Seeking the perfect MBA for you?

Find out how to use TopMBA Rankings to fulfil your search

* Part-Time vs Full-Time MBA
* Six essential business books
* All you need to know about QS Scholarships
ARE YOU A CHANGEMAKER?

If you are extraordinary and unconventional and are ready for an immersive MBA experience that challenges and transforms you, seize the opportunity to start your MBA journey with us!

Our innovative program is the global leader in action learning. During the program, you will have the opportunity to participate in five projects with one of our 60 corporate partners onsite across Asia. Experience Asia’s growth firsthand while completing your MBA.

Committed to building transformative and principled global leaders, experience your transformation through our 20-month full-time MBA program.

Apply now:
18 October 2018 (Round 1)
24 January 2019 (Round 2)
2 April 2019 (Round 3)

Asia School of Business is an established partnership between the Central Bank of Malaysia in collaboration with MIT Sloan School of Management.

For more information, please visit www.asb.edu.my
YOU’RE MORE THAN JUST ANOTHER STUDENT.
AND WE’RE MORE THAN JUST ANOTHER LENDER.

We understand that you’re not just a student. You’re someone following a dream. And we’ve helped over 10,300 international students get the funding they need to achieve their dreams. Our easy online application process, along with our always-there support team means that getting where you want to be is easier than you think.

FOR MORE INFORMATION SPEAK TO YOUR FINANCIAL AID OFFICE OR VISIT PRODIGYFINANCE.COM
Head of Global Football Operations, 2023
Peter Giurissevich

Current MBA student. Future anything.

Create the future you want with an MBA from the University of Sydney Business School.

Full-time, part-time and executive MBA study options available.

Apply now at mba.sydney.edu.au
Editor’s Desk

It’s that time of year again, when hundreds of thousands of potential applicants start their MBA journey by attending events and talking to schools. This Career Guide, available online and at QS events, is here to help you in the crucial decision-making process and help you picture the positive changes an MBA can bring to your career.

This year’s guide, for the first time ever, features complete rankings tables, allowing you to see how the world’s top business schools perform in the QS Global MBA Rankings and the QS Business Masters Rankings. While rankings shouldn’t be the only factor when choosing where to study, the tables contained within this year’s guide are a fantastic way to compare schools and start the shortlisting process.

As well as choosing where to study, you’ll obviously need to make a decision about what to study. In these pages, we take a closer look at the similarities and differences between part-time and full-time MBA programs, assessing which of the two will be the right fit for you. Depending on where you are in your career, you may also want to consider a distance online MBA program. At one time considered a second-rate degree, today many business schools strive to ensure their online MBA program contains the same course content and structure as their on-campus degrees, ensuring you still get the high-quality education you deserve. If you’d like to learn more, check out our guide on how a distance online MBA can help your career.

We’ve also got plenty of top tips to help you once you start your MBA journey, from top business books to read as preparation before you start your studies to networking tips. We know that networking is tougher for some people than others, especially if you find yourself cringing at overly artificial conversations, but hopefully there are some pointers you’ll be able to take from our article next time you have to engage in the sacred art of business card-swapping.

In truth, there’s so much advice and support we can offer but only so many pages within this guide. Once you’ve read everything here, head to TopMBA.com and you’ll be able to find answers to every other question you could possibly have about studying an MBA, as well as information about MBA funding, how to measure your return on investment and the top career trends to look out for.

You’ll also be able to find out more information online about the range of QS Scholarships we have available. By attending a QS event, you could be eligible for one of our range of scholarships worth a combined US$7 million. We have interviews with some of this year’s winners in this guide, but for full information on how you could apply head to TopMBA.com/scholarships.

Wherever your MBA journey takes you next, we hope this guide is able to answer some of your questions and help you on the next step towards a rewarding, high-earning career. Good luck!

Craig O’Callaghan
Head of Content, QS
Welcome

Contents

10 How to Use TopMBA Rankings
Craig O’Callaghan takes a closer look at the various MBA rankings included within this year’s guide, and how you can make the most of them.

12 Global MBA Rankings 2018

15 Masters in Management Rankings 2018

16 Masters in Finance Rankings 2018

17 Masters in Business Analytics Rankings 2018

22 Ways A Distance Online MBA Will Benefit Your Career
Seb Murray explores the reasons why you should consider a distance online MBA program.

28 How to Network on Your MBA Without Cringing
Not everyone is a natural at networking. Jen Bower shares her advice for anyone who finds the idea of speaking to strangers too uncomfortable.

34 Six Essential Business Books for MBA Students
Read these six books in your spare time to give your business knowledge a boost, writes Julia Gilmore.

38 Part-Time or Full-Time MBA: Which is Right For You?
Francesca di Meglio asks whether you should be considering a part-time or full-time MBA program.

54 More Than an MBA: Why I Chose the #MIPexperience
Chiara Neri talks about her experience of studying at MIP Politecnico di Milano Graduate School of Business.

66 All You Need to Know About QS Scholarships
By attending a QS event, you become eligible for one of our range of scholarships. Craig O’Callaghan explains all.

68 Meet This Year’s QS Scholarship Winners
Craig O’Callaghan speaks to this year’s QS Scholarship winners and gets the scoop on how to make your application successful.
Experience High-Speed Global Branding

Fast-track your brand presence globally with our innovative products
QS Expresso & QS Billboard

An exclusive top-level presentation of the world in higher education

QS SHOWCASE
Exclusive, top-level presentation of the world in higher education that includes interviews with prominent higher education leaders and experts; profound views on higher education by international luminaries; and current developments and future trends in the higher education sector.

QS TOP UNIVERSITIES GUIDE
The authoritative guide to the world's top universities in two languages – English and Chinese. These guides are compendium of all the annual research conducted by QS on the best universities, with commentary on the recent trends in global higher education.

QS WOWNEWS
A quarterly newsletter that features universities' academic achievements, experiences, and developments that are extraordinary, outstanding, and unique. A publication with surprising editorial content that is targeted at the top-level readership of academics, particularly university presidents.

Each of the above publications reaches out to over a quarter of a million subscribers
www.qs-asia.com
The University of Newcastle, Australia shapes graduates who are more than just degree-qualified. Through the Master of Business Administration (Global), you will develop the management skills and global mindset needed to enhance your career possibilities while making connections around the world.

The University's internationally-recognised Newcastle Business School delivers this two-year program aimed at developing global thought leaders who are ready to make a real impact. Students can enter the program with limited professional experience and an undergraduate degree in any discipline.

By studying the Master of Business Administration (Global) at the University of Newcastle, you'll be able to:

- take advantage of an international study tour with partner institutions around the world in countries such as Italy, France and the USA.
- harness the opportunity for post-study work rights following completion of your degree.
- build industry connections and expand your professional network for future opportunities.
- undertake your studies in our world-class, $95 million purpose-built NewSpace precinct in the heart of the city.
- develop international connections facilitated by our diverse student cohort and utilise double-degree options and international study tours.

Our Business School holds AACSB Accreditation, earned by fewer than 5% of the world's business programs.

RANKED 214 in the world

TOP 150 in the world for Business and Economics

TOP 8 in Australia for Business
Business School Profiles

Macquarie Graduate School of Management, Sydney, Australia 42
Melbourne Business School, The University of Melbourne 43
Monash University 44
Deakin Business School 45
Sydney Business School, University of Wollongong 46
AGSM @ UNSW Business School, UNSW Sydney 47
Brock University, Goodman School of Business 49
Schulich School of Business 50
York University 50
University of Calgary, Haskayne School of Business 51
Fudan University School of Management, International MBA Program 53
Singapore Management University, Lee Kong Chian School of Business 55
EU Business School 56
Leeds University Business School 60
Hult International Business School 61
UConn School of Business 62
How to Use TopMBA Rankings

Craig O’Callaghan takes a closer look at the various MBA rankings included within this year’s guide, and how you can make the most of them.

Global MBA Rankings

The QS Global MBA Rankings compare the best full-time MBA programs around the world. Over 200 business schools from around the world were ranked in the 2018 edition of this ranking, with Harvard coming out on top.

Schools were assessed on the following five criteria, with over 172,000 academics and 158,000 employers surveyed for their views:

- Employability: 40%
- Entrepreneurship and Alumni Outcomes: 15%
- Return on Investment: 20%
- Thought Leadership: 15%
- Class & Faculty Diversity: 10%

More information about the methodology can be found online, but as the breakdown above shows, a significant proportion of a school’s ranking performance is decided by the impact an MBA from that institution will have on your employability and future earnings. Entrepreneurship is also a key indicator for us, with more and more MBAs seeking to establish their own companies after graduation.

Business Masters Rankings

Published for the first time ever towards the end of 2017, the QS Business Masters Rankings provide an alternative for people who aren’t sure if a traditional MBA program is the best fit for their needs.

Ranking the best business master’s programs in finance, management and business analytics, this ranking is based on similar indicators to the Global MBA Rankings, with differences in percentage weightings across the three subjects.

Interestingly, the business analytics ranking, which contains 45 top business schools, is the only ranking of its kind in the world—making this an invaluable resource for anyone interested in this fast-growing area of modern business.
EMBA Rankings

The executive MBA (or EMBA) is a valued option for professionals with c-suite experience and this year’s QS EMBA Rankings are our largest yet. The methodology has also been refined since previous years, with the following indicators considered:

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer Index</td>
<td>30%</td>
</tr>
<tr>
<td>Thought Leadership</td>
<td>25%</td>
</tr>
<tr>
<td>Executive Profile</td>
<td>15%</td>
</tr>
<tr>
<td>Diversity</td>
<td>10%</td>
</tr>
<tr>
<td>Career Outcomes</td>
<td>20%</td>
</tr>
</tbody>
</table>

This new methodology means the EMBA rankings are able to provide greater insight into whether a particular program will provide salary uplift or a promotion after completion. Diversity is also an important metric to consider, especially given the fact executive MBA programs have historically struggled to recruit women (something we look at in greater detail elsewhere in this guide).

So, which ranking should I look at first?

Ultimately, the answer to this depends on what you’re looking for. If you have your mind set on one particular study option (a full-time MBA, for example) then you probably don’t need to look too closely at the other tables.

If, however, you’re undecided between a business master’s degree or a traditional MBA, or you’re at a point in your career where both an MBA and EMBA seem feasible, then consult both sets of tables to identify schools which are ranked highly and which you feel are realistic targets.

The next step, ideally, is to speak to a representative of the school—maybe at a QS event! That way you’ll be able to learn more about the actual content of each program and whittle your shortlist down even further. Don’t forget, there’s also plenty more information available at TopMBA.com if you can’t find the answer to a particular question in these pages. Good luck!
## Global MBA Rankings 2018

<table>
<thead>
<tr>
<th>2018 RANK</th>
<th>Institution Name</th>
<th>Location</th>
<th>Overall SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Harvard</td>
<td>United States</td>
<td>90.7</td>
</tr>
<tr>
<td>2</td>
<td>INSEAD</td>
<td>France</td>
<td>90.5</td>
</tr>
<tr>
<td>3</td>
<td>HEC Paris</td>
<td>France</td>
<td>89.9</td>
</tr>
<tr>
<td>4</td>
<td>Stanford</td>
<td>United States</td>
<td>89.5</td>
</tr>
<tr>
<td>5</td>
<td>London Business School</td>
<td>United Kingdom</td>
<td>89.0</td>
</tr>
<tr>
<td>6</td>
<td>Penn (Wharton)</td>
<td>United States</td>
<td>88.1</td>
</tr>
<tr>
<td>7</td>
<td>MIT (Sloan)</td>
<td>United States</td>
<td>87.3</td>
</tr>
<tr>
<td>8</td>
<td>Columbia</td>
<td>United States</td>
<td>87.1</td>
</tr>
<tr>
<td>9</td>
<td>Oxford (Saïd)</td>
<td>United Kingdom</td>
<td>85.9</td>
</tr>
<tr>
<td>10</td>
<td>IE Business School</td>
<td>Spain</td>
<td>85.0</td>
</tr>
<tr>
<td>11</td>
<td>UC Berkeley (Haas)</td>
<td>United States</td>
<td>84.6</td>
</tr>
<tr>
<td>12</td>
<td>Chicago (Booth)</td>
<td>United States</td>
<td>84.0</td>
</tr>
<tr>
<td>13</td>
<td>UCLA (Anderson)</td>
<td>United States</td>
<td>83.7</td>
</tr>
<tr>
<td>14</td>
<td>Northwestern (Kellogg)</td>
<td>United States</td>
<td>83.5</td>
</tr>
<tr>
<td>15</td>
<td>Michigan (Ross)</td>
<td>United States</td>
<td>81.4</td>
</tr>
<tr>
<td>16</td>
<td>Imperial</td>
<td>United Kingdom</td>
<td>81.3</td>
</tr>
<tr>
<td>17</td>
<td>ESADE</td>
<td>Spain</td>
<td>80.7</td>
</tr>
<tr>
<td>18</td>
<td>Yale</td>
<td>United States</td>
<td>79.6</td>
</tr>
<tr>
<td>19=</td>
<td>Cambridge (Judge)</td>
<td>United Kingdom</td>
<td>78.8</td>
</tr>
<tr>
<td>19=</td>
<td>NYU (Stern)</td>
<td>United States</td>
<td>78.8</td>
</tr>
<tr>
<td>21</td>
<td>IMD</td>
<td>Switzerland</td>
<td>76.0</td>
</tr>
<tr>
<td>22</td>
<td>SDA Bocconi</td>
<td>Italy</td>
<td>75.7</td>
</tr>
<tr>
<td>23</td>
<td>Duke (Fuqua)</td>
<td>United States</td>
<td>73.5</td>
</tr>
<tr>
<td>24</td>
<td>Iese Business School</td>
<td>Spain</td>
<td>73.1</td>
</tr>
<tr>
<td>25</td>
<td>Erasmus (RSM)</td>
<td>Netherlands</td>
<td>71.7</td>
</tr>
<tr>
<td>26</td>
<td>Copenhagen</td>
<td>Denmark</td>
<td>68.5</td>
</tr>
<tr>
<td>27</td>
<td>ESSEC</td>
<td>France</td>
<td>66.5</td>
</tr>
<tr>
<td>28</td>
<td>CEIBS</td>
<td>China</td>
<td>66.2</td>
</tr>
<tr>
<td>29</td>
<td>EDHEC</td>
<td>France</td>
<td>65.6</td>
</tr>
<tr>
<td>30</td>
<td>Texas (McCombs)</td>
<td>United States</td>
<td>63.7</td>
</tr>
<tr>
<td>31</td>
<td>Vlerick</td>
<td>Belgium</td>
<td>63.2</td>
</tr>
<tr>
<td>32</td>
<td>Boston (Questrom)</td>
<td>United States</td>
<td>62.6</td>
</tr>
<tr>
<td>33</td>
<td>Indiana (Kelley)</td>
<td>United States</td>
<td>61.9</td>
</tr>
<tr>
<td>34</td>
<td>Melbourne</td>
<td>Australia</td>
<td>61.3</td>
</tr>
<tr>
<td>35</td>
<td>Carnegie Mellon (Tepper)</td>
<td>United States</td>
<td>60.4</td>
</tr>
<tr>
<td>36</td>
<td>Cornell (Johnson)</td>
<td>United States</td>
<td>60.0</td>
</tr>
<tr>
<td>37</td>
<td>USC (Marshall)</td>
<td>United States</td>
<td>59.5</td>
</tr>
<tr>
<td>38</td>
<td>University of Hong Kong</td>
<td>Hong Kong</td>
<td>59.3</td>
</tr>
<tr>
<td>39</td>
<td>UNSW (AGSM)</td>
<td>Australia</td>
<td>58.4</td>
</tr>
<tr>
<td>40</td>
<td>Cranfield</td>
<td>United Kingdom</td>
<td>58.1</td>
</tr>
<tr>
<td>41</td>
<td>Warwick</td>
<td>United Kingdom</td>
<td>57.9</td>
</tr>
<tr>
<td>42</td>
<td>NUS</td>
<td>Singapore</td>
<td>57.5</td>
</tr>
<tr>
<td>43</td>
<td>Toronto (Rotman)</td>
<td>Canada</td>
<td>57.2</td>
</tr>
<tr>
<td>44=</td>
<td>Dartmouth (Tuck)</td>
<td>United States</td>
<td>56.0</td>
</tr>
<tr>
<td>44=</td>
<td>Mannheim</td>
<td>Germany</td>
<td>56.0</td>
</tr>
<tr>
<td>46</td>
<td>Virginia (Darden)</td>
<td>United States</td>
<td>55.2</td>
</tr>
<tr>
<td>47</td>
<td>Michigan State (El Broad)</td>
<td>United States</td>
<td>54.7</td>
</tr>
<tr>
<td>48</td>
<td>Western (Imperial)</td>
<td>Canada</td>
<td>54.4</td>
</tr>
<tr>
<td>49</td>
<td>IM Ahmedabad</td>
<td>India</td>
<td>54.0</td>
</tr>
<tr>
<td>50</td>
<td>Illinois (Urbana-Champaign)</td>
<td>United States</td>
<td>53.7</td>
</tr>
</tbody>
</table>

For the most up-to-date rankings and methodologies please visit TopMBA.com
<table>
<thead>
<tr>
<th>Rank</th>
<th>Institution Name</th>
<th>Location</th>
<th>Overall SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>51</td>
<td>North Carolina (Kenan-Flagler)</td>
<td>United States</td>
<td>53.2</td>
</tr>
<tr>
<td>52</td>
<td>St. Gallen</td>
<td>Switzerland</td>
<td>53.0</td>
</tr>
<tr>
<td>53</td>
<td>Emory (Goizueta)</td>
<td>United States</td>
<td>52.8</td>
</tr>
<tr>
<td>54</td>
<td>Georgia Tech (Scheller)</td>
<td>United States</td>
<td>52.7</td>
</tr>
<tr>
<td>55</td>
<td>Manchester (Alliance)</td>
<td>United Kingdom</td>
<td>51.5</td>
</tr>
<tr>
<td>56</td>
<td>HKUST</td>
<td>Hong Kong</td>
<td>51.0</td>
</tr>
<tr>
<td>57</td>
<td>Babson College (Olin)</td>
<td>United States</td>
<td>50.7</td>
</tr>
<tr>
<td>58</td>
<td>IBM Bangalore</td>
<td>India</td>
<td>50.6</td>
</tr>
<tr>
<td>59</td>
<td>Florida (Hough)</td>
<td>United States</td>
<td>50.3</td>
</tr>
<tr>
<td>60</td>
<td>Ohio State (Fishier)</td>
<td>United States</td>
<td>50.2</td>
</tr>
<tr>
<td>61</td>
<td>Georgetown (McDonough)</td>
<td>United States</td>
<td>49.9</td>
</tr>
<tr>
<td>62</td>
<td>Grenoble Ecole de Management</td>
<td>France</td>
<td>49.5</td>
</tr>
<tr>
<td>63</td>
<td>Purdue (Krannert)</td>
<td>United States</td>
<td>49.3</td>
</tr>
<tr>
<td>64</td>
<td>Washington (Foster)</td>
<td>United States</td>
<td>48.7</td>
</tr>
<tr>
<td>65</td>
<td>Vanderbilt (Owen)</td>
<td>United States</td>
<td>48.6</td>
</tr>
<tr>
<td>66</td>
<td>McGill (Desautels)</td>
<td>Canada</td>
<td>48.1</td>
</tr>
<tr>
<td>67</td>
<td>Durham</td>
<td>United Kingdom</td>
<td>48.0</td>
</tr>
<tr>
<td>68</td>
<td>CUHK Business School</td>
<td>Hong Kong</td>
<td>47.8</td>
</tr>
<tr>
<td>69</td>
<td>Minnesota (Carlson)</td>
<td>United States</td>
<td>47.3</td>
</tr>
<tr>
<td>70</td>
<td>Penn State (Smeal)</td>
<td>United States</td>
<td>46.9</td>
</tr>
<tr>
<td>71</td>
<td>WHU (Otto Beisheim)</td>
<td>Germany</td>
<td>46.8</td>
</tr>
<tr>
<td>72=</td>
<td>City (Cass)</td>
<td>United Kingdom</td>
<td>46.5</td>
</tr>
<tr>
<td>72=</td>
<td>Nanyang</td>
<td>Singapore</td>
<td>46.5</td>
</tr>
<tr>
<td>74</td>
<td>Arizona State (Carey)</td>
<td>United States</td>
<td>46.0</td>
</tr>
<tr>
<td>75</td>
<td>Frankfurt School of Finance &amp; Management</td>
<td>Germany</td>
<td>45.8</td>
</tr>
<tr>
<td>76</td>
<td>Texas A&amp;M (Mays)</td>
<td>United States</td>
<td>45.7</td>
</tr>
<tr>
<td>77</td>
<td>Rice (Jones)</td>
<td>United States</td>
<td>45.6</td>
</tr>
<tr>
<td>78</td>
<td>The Lisbon MBA</td>
<td>Portugal</td>
<td>45.4</td>
</tr>
<tr>
<td>79</td>
<td>Edinburgh</td>
<td>United Kingdom</td>
<td>45.2</td>
</tr>
<tr>
<td>80=</td>
<td>UC Davis</td>
<td>United States</td>
<td>44.7</td>
</tr>
<tr>
<td>80=</td>
<td>UCD (Smurfit)</td>
<td>Ireland</td>
<td>44.7</td>
</tr>
<tr>
<td>82=</td>
<td>Washington (Olin)</td>
<td>United States</td>
<td>44.2</td>
</tr>
<tr>
<td>82=</td>
<td>York (Schulich)</td>
<td>Canada</td>
<td>44.2</td>
</tr>
<tr>
<td>84</td>
<td>EGADE Business School</td>
<td>Mexico</td>
<td>43.2</td>
</tr>
<tr>
<td>85=</td>
<td>Strathclyde</td>
<td>United Kingdom</td>
<td>42.9</td>
</tr>
<tr>
<td>85=</td>
<td>Wisconsin</td>
<td>United States</td>
<td>42.9</td>
</tr>
<tr>
<td>87</td>
<td>Notre Dame (Mendoza)</td>
<td>United States</td>
<td>42.7</td>
</tr>
<tr>
<td>88</td>
<td>Queen's (Smith)</td>
<td>Canada</td>
<td>42.4</td>
</tr>
<tr>
<td>89</td>
<td>EMLyon</td>
<td>France</td>
<td>42.2</td>
</tr>
<tr>
<td>90</td>
<td>Maryland (Smith)</td>
<td>United States</td>
<td>42.0</td>
</tr>
<tr>
<td>91</td>
<td>UT Dallas (Naveen)</td>
<td>United States</td>
<td>41.6</td>
</tr>
<tr>
<td>92</td>
<td>Georgia (Terry)</td>
<td>United States</td>
<td>41.5</td>
</tr>
<tr>
<td>93</td>
<td>Indian School of Business</td>
<td>India</td>
<td>41.3</td>
</tr>
<tr>
<td>94=</td>
<td>HEC Montréal</td>
<td>Canada</td>
<td>41.2</td>
</tr>
<tr>
<td>94=</td>
<td>INCAE Business School</td>
<td>Costa Rica</td>
<td>41.2</td>
</tr>
<tr>
<td>96</td>
<td>Northeastern (D’Amore- McKim)</td>
<td>United States</td>
<td>40.0</td>
</tr>
<tr>
<td>97</td>
<td>Lancaster</td>
<td>United Kingdom</td>
<td>39.8</td>
</tr>
<tr>
<td>98=</td>
<td>George Washington</td>
<td>United States</td>
<td>39.7</td>
</tr>
<tr>
<td>98=</td>
<td>Shanghai jiao Tong (Antai)</td>
<td>China</td>
<td>39.7</td>
</tr>
<tr>
<td>100</td>
<td>SMU (Cox)</td>
<td>United States</td>
<td>39.6</td>
</tr>
</tbody>
</table>
“Disrupt to change it all”

Join the creactivist wave at
Full Time MBA

Innovation is a must for the creative business activists of the future. Our MBA is the way you can become part of meaningful change, educated progress and a responsible future.

#beacreactivist
esade.edu/ftmba
## Masters in Management Rankings 2018

<table>
<thead>
<tr>
<th>2018 RANK</th>
<th>Institution Name</th>
<th>Location</th>
<th>Overall SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HEC Paris - MSc Strategic Management</td>
<td>France</td>
<td>93.6</td>
</tr>
<tr>
<td>2</td>
<td>London Business School - Masters in Management</td>
<td>United Kingdom</td>
<td>91.0</td>
</tr>
<tr>
<td>3</td>
<td>ESADE - MSc in International Management</td>
<td>Spain</td>
<td>90.7</td>
</tr>
<tr>
<td>4</td>
<td>ESSEC - Strategy &amp; Management of International Business</td>
<td>France</td>
<td>86.6</td>
</tr>
<tr>
<td>5</td>
<td>Imperial - MSc in Management</td>
<td>United Kingdom</td>
<td>85.8</td>
</tr>
<tr>
<td>6</td>
<td>IE Business School - Master in Management</td>
<td>Spain</td>
<td>85.3</td>
</tr>
<tr>
<td>7</td>
<td>London School of Economics - MSc Management and Strategy</td>
<td>United Kingdom</td>
<td>80.6</td>
</tr>
<tr>
<td>8</td>
<td>CEMS - Master's in International Management</td>
<td>Global</td>
<td>76.4</td>
</tr>
<tr>
<td>9</td>
<td>Copenhagen - Master's in International Management</td>
<td>Denmark</td>
<td>75.2</td>
</tr>
<tr>
<td>10</td>
<td>St. Gallen - Business Management (MUG)</td>
<td>Switzerland</td>
<td>74.9</td>
</tr>
<tr>
<td>11</td>
<td>Bocconi - Master of Science in International Management</td>
<td>Italy</td>
<td>73.0</td>
</tr>
<tr>
<td>11</td>
<td>ESCP Europe - Master in Management</td>
<td>France</td>
<td>72.8</td>
</tr>
<tr>
<td>12</td>
<td>EM Lyon - MSc in Management (Grande Ecole)</td>
<td>France</td>
<td>72.0</td>
</tr>
<tr>
<td>13</td>
<td>Erasmus (RSM) - MSc International Management</td>
<td>Netherlands</td>
<td>71.7</td>
</tr>
<tr>
<td>14</td>
<td>EDHEC - MSc in Global Business</td>
<td>France</td>
<td>68.6</td>
</tr>
<tr>
<td>15</td>
<td>WHU (Otto Bihler) - Master of Science in Management</td>
<td>Germany</td>
<td>68.4</td>
</tr>
<tr>
<td>16</td>
<td>Michigan (Ross) - Master of Management</td>
<td>United States</td>
<td>68.0</td>
</tr>
<tr>
<td>17</td>
<td>WU Vienna - Master in International Management</td>
<td>Austria</td>
<td>66.1</td>
</tr>
<tr>
<td>19</td>
<td>Duke (Fuqua) - Master of Management Studies</td>
<td>United States</td>
<td>64.6</td>
</tr>
<tr>
<td>20</td>
<td>Manchester (Alliance) - MSc International Business &amp; Management</td>
<td>United Kingdom</td>
<td>63.4</td>
</tr>
<tr>
<td>21</td>
<td>Warwick - MSc International Business</td>
<td>United Kingdom</td>
<td>63.2</td>
</tr>
<tr>
<td>22</td>
<td>IIM Bangalore - Post Graduate Programme in Management</td>
<td>India</td>
<td>62.0</td>
</tr>
<tr>
<td>23</td>
<td>IIM Ahmedabad - Post Graduate Programme in Management</td>
<td>India</td>
<td>61.4</td>
</tr>
<tr>
<td>24</td>
<td>University of Sydney Business School - Master of Management</td>
<td>Australia</td>
<td>60.3</td>
</tr>
<tr>
<td>25</td>
<td>Politecnico di Milano - Master in Strategic Project Management European</td>
<td>Italy</td>
<td>60.2</td>
</tr>
<tr>
<td>26</td>
<td>Grenoble Ecole de Management - Master in International Business</td>
<td>France</td>
<td>57.5</td>
</tr>
<tr>
<td>27</td>
<td>BI Norwegian Business School - MSc in Strategic Marketing Management</td>
<td>Norway</td>
<td>56.9</td>
</tr>
<tr>
<td>28</td>
<td>Henck - Masters in General Management</td>
<td>Belgium</td>
<td>56.6</td>
</tr>
<tr>
<td>29</td>
<td>Shanghai Jiao Tong (Antai) - Master of Management Science and Engineering</td>
<td>China</td>
<td>55.7</td>
</tr>
<tr>
<td>30</td>
<td>Stockholm School of Economics - Master in International Business</td>
<td>Sweden</td>
<td>54.6</td>
</tr>
<tr>
<td>31</td>
<td>Trinity College Dublin - MSc International Management</td>
<td>Ireland</td>
<td>54.5</td>
</tr>
<tr>
<td>32</td>
<td>Mannheim - Master in Management</td>
<td>Germany</td>
<td>53.3</td>
</tr>
<tr>
<td>33</td>
<td>Université Paris Dauphine - Master in Management</td>
<td>France</td>
<td>53.0</td>
</tr>
<tr>
<td>34=</td>
<td>Nova School of Business - Masters in Management</td>
<td>Portugal</td>
<td>52.7</td>
</tr>
<tr>
<td>34=</td>
<td>Western (Ivey) - MSc in Management</td>
<td>Canada</td>
<td>52.7</td>
</tr>
<tr>
<td>35</td>
<td>NYU Stern - MSc in Risk Management</td>
<td>United States</td>
<td>52.3</td>
</tr>
<tr>
<td>36</td>
<td>Boston (Quasrstrom) - MSc in Management Studies</td>
<td>United States</td>
<td>52.1</td>
</tr>
<tr>
<td>38</td>
<td>TUM School of Management - Master in Management &amp; Technology</td>
<td>Germany</td>
<td>51.4</td>
</tr>
<tr>
<td>39</td>
<td>Antwerp - Master in Management</td>
<td>Belgium</td>
<td>51.2</td>
</tr>
<tr>
<td>40</td>
<td>UCD (Smurfit) - MSc in International Management</td>
<td>Ireland</td>
<td>48.6</td>
</tr>
<tr>
<td>41</td>
<td>SKEMA Business School - Master in Management (Grande Ecole)</td>
<td>France</td>
<td>48.3</td>
</tr>
<tr>
<td>42</td>
<td>Audencia - Master in Management (Grande Ecole)</td>
<td>France</td>
<td>48.0</td>
</tr>
<tr>
<td>43</td>
<td>KEDGE Business School - MSc International Business</td>
<td>France</td>
<td>47.4</td>
</tr>
<tr>
<td>44</td>
<td>Edinburgh - MSc International Business and Emerging Markets</td>
<td>United Kingdom</td>
<td>46.9</td>
</tr>
<tr>
<td>45</td>
<td>Aalto - MSc in Global Management (GSM)</td>
<td>Finland</td>
<td>46.6</td>
</tr>
<tr>
<td>46=</td>
<td>IIM Calcutta - Post Graduate Programme in Management</td>
<td>India</td>
<td>45.2</td>
</tr>
<tr>
<td>46=</td>
<td>Universidad Carlos III (UC3M) - Master in International Business Administration</td>
<td>Spain</td>
<td>45.2</td>
</tr>
<tr>
<td>48</td>
<td>Sösk (Brussels) - Master in Management Science</td>
<td>Belgium</td>
<td>44.9</td>
</tr>
<tr>
<td>49</td>
<td>HHLUST - MSc in International Management</td>
<td>Hong Kong</td>
<td>44.6</td>
</tr>
<tr>
<td>50</td>
<td>Maastricht University - MSc International Business</td>
<td>Netherlands</td>
<td>44.1</td>
</tr>
</tbody>
</table>

For the most up-to-date rankings and methodologies please visit TopMBA.com
<table>
<thead>
<tr>
<th>2018 RANK</th>
<th>Institution Name</th>
<th>Location</th>
<th>Overall SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>London Business School - MSc in Finance</td>
<td>United Kingdom</td>
<td>94.4</td>
</tr>
<tr>
<td>2</td>
<td>MIT (Sloan) - Master of Finance</td>
<td>United States</td>
<td>93.7</td>
</tr>
<tr>
<td>3</td>
<td>HEC Paris - Master in International Finance</td>
<td>France</td>
<td>93.5</td>
</tr>
<tr>
<td>4</td>
<td>Oxford (Saïd) - MSc Financial Economics</td>
<td>United Kingdom</td>
<td>93.3</td>
</tr>
<tr>
<td>5</td>
<td>UC Berkeley (Haas) - Master of Financial Engineering</td>
<td>United States</td>
<td>88.4</td>
</tr>
<tr>
<td>6</td>
<td>ESADE - MSc in Finance</td>
<td>Spain</td>
<td>87.0</td>
</tr>
<tr>
<td>7</td>
<td>UCLA (Anderson) - Master of Financial Engineering</td>
<td>United States</td>
<td>84.6</td>
</tr>
<tr>
<td>8</td>
<td>Bocconi - Master of Science in Finance</td>
<td>Italy</td>
<td>76.1</td>
</tr>
<tr>
<td>9</td>
<td>ESCP Europe - Advanced Master in Finance</td>
<td>France</td>
<td>75.2</td>
</tr>
<tr>
<td>10</td>
<td>EM Lyon - MSc Finance</td>
<td>France</td>
<td>74.1</td>
</tr>
<tr>
<td>11</td>
<td>ESSEC - Master in Finance</td>
<td>France</td>
<td>72.5</td>
</tr>
<tr>
<td>12</td>
<td>Imperial - MSc in Finance</td>
<td>United Kingdom</td>
<td>71.9</td>
</tr>
<tr>
<td>13</td>
<td>IE Business School - Master in Finance</td>
<td>Spain</td>
<td>70.5</td>
</tr>
<tr>
<td>14</td>
<td>Copenhagen - MSc in Advanced Economics and Finance</td>
<td>Denmark</td>
<td>67.2</td>
</tr>
<tr>
<td>15</td>
<td>Toronto (Rotman) - Master of Financial Risk Management</td>
<td>Canada</td>
<td>65.4</td>
</tr>
<tr>
<td>16</td>
<td>Erasmus (RSM) - MSc Finance &amp; Investments</td>
<td>Netherlands</td>
<td>65.2</td>
</tr>
<tr>
<td>17</td>
<td>Warwick - MSc Finance</td>
<td>United Kingdom</td>
<td>63.2</td>
</tr>
<tr>
<td>18</td>
<td>Manchester (Alliance) - MSc Finance</td>
<td>United Kingdom</td>
<td>62.5</td>
</tr>
<tr>
<td>19</td>
<td>Stockholm School of Economics - Master in Finance</td>
<td>Sweden</td>
<td>61.9</td>
</tr>
<tr>
<td>20</td>
<td>WHU (Otto Beisheim) - Master of Science in Finance</td>
<td>Germany</td>
<td>60.7</td>
</tr>
<tr>
<td>21</td>
<td>EDHEC - MSc in Corporate Finance &amp; Banking</td>
<td>France</td>
<td>60.0</td>
</tr>
<tr>
<td>22</td>
<td>WU Vienna - Master in Finance</td>
<td>Austria</td>
<td>59.7</td>
</tr>
<tr>
<td>23</td>
<td>NTU (Nanyang) - MS in Global Finance</td>
<td>United States</td>
<td>59.3</td>
</tr>
<tr>
<td>24</td>
<td>USC (Marshall) - MSc in Finance</td>
<td>United States</td>
<td>56.7</td>
</tr>
<tr>
<td>25</td>
<td>University of St Gallen - Banking and Finance (MBP)</td>
<td>Switzerland</td>
<td>55.4</td>
</tr>
<tr>
<td>26</td>
<td>Edinburgh - MSc Finance and Investment</td>
<td>United Kingdom</td>
<td>54.5</td>
</tr>
<tr>
<td>27</td>
<td>HKUST - MSc in Investment Management</td>
<td>Hong Kong</td>
<td>49.7</td>
</tr>
<tr>
<td>28</td>
<td>Vlerick - Masters in Financial Management</td>
<td>Belgium</td>
<td>49.1</td>
</tr>
<tr>
<td>29</td>
<td>Cranfield - MSc in Finance and Management</td>
<td>United Kingdom</td>
<td>48.1</td>
</tr>
<tr>
<td>30</td>
<td>Texas (McCombs) - Texas Master of Science in Finance</td>
<td>United States</td>
<td>47.6</td>
</tr>
<tr>
<td>31</td>
<td>EGADE Business School - Master in Finance</td>
<td>Mexico</td>
<td>47.0</td>
</tr>
<tr>
<td>32</td>
<td>Georgia Tech (Scherer) - Quantitative &amp; Computational Finance</td>
<td>United States</td>
<td>46.4</td>
</tr>
<tr>
<td>33</td>
<td>Antwerp - Master of Finance</td>
<td>Belgium</td>
<td>46.0</td>
</tr>
<tr>
<td>34</td>
<td>Ohio State (Fisher) - Master in Finance</td>
<td>United States</td>
<td>45.8</td>
</tr>
<tr>
<td>35</td>
<td>Nova School of Business - Masters in Finance</td>
<td>Portugal</td>
<td>45.7</td>
</tr>
<tr>
<td>36</td>
<td>Solvay (Brussels) - Advanced Master in Financial Markets</td>
<td>Belgium</td>
<td>45.5</td>
</tr>
<tr>
<td>37</td>
<td>SAE Business School - Financial Markets &amp; Investments</td>
<td>France</td>
<td>45.4</td>
</tr>
<tr>
<td>38</td>
<td>Boston (Quinnipiac) - Master of Science in Mathematical Finance</td>
<td>United States</td>
<td>44.8</td>
</tr>
<tr>
<td>39</td>
<td>Amsterdam - MSc in Finance</td>
<td>Netherlands</td>
<td>44.5</td>
</tr>
<tr>
<td>40</td>
<td>Trinity College Dublin - MSc Finance</td>
<td>Ireland</td>
<td>42.7</td>
</tr>
<tr>
<td>41</td>
<td>George Washington - Master of Science in Finance</td>
<td>United States</td>
<td>42.2</td>
</tr>
<tr>
<td>42</td>
<td>Grenoble Ecole de Management - MSc in Finance</td>
<td>France</td>
<td>42.2</td>
</tr>
<tr>
<td>43</td>
<td>Bath - MSc in Accounting and Finance</td>
<td>United Kingdom</td>
<td>41.9</td>
</tr>
<tr>
<td>44</td>
<td>CUNL Business School - MSc in Finance</td>
<td>Hong Kong</td>
<td>41.8</td>
</tr>
<tr>
<td>45</td>
<td>City (Glasgow) - MSc in Investment Management</td>
<td>United Kingdom</td>
<td>41.7</td>
</tr>
<tr>
<td>46</td>
<td>Stellenbosch - MPhil in Development Finance</td>
<td>South Africa</td>
<td>41.3</td>
</tr>
<tr>
<td>47</td>
<td>Lund - Master in Finance</td>
<td>Sweden</td>
<td>39.3</td>
</tr>
<tr>
<td>48</td>
<td>Shanghai Advanced Institute of Finance at SJTU - Master of Finance</td>
<td>China</td>
<td>38.0</td>
</tr>
<tr>
<td>49</td>
<td>University of San Diego - Masters in Finance</td>
<td>United States</td>
<td>37.9</td>
</tr>
<tr>
<td>50</td>
<td>Durham - MSc in Finance</td>
<td>United Kingdom</td>
<td>37.4</td>
</tr>
</tbody>
</table>
## Masters in Business Analytics Rankings 2018

<table>
<thead>
<tr>
<th>2018 RANK</th>
<th>Institution Name</th>
<th>Location</th>
<th>Overall Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MIT (Sloan) - Masters of Business Analytics</td>
<td>United States</td>
<td>92.9</td>
</tr>
<tr>
<td>2</td>
<td>Texas (McCombs) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>69.8</td>
</tr>
<tr>
<td>3</td>
<td>USC (Marshall) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>65.6</td>
</tr>
<tr>
<td>4</td>
<td>Minnesota (Carlson) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>59.9</td>
</tr>
<tr>
<td>5</td>
<td>Melbourne - Master of Business Analytics</td>
<td>Australia</td>
<td>59.6</td>
</tr>
<tr>
<td>6</td>
<td>Manchester (Alliance) - MSc Business Analytics</td>
<td>United Kingdom</td>
<td>59.2</td>
</tr>
<tr>
<td>7</td>
<td>Warwick - MSc Business Analytics</td>
<td>United Kingdom</td>
<td>58.0</td>
</tr>
<tr>
<td>8</td>
<td>Michigan State (El Broad) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>49.2</td>
</tr>
<tr>
<td>9</td>
<td>Purdue (Krannert) - Masters of Science in Business Analytics and Information Management</td>
<td>United States</td>
<td>48.4</td>
</tr>
<tr>
<td>10</td>
<td>IE Business School - Master in Business Analytics &amp; Big Data</td>
<td>Spain</td>
<td>47.8</td>
</tr>
<tr>
<td>11</td>
<td>Arizona State (Carey) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>45.6</td>
</tr>
<tr>
<td>12</td>
<td>Rensselaer Polytechnic (Lally) - MS Business Analytics</td>
<td>United States</td>
<td>44.2</td>
</tr>
<tr>
<td>13</td>
<td>SML (Cox) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>43.7</td>
</tr>
<tr>
<td>14</td>
<td>Notre Dame (Mendoza) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>42.6</td>
</tr>
<tr>
<td>15</td>
<td>George Washington - Master of Science in Business Analytics</td>
<td>United States</td>
<td>38.6</td>
</tr>
<tr>
<td>16</td>
<td>Amsterdam - MSc in Econometrics</td>
<td>Netherlands</td>
<td>38.3</td>
</tr>
<tr>
<td>17</td>
<td>UT Dallas (Naveen) - Masters in Business Analytics</td>
<td>United States</td>
<td>36.4</td>
</tr>
<tr>
<td>18</td>
<td>Cincinnati (Lindner) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>34.9</td>
</tr>
<tr>
<td>19</td>
<td>Drexel (LeBow) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>34.9</td>
</tr>
<tr>
<td>20</td>
<td>Politecnico di Milano - International Master in Business Analytics and Big Data</td>
<td>Italy</td>
<td>33.8</td>
</tr>
<tr>
<td>21</td>
<td>Washington (Olin) - Masters in Business Analytics</td>
<td>United States</td>
<td>33.4</td>
</tr>
<tr>
<td>22</td>
<td>Connecticut (UCONN) - Business Analytics &amp; Project Management</td>
<td>United States</td>
<td>30.2</td>
</tr>
<tr>
<td>23</td>
<td>North Carolina State (Jenks) - Master of Science in Analytics</td>
<td>United States</td>
<td>29.4</td>
</tr>
<tr>
<td>24</td>
<td>UC San Diego (Rady) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>28.7</td>
</tr>
<tr>
<td>25</td>
<td>Rochester (Simon) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>28.6</td>
</tr>
<tr>
<td>26</td>
<td>American (Kogod) - Masters in Analytics</td>
<td>United States</td>
<td>27.8</td>
</tr>
<tr>
<td>27</td>
<td>Athens University of Economics and Business - MS Business Analytics</td>
<td>Greece</td>
<td>27.5</td>
</tr>
<tr>
<td>28</td>
<td>Wake Forest - Master of Science in Business Analytics</td>
<td>United States</td>
<td>27.2</td>
</tr>
<tr>
<td>29</td>
<td>Strathclyde - Business Analytics and Consulting</td>
<td>United Kingdom</td>
<td>27.1</td>
</tr>
<tr>
<td>30</td>
<td>LIC (Lauaud) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>26.9</td>
</tr>
<tr>
<td>31</td>
<td>Case Western (Weatherhead) - MSM Business Analytics</td>
<td>United States</td>
<td>26.5</td>
</tr>
<tr>
<td>32</td>
<td>Lancaster - Master of Business Analytics</td>
<td>United Kingdom</td>
<td>26.3</td>
</tr>
<tr>
<td>33</td>
<td>ESEG School of Management - MSc in Business Analysis and Consulting</td>
<td>France</td>
<td>24.8</td>
</tr>
<tr>
<td>34</td>
<td>Porto Business School - Master in Data Analytics</td>
<td>Portugal</td>
<td>24.0</td>
</tr>
<tr>
<td>35</td>
<td>Higher School of Economics - MP Big Data Systems</td>
<td>Russia</td>
<td>23.7</td>
</tr>
<tr>
<td>36</td>
<td>Georgia State (Robinson) - MS in Analytics</td>
<td>United States</td>
<td>22.9</td>
</tr>
<tr>
<td>37</td>
<td>Fordham (Gabelli) - Masters in Business Analytics</td>
<td>United States</td>
<td>22.0</td>
</tr>
<tr>
<td>38</td>
<td>William &amp; Mary (Mason) - Master of Science in Business Analytics</td>
<td>United States</td>
<td>21.9</td>
</tr>
<tr>
<td>39</td>
<td>Santa Clara (Levy) - MS in Business Analysis</td>
<td>United States</td>
<td>19.3</td>
</tr>
<tr>
<td>40</td>
<td>Loughborough - MS Business Analytics Consulting</td>
<td>United Kingdom</td>
<td>19.2</td>
</tr>
<tr>
<td>41+</td>
<td>Aston - MSc Information Systems &amp; Business Analysis</td>
<td>United Kingdom</td>
<td>14.0-18.2</td>
</tr>
<tr>
<td>41+</td>
<td>Bentley (McCallum) - Masters in Business Analytics</td>
<td>United States</td>
<td>14.0-18.2</td>
</tr>
<tr>
<td>41+</td>
<td>Kent Business School - MSc Business Analytics</td>
<td>United Kingdom</td>
<td>14.0-18.2</td>
</tr>
<tr>
<td>41+</td>
<td>Liverpool Management School - MSc Business Analytics and Big Data Management</td>
<td>United Kingdom</td>
<td>14.0-18.2</td>
</tr>
<tr>
<td>41+</td>
<td>LUISS University - Big Data Management</td>
<td>Italy</td>
<td>14.0-18.2</td>
</tr>
</tbody>
</table>

For the most up-to-date rankings and methodologies please visit [TopMBA.com](http://TopMBA.com)
www.peoplenjob.com

No.1 Job Board
for international companies in Korea

Peoplejob.com is the only local online recruiting solution for people seeking jobs, search firms and the employers who need great talents in international companies.

포퓰런잡(www.peoplenjob.com)은 국내외의 해외기업 취업전문포털로서 해외직원사(서류류)와 해외기업 그리고 외국계기업으로의 이직후보자나 취업 후보자에게 최우선의 선택이 되고 있습니다.
Programme Highlights

- Enjoy access to internships and job placement opportunities via SMU's extensive network of close to 3,000 companies globally
- Gain industry experience working with real clients and budgets via the new Overseas Immersion Programme (OIP)
- Enjoy lifelong ROI – Continue learning with SMU even after graduation by enrolling in complimentary MBA elective classes*
- Minimise your time away from the workforce through Singapore’s most accelerated MBA programme: 12-month full-time and 18-month part-time

Visit bit.ly/smumba1808 to learn more about the SMU MBA.

*Terms and conditions apply.
LEVERAGE YOUR INVESTMENT
Reach not only students but your peers too with the world’s leading MBA guide.

Top MBA Guide
Top Executive MBA Guide

2019 Edition is Available for Booking Now!

Published annually in September

Rankings to be featured:

QS World University Rankings:
• Global MBA Rankings
• Masters in Management Rankings
• Masters in Finance Rankings
• Masters in Business Analytics Rankings
• Global EMBA Rankings

• 30,000 copies distributed at QS events worldwide
• 150,000 e-guides downloaded by, or sent to TopMBA.com registered online candidates
• 100,000 e-guides sent to the last 12 months MBA event registered candidates
• 18,000 e-guides downloaded by, or sent to EMBA network (online & event) registered candidates

This print promotional opportunity offers an enormous readership audience, targeting both students and peers.

For booking and related enquiries, please contact:
enquiries@qs-asia.com
As part of an elite group of participants, you will have the unique opportunity to come to Shanghai for one week to live and experience China and the CEIBS MBA to the max. See for yourself why the Financial Times ranks CEIBS MBA #8 globally and #1 in Asia. The program will expose you to our MBA curriculum, some of our most distinguished professors and a thorough insight into how things are done in this part of the world.

**SAMPLE ACTIVITIES**

- Case study lecture on the most innovative Chinese enterprises entering the global market
- MBA lectures covering China’s New Normal, Leadership in Sustainability and Entrepreneurship Management
- Networking lunch with Consultants from CEIBS MBA Career Development Center
- See how our alumni are making impact in Shanghai with company visits to the likes of Bayer, PwC, McKinsey, Ford, Fosun, etc.
- Start-Up stories in Shanghai, company visit to Naked Hub Co-Working Space

**Dates:** 2nd July to 7th July 2019  /  **Deadlines:** 1st June 2019

- CEIBS Shanghai Campus
- USD 1500 all inclusive. Click online to take advantage of the early bird discount

**How to Apply:**

- [http://www.ceibs.edu/mba/bootcamp](http://www.ceibs.edu/mba/bootcamp)
- +86 21 28905555

For more information: please contact [admissions@ceibs.edu](mailto:admissions@ceibs.edu)

This was my first time in China, and it didn’t disappoint, I would strongly encourage anyone considering moving to work or study in China to attend the Boot camp. It provided me with a valuable insight into the course and how the CEIBS MBA is able to differentiate itself from other programmes. The opportunities offered during the course to engage with companies operating in China, and meet alumni, were also extremely valuable.

Ankur, UK
Pre-MBA Boot Camp 2017
MBA class of 2020
Ways A Distance Online MBA Will Benefit Your Career

Seb Murray explores the reasons why you should consider a distance online MBA program.

You’ll demonstrate your ability to multi-task

When it comes to getting hired as an online MBA student, employers may value a candidate’s ability to juggle multiple priorities.

"An online MBA is not an easy or more convenient mode of study – the program offered at Durham University Business School requires 15 hours a week of study, therefore a hard-working mind-set and strong organizational skills are essential," says Sue Boyd, director of UK-based school’s online MBA.

"Students must be able to balance their work and study priorities along with their personal lives and often juggle all at once."

You can study while you work

Yet a key advantage of an online MBA is that students who work in relatively senior roles can complete their studies without taking a year-long career break in order to pursue a traditional, campus-based course.

"Because of this, they’re also typically not the sort of people who coast along in their roles," says Boyd. "They tend to be more active, motivated and engaged learners. They strive to get to know their classmates and benefit from learning from them. These are known traits that employers value."
You’ll learn essential skills for today’s workplace

With the world of work becoming more digital and mobile, an online MBA also can be great preparation for a modern management job. Boyd says: "As businesses conduct more of their practices digitally and with dispersed colleagues, it’s no longer far-fetched to think of students engaging with education in the same way. In delivering MBA programs online, business schools are keeping pace with how modern businesses function."

In many organizations, teams are truly international, spreading all around the world. To manage this successfully, business professionals must become better at working effectively together.

"An additional benefit to the online MBA is that, along with gaining a valuable qualification, the students also learn how to navigate different time zones and adapt to different perspectives and culture," says Boyd.

"By studying and working simultaneously, students can redirect these skills back into their work, and even support colleagues in becoming more effective when working with team members based in different locations."

What you learn will have an immediate impact

Also, when studying part-time, as many online MBA students do, students can apply what they learn directly into the workplace.

"That’s one benefit that we hear often from students: they are able to take what they learn in the classroom and apply it almost immediately at work. By the time the full-time students get to apply it, it’s at least a few months or a year or two before they get back to work," says Ramesh Venkataraman, who is chair of Kelley School of Business’s online MBA in the US.

Employers, some of whom pay the tuition fees, may therefore feel there is an immediate return on investment (ROI) of online MBA programs. "A large portion of our students are seeking a promotion within their employer, and the insight they get from our curriculum can help them step up to the next level in their job," Venkataraman says.

At Warwick Business School in the UK, virtually everybody enrolled on their Distance Learning MBA will already have a job. The most recent data available shows that 19 percent changed jobs in their present firm, 40 percent changed jobs and employer, and 41 percent changed job, employer and sector. "We have MBAs moving into every sector and major companies like IBM, Amazon, JP Morgan, Deloitte, and setting up their own business," says John Colley, associate dean.

He believes a further advantage to the online format is that students learn to network effectively online, a growing medium for recruiters. When it comes to networking, Colley says, “today, online is just as effective.

"Students can use their modules as a way of networking and exploring new industries and companies by approaching firms through LinkedIn or by email to work on assignments. This makes an initial contact and shows their passion for the subject, helping them fast-track their way to an interview.”
MBA를 계획하고 계십니까?

그렇다면,
남들과는 다른 나만의 **특별한** 방법으로 나를 차별화 하세요!

Differentiate yourself
Your difference begins at

#1 MBA/MS Admissions consulting Company in Korea

www.UGCMBA.com
+82. 2. 569. 5290
LEARN HOW TO BE AT THE TOP OF YOUR GAME WITH AN INTERNATIONAL MBA FROM MIP!

#growingleader

For programs that will fulfil your ambitions to become the successful manager of the future, discover MIP’s International MBAs: Full Time, Part Time and Distance Learning (i-Flex). Their innovative and experiential formats focus on the latest business trends, taking a practical, innovative approach. They are designed for professionals wanting to challenge themselves and boost their career.

take part in an international experience

In addition to top-quality teaching, MIP offers an extremely international faculty, with students also coming from all over the world. This cultural diversity is key to the overall MIP experience, enabling our MBA students to broaden their horizons and experience many different approaches and attitudes to business. Multicultural teamwork and constructive exposure to genuine business scenarios are fundamental aspects of all our programs.

join a network of innovators

Market leaders in MIP’s wide network participate in program design, focusing on new and emerging technologies in management. Sponsorships, project work and job opportunities are also offered by MIP’s partner companies. You will also join FLEXA, our innovative, personalised, continuous learning platform. This digital mentor will guide you in bridging any gaps in your skill-set so as to prepare you for the challenges to come.
FOCUS
QS Subject Focus Summit – Humanities and Social Sciences Research
Organising Partner: Ca’ Foscari University of Venice
29–31 August 2018
Venice, Italy
www.qssubjectfocus.com

FOCUS
University–Public Sector Partnerships: Smart Cities
Organising Partner: Singapore Management University
3–5 October 2018
Singapore
www.qsinconversation.com

FOCUS
Arts and Design
Organising Partner: Silpakorn University
24–26 October 2018
Bangkok, Thailand
www.qstotallyarts.com

FOCUS
QS Subject Focus Summit – Medicine
Organising Partner: Airlangga University
23–25 January 2019
Surabaya, Indonesia
www.qssubjectfocus.com

FOCUS
QS Subject Focus Summit – Hospitality & Tourism
Organising Partner: UCSI University
5–7 December 2018
Kuching, Malaysia
www.qssubjectfocus.com

FoCUS
QS Subject Focus Summit – Dentistry
Organising Partner: Kyung Hee University
4–6 April 2019
Seoul, Korea
www.qssubjectfocus.com

Mark your calendar and start planning for these events

Asia-Pacific’s Annual Strategic Summit
Organising Partner: Chung-Ang University
21–23 November 2018
Seoul, Korea
www.qsapple.org

University–Public Sector Partnerships: Smart Cities
Organising Partner: Singapore Management University
3–5 October 2018
Singapore
www.qsinconversation.com

Arts and Design
Organising Partner: Silpakorn University
24–26 October 2018
Bangkok, Thailand
www.qstotallyarts.com

QS Subject Focus Summit – Medicine
Organising Partner: Airlangga University
23–25 January 2019
Surabaya, Indonesia
www.qssubjectfocus.com

QS Subject Focus Summit – Hospitality & Tourism
Organising Partner: UCSI University
5–7 December 2018
Kuching, Malaysia
www.qssubjectfocus.com

Theme to be confirmed
Organising Partner: Jordan University of Science & Technology
April 2019
Dead Sea, Jordan
www.qsworldclass.com

Middle East and Africa’s Annual Strategic Summit
Organising Partner: Effat University
25–27 February 2019
Jeddah, Saudi Arabia
www.qsmaple.org

QS Subject Focus Summit – Dentistry
Organising Partner: Kyung Hee University
4–6 April 2019
Seoul, Korea
www.qssubjectfocus.com
Get a Top MBA in Shanghai

Program Type
IMBA (2yrs, full-time)
Chinese MBA (2.5yrs, part-time)

Entry Requirement
MIN IELTS 6.0 or
MIN TOEFL 90
2yrs’ work experience
before formal registration

Contact
MBA Center, B305, Antai College of Economics and Management, Shanghai Jiao Tong University
Tel: 86-021-52302513
Email: askmba@sjtu.edu.cn
Program Page: mba.sjtu.edu.cn/en

Antai College of Economics and Management, Shanghai Jiao Tong University is widely recognized as one of China’s leading business colleges, and enjoys a century-long legacy of academic leadership in the country. Today, Antai’s MBA programs continue to receive extensive domestic and international recognition. In 2018, Antai College was ranked 34th among global MBA programs by the Financial Times (FT), and 1st in employment rate. Additionally, Antai was the first business college in China to be triply accredited by AACSB, EQUIS, and the Association of MBAs. Domestically, Antai is consistently placed among the top four business schools by major business school ranking publications. Antai offers both a full-time International MBA (IMBA) in English, and part-time MBA programs in Chinese. Antai professors are respected experts in their fields, with rich experience in top universities and corporations around the world. Antai provides students with integrate elements of Chinese and Western culture, as well as business practices through case studies and group projects dealing with both international and local businesses. Antai IMBA students come from a variety of countries and backgrounds, making for a globally diverse cohort. Students may also participate in semester-long exchange to one of our many partner schools around the world. According to FT statistics, average annual salary of IMBA graduates reaches 121,035 USD. IMBA program would be a perfect choice for your future career. We kindly invite you to consider this opportunity.

Mohammad Yamiz Bachkhaz (2016, USA):
"Global perspective, Chinese focus." The program highlight really attracts me. Getting real work experience is important for me to move forward with my career. Antai IMBA program is really great for developing a comprehensive understanding of all the different aspects that make up business.

Annais Pothon (2017, France):
The school organizes a lot of activities outside the classrooms, such as the Global Lab, which I joined in my first semester. Under the guidance of our professor, our group worked with a French company to create a marketing plan for them. It was a great opportunity to apply the theories we learned in class directly into the real world. In addition to that, what I really enjoy is that we get to learn from a team of international professors about the best practices on a global level, while the courses still maintain a focus on the unique business environment of China.

BEST Business School Asia-Pacific by Financial Times in 2018
Ranked 34th globally by Financial Times in 2018
Ranked 1st globally in Top MBA for Women by Financial Times
Ranked 15th globally in Top MBA for Finance by Financial Times
How to Network on Your MBA Without Cringing

Not everyone is a natural at networking. Jen Bower shares her advice for anyone who finds the idea of speaking to strangers too uncomfortable.

Networking is one of the top reasons people choose to get an MBA, but it also ends up being one of the hardest elements of it, especially while you’re studying for hours on end and trying to enjoy your life. Our MBA program at UBC’s Sauder School of Business does a great job of preparing us for networking events, but nothing can really prepare you for the amount of energy and confidence it takes to navigate a room with 100 new faces.

As a transplant in Vancouver, I knew that I had to take the networking opportunities seriously to connect with local companies and find my place in the workforce after the program. Here are some tips for how I approach networking during a very busy school year. I will preface this by saying that I’m naturally a more extroverted person. However, my suggestions are relevant to any personality type and can be modified to your own comfort level.

**Set a goal**

This goal may be to speak to a set number of new people or it may be to leave the networking event having scheduled a coffee meeting with a specific industry professional. I personally set a goal of getting two business cards at every networking event. If business cards aren’t available, I ask them if I may connect on LinkedIn. Some have even offered to search for themselves on my phone to make sure I could find them. A very welcome gesture seeing as my hands are usually shaking by this point!

“I find it’s easiest to approach another group of two, that way the conversation can be among the four of you or it can split off into two and everyone wins”
During the weeks that I don’t have an event to attend, I make an effort to schedule one coffee chat each week. There were periods where this didn’t happen, but I am always reaching out to people on LinkedIn and asking my existing contacts to reconnect.

**Find good people**

My most memorable networking experience was after a chaotic week of classes when I showed up to a Friday morning networking session exhausted and without doing ANY research on the featured companies.

Because I knew that any last-minute Googling on my phone would not sink in, I decided to approach a few tables and see what the people were like. I walked to some tables with less traffic and started asking the representatives how their morning was going and, sure enough, the conversation evolved into each team telling me all about their company and why I should consider applying one day.

Obviously, you’ll want to do more research beforehand than I had in this scenario, but the thing I learned from the experience is that it’s worthwhile doing an initial “culture test” when speaking to people you may be working with in the future, especially if you feel a bit overwhelmed in the program. Try to get a sense from each person of what their company is like and whether you’d enjoy working there.

**Use the buddy system**

Although it would be ideal to attend every networking event with my closest friends and classmates, it doesn’t always happen. When it does, I take advantage of the comfort I find in their presence.

I normally share my personal networking goal with my friend at the start of the event and we then figure out how we can both walk away feeling accomplished. It can be tricky if your friend is extremely outgoing and you may not be a big talker, but if you communicate that you need support and what that looks like to you, I am sure your friend will do their best to be there for you.

I find it’s easiest to approach another group of two, that way the conversation can be among the four of you or it can split off into two separate conversations and everyone wins.

**Follow-up if it feels right**

Usually it’s best practice to follow-up with at least a short message thanking the person for their time and willingness to connect, especially after a one-on-one coffee meeting. However, I don’t think pursuing every single connection you make is realistic. If your conversation ended without an offer to help you connect to others, you may not want to put too much energy into this relationship.

I recommend you pursue the people who show a genuine interest in helping you succeed. People might show their interest in different ways so be on the lookout. I once met a woman with an amazing background, role, and network who was about to retire, and my first thought was, “Oh, great. Now she will be out of here and I will have to find someone else to connect with.” I was so wrong! This woman has single-handedly introduced me to most of my connections in Vancouver and is still willing to help me even after retiring.

**BONUS: Offer to return the favor of service!**

This can seem awkward but even a quick line such as, “If there is ever anything that I can do for you, please let me know” could go a long way and help them remember you in a time of need.

**Tell them what you want**

This last tip applies to both in-person networking events and online connections. Be clear and don’t hold back. Practice your pitch ahead of time so that when someone asks you what you’re looking for, it doesn’t sound like you just discovered that you’re hoping to work in operations today.

Even if you don’t know exactly what you want, find a way to share your interests with confidence. I usually lead with, “After working in law and consulting firms for a few years, I’m open to trying something new where I still get to work with people all day but hopefully in a new department, like marketing or business development.”

On the flipside, if you know exactly what you want, say it! A few industry leaders have told me that it helps them serve me better if I know what I want.

In terms of online networking, use your 200 characters wisely. If the person is local, I ask to meet for coffee. If the person has a connection I want to meet, I say who it is and why I want to meet them. Everyone else has their own busy lives to attend to so make it easy for people to help you get connected. You may also get a faster response if you give a clear call to action.
YOUR WAY TO BECOME THE BEST LEADER OF TOMORROW

We welcome you to be a part of UUM community - a part of the Eminent Management University

Numerous local and international achievements
Our Chartered MBA programme is internationally accredited by AMBA (Association of MBAs), AACSB (The Association to Advance Collegiate Schools of Business), CEEMAN IQA (Central and East European Management Development Association International Quality Accreditation), ABEST21 (The Alliance on Business Education and Scholarship for Tomorrow). Our MBA programme is also accredited by the Chartered Management Institute (CMI) as the world’s leading professional body in management and leadership.

PROGRAMME STRUCTURE
Students are required to complete 48 credits which consist of:

a. 36 credits of core courses

b. 6 credits of elective courses from the following streams:
   - Accounting
   - Islamic Banking and Finance
   - Business Analytics
   - Entrepreneurship, Creativity and Innovation
   - Operations and Supply Chain Management
   - Human Resource Management
   - Communication and Business Negotiation

c. 6 credits of project paper on solving current business issues by implementing the theories and techniques acquired during the programme.

Students can complete the whole programme in 16 months (i.e., 4 semesters).

PROGRAMME FEATURES
- Chartered Manager (CMgr) professional qualification awarded by CMI
- Engagement of corporate leaders
- Tailored career coaching
- Disruptive learning experience
- Malaysian business history
- Weekend classes

PROGRAMME HIGHLIGHTS
- September/January/May
- 352
- 7 years
- 2%
- 44%

CONTACT US
For more information about our programmes, visit us at

www.oyagsb.uum.edu.my
oyagsb@uum.edu.my
Tel: +6049287130/7111/7120/7121
Fax: +6049287160
Come and join our MHRM Programme at the School of Business Management (SBM), which is an exciting and intellectually vibrant place, attracting top scholars and researchers from around the world. Our innovative portfolio of MHRM curriculum is contemporary and interdisciplinary in its approach, integrating other disciplines especially the behaviour and characters of employees, management systems, labour and employment legislation. It helps our students to find the ideal balance among professional, educational and personal goals. Our MHRM programme is ranked #13 in Top 20 2017 Eduniversal Best Masters Ranking in Far East Asia and #2 in Top 3 2018 Eduniversal Best Masters Ranking in Malaysia, develops a unique combination of talents to help make graduates remarkably savvy business leaders. This programme is built around the needs of today’s industry leaders and continuously updated based on their feedback, thereby expanding students’ capacity to make informed decisions, solve problems and think strategically, critically and creatively in today’s dynamic workplace.

**Entry Requirements**

Admission to Master of Human Resource Management can be granted based on the following criteria:

- A bachelor degree from Universiti Utara Malaysia or any institutions of higher learning recognised by the University Senate with a CGPA of at least 2.75 and fulfil the English language requirement as set by the University Senate OR
- A bachelor degree from Universiti Utara Malaysia or any other institutions of higher learning recognised by the University Senate with a CGP of at least 2.75; and have at least five (5) years of relevant work experience may be considered, subject to interview by Postgraduate Committee OR
- A diploma from any institutions of higher learning recognised by University Senate with at least ten (10) years of relevant work experience, 35 years or older and passed APEL assessment (level 7); and Fulfil the English language requirement as set by the University Senate
- Minimum score in the Test of English as a Foreign Language (TOEFL)
  - 550 in the TOEFL Paper Based Test; or
  - 80 in the TOEFL Internet Based Test; or
- Minimum score of 6.0 in the International English Language Testing System (IELTS); or
- A degree from any Country with English Language Education System; or
- A degree from any Public University in Malaysia, which English is the language of Instruction.
- A degree from any Private University or College University in Malaysia that are listed in Malaysian Qualifications Register.

**Tuition fees**

<table>
<thead>
<tr>
<th>Local Students</th>
<th>International Students (Full Time only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time UUM Sintok</td>
<td>ASEAN MYR 12,600/USD 3,126.55</td>
</tr>
<tr>
<td>Part Time UUM Sintok</td>
<td>Non ASEAN MYR 14,280/USD 3,54.42</td>
</tr>
<tr>
<td>Part Time UUM KL</td>
<td></td>
</tr>
</tbody>
</table>

*Tuition fees stated above do not include registration fee and other miscellaneous fees. Fees denominated in USD are based on the current exchange rate of MYR 4.03/USD and are subject to change.

For more details, please refer to [http://www.sbm.uum.my](http://www.sbm.uum.my)
MASTER OF SCIENCE (FINANCE)

The programme aims to produce graduates who are responsive, flexible, efficient and effective in their roles as financial decision-makers in the era of globalisation. To achieve the objectives, the programme is structured to equip the students with solid knowledge and analytical skills in finance. Specifically, it integrates students’ ability to analyse, interpret and use facts and figures effectively in making financing and investment decisions.

Entry Requirements:
• A CGPA of at least 2.75 or a CGPA of less than 2.75 and have at least five (5) years of relevant work experience subject to the interview by Postgraduate Committee; or
• A diploma from any institutions of higher learning with at least ten (10) years of relevant work experience, 35 years or older and passed APEL assessment (level 7); and
• Fulfil the English language requirement as set by the University Senate

Application Fees:
MYR100.00 (for local applicants); OR
MYR125.00 @ USD35.00 (for applicants from ASEAN Countries); OR
MYR175.00 @ USD50.00 (for applicants from Non ASEAN Countries).

For more details, please refer to http://www.sefb.uum.edu.my
Six Essential Business Books for MBA Students

Read these six books in your spare time to give your business knowledge a boost, writes Julia Gilmore.

A well-stocked bookshelf is a vital weapon in any business student’s armory. While you’ll undoubtedly have a long reading list for your classes, some extra-curricular reading can make all the difference in furthering your career, giving indispensable advice and interesting ideas to discuss in admissions or internship interviews. We’ve rounded up six of the best business books for you.

The Lean Startup by Eric Ries

Author Eric Ries has served as an Entrepreneur-in-Residence at Harvard Business School and IDEO, and he developed the idea for The Lean Startup from his experiences as a startup advisor, employer and founder.

The Lean Startup is based around the idea that to develop a great product, you should keep customers at the forefront, starting with interviews and research, and creating and testing MVPs (Minimum Viable Product) rapidly to reduce waste and ensure a better market fit. All of this makes for a read that’s perfect for aspiring entrepreneurs, and which is c-suite approved: former GE CEO Jeff Immelt required that all his managers read it.

The Effective Executive by Peter F. Drucker

This seminal business book was first published in 1967, but the lessons inside are just as relevant today over 50 years later. Peter Drucker was a management consultant, educator, and author, whose writings are hailed as contributing a vital part to the nature of the modern business corporation.

In The Effective Executive, Drucker reminds us that the mark of a good executive is the ability to ‘get the right things done’. He identifies five key practices for business effectiveness, including time management and setting the right priorities.
**Good to Great by Jim Collins**

Stanford MBA alum turned author and consultant Jim Collins undertook a five-year research project to produce Good to Great, which explains how ‘good’ companies make the transition to ‘great’ companies, and why most companies fail to make the jump.

Collins (and a team of researchers) sorted through a list of 1,435 companies, looking for those who made significant improvements over time, finally settling on a list of 11 to be discussed in the book, including Kimberly-Clark and Wells Fargo. Through their work, they found these companies had many common traits leading them to corporate success. The end result is a thorough insight into how companies can change and what to avoid—backed up by hard evidence.

**Made to Stick by Chip Heath and Dan Heath**

Brothers Chip and Dan Heath have some seriously impressive business school pedigree. Chip is a professor at Stanford Graduate School of Business, and Dan is a Senior Fellow at Duke University’s CASE center, which supports social entrepreneurs.

The pair have co-authored three business books and Made to Stick is an investigation into why certain ideas thrive and others die. It discusses successful ideas, along with methods to make your own ideas ‘stickier’. Full of case studies and anecdotes, this is a fun read that’s great for all types of business students, but particularly those focusing on marketing, innovation or entrepreneurship.

**The Corner Office by Adam Bryant**

Journalist Adam Bryant interviewed over 70 CEOs for this book asking them to share their leadership insights, including the most important lessons they learnt as they rose through the ranks. Bryant also reveals the five essential personal traits all high performers exhibit, and the ones they value most when it comes to hiring or promoting future stars.

The conversational tone makes reading The Corner Office feel almost as if you’re personally getting advice from CEOs, giving you important lessons to get you into a corner office of your own.

**How to Win Friends & Influence People by Dale Carnegie**

More than any other business book on this list, this can truly be called a classic. Published in 1936 and based on Dale Carnegie’s self-improvement course of the same name, How to Win Friends & Influence People does what it says on the tin: giving advice on how you can best interact with others to optimize your success, making your professional (and personal) life more rewarding.

Over 30 million copies have been sold worldwide, making it one of the best-selling books of all time, and inside you’ll find plenty of practical, applicable tips, from ‘Fundamental Techniques in Handling People’ to ‘How to Win People to Your Way of Thinking’. Knowing how to correctly deal with others is an essential part of business, and this book is indispensable. If you need any more convincing, Warren Buffett took Carnegie’s course when he was 20, and to this day has the diploma in his office, 67 years and billions of dollars later.
NCCU IMBA, Education that makes an IMPACT

International
Student body from 35 countries in 5 continents

Mobile
Receive dual degrees in 2 years from 2 countries or go on exchange to one of 130 universities

Practical
Faculty comprised of academic scholars and senior corporate executives with global experience

Asian Perspective, Global View
Management in Asia Concentrations

Community
A strong network of elite colleagues and alumni across industries

Top-Notch
Taiwan’s premier English MBA dually accredited by AACSB and EQUIS

Learn more at: http://imba.nccu.edu.tw
Part-Time or Full-Time MBA: Which is Right For You?

Francesca di Meglio asks whether you should be considering a part-time or full-time MBA program.

Full-time and part-time MBA programs have their similarities, but there are distinctions that can help you decide between the two when applying to business school. As well as offering a different level of study intensity, full-time and part-time MBA programs offer slightly different things and there are pros and cons to each one.

Here’s what you should consider before you decide what to pursue.

Firstly, ask yourself what form of study will suit you best

At the heart of the decision between studying full-time or part-time is the stage at which you are in life. "Are you in the position to go 'all in' and commit 100 percent to a full-time experience?" asks Cliff McCormick, assistant dean of MBA and Specialty Masters Admissions at University of Maryland Robert H. Smith School of Business. "Or, are you looking to embark on your MBA journey in parallel with your personal and professional commitments?"

Time commitments aren’t the only consideration though. You should also ask yourself:

• Why are you pursuing the MBA? Is it so you can change careers or to climb the ladder in the industry in which you’re already working?
• How much networking do you want to do?
• What are your finances like? How much money do you have for grad school? How much debt are you willing and able to take on?
• What’s happening in your personal life? Are you single? Do you have kids?
• Do you want to move somewhere else? If so, are you able to make a move at this time?

Once you’ve determined your answers to these questions, you can begin to decipher which program is best for you.

Full-time for career changers, part-time for moving up the ladder

One of the main reasons people dive into full-time programs is to switch careers entirely. If that’s not your end goal, then you might not need the perks of going to school full time. For instance, career changers spend the summer at an internship in order to pick up new skills and experience. This allows them to boost their resume while finishing the degree, in preparation for the full-time job recruiting that happens on campus in the second year.

"A full-time program is a more immersive experience that allows you to step back and focus on your personal and professional development through the academic content, career support, and wider opportunities for experiential learning and networking," says Crystal Grant, director of Admissions at Imperial College Business School. "In today’s fast-moving world, opportunities for this amount of reflection and exploration are increasingly rare – and can lead to significant career transformation."

In general, part-time students require less help with job hunting. Many remain with their employers and seek promotions post-graduation. As a result, an internship is redundant and unnecessary. During their time at school, they find it beneficial to test theories they’re learning in the classroom immediately in the workplace.
"Going part-time] also allowed me to get the full benefit of getting all the knowledge and tools I would get from the MBA, while still gaining experience as a practicing litigation attorney," says Gustavo Mayen, sole proprietor of the Law Office of Gustavo Mayen and 2017 graduate of Babson College Franklin W. Olin Graduate School of Business.

"I was also able to use the new knowledge and skills I gained throughout the MBA in a quick and practical way, as they allowed me to develop the business part of my law office.

Part-time may be more affordable if you haven’t saved money up

Sometimes, your bank account makes the decision for you. Some applicants simply cannot afford to take one or two years off work to pursue a graduate degree. In those instances, the part-time program is appealing, as you can continue to work while going to school.

"Part-time students pay per credit hour with reduced levels of student fees," says J. Barry Dickinson, dean of the School of Business Administration at Holy Family University, of a typical but not necessarily universal pay structure. "This is more of a pay-as-you-go model. It makes tuition manageable for part-time students who are still employed and paying out-of-pocket.

"Full-time students pay full graduate tuition and are required to carry a minimum number of credit hours per term. There is often tuition assistance available for full-time students in the form of scholarships and teaching/research assistant positions."

In some cases, the employer is willing to at least partially sponsor the employee’s part-time education. When that happens, the student might have to sign an agreement saying he or she will remain with the company for a certain time after graduating.

In addition, students with full or partial sponsorship from an employer might not participate in any recruiting events on campus. You can always take on debt in the form of student loans, but you’ll have to assess your savings, financial commitments, ability to take on loans, and potential return on investment (ROI). Then, you have to make a decision with which you're comfortable.

Full-time MBAs may have more chance to build a strong network

MBA programs aren’t just vehicles for education. They’re also a way to broaden the network of professionals on which you can rely. To some degree, both full-time and part-time MBA programs provide students and alumni with great business connections.

"Another core reason to get an MBA is the network you join, and both programs give you access to the alumni network, though a full-time MBA creates stronger relationships with your classmates, as you spend more time with them, as compared to in a part-time program," says Jeevan Balani, founder of RocketInterview.com and 2009 MBA graduate of Northwestern University Kellogg School of Management.

Because part-time students often have other responsibilities besides school, they don’t always interact as much with the community. As a result, they don’t get as rich a network enhancement from attending a graduate program as their full-time counterparts do.

Places on part-time MBA programs aren’t always as competitive

Full-time MBA admissions tend to be more competitive than part-time. "While your college record will, of course, still be considered by part-time MBA programs, these types of programs tend to be more forgiving of poor college grades – especially if you attended college many years ago and you have had a lot of professional successes since then," says Nita Losoponkul, head consultant at Veritas Prep, an admissions consulting firm.

Taking these things into consideration, you should be able to get a better idea of which program is right for you.
Come Think With Us
Digital Access. Academic Rate.

The ideas, the opinions, the perspectives, the stories — that only The New York Times can provide. Written, edited and assiduously updated by the world’s leading journalists and editors, The New York Times is a powerful tool of knowledge and an indispensable means to success in the academic world. At the Academic Rate, you pay just $1 a week for as long as you are a student.
マイナビ国際派就職EXPO 2018ウインターロッキング

東京12/22,23

TOKYO 11:00～17:30 ベルサール渋谷ガーデン Bellesalle Shibuya Garden

【 昨年の出展企業 】
鹿児島県/鹿児島市/鹿児島Yメディアバーチャルノース/鹿児島リオール/マジックシナリオ/鹿児島クレアシティ
スペース／鹿児島KGT／鹿児島電力／鹿児島ツール／鹿児島リテラリーや鹿児島Eテクノロジー／鹿児島U屬於／鹿児島大学／鹿児島大学印刷／鹿児島大学出版／鹿児島大学

【 参加資格 】
以下いずれかに該当される方
● 日本国外の大学、大学院を卒業（予定）の方
● 日本国外の大学、大学院に1年間優額在籍（予定）の方
● 大学（予定）以上で海外での在籍経験が1年以上ある方
● 大学（予定）以上で2学年以上

【 参加方法 】
マイナビ国際派就職
https://global.minnavi.com
から参加を予めしてください。
イベント情報についても
マイナビ国際派就職をご覧ください。

Facebook: facebook.com/minnaviglobalcareer
Twitter: twitter.com/minnavi_global
Instagram: instagram.com/minnaviglobal/ (Upload photos with #minnaviglobal)

マイナビ
株式会社マイナビ

〒105-0003 東京都港区芝公園1-11-1 バスタイドビル
E-mail: globals-up@minnavi.jp TEL:03-4247-4666

Facebook：facebook.com/minnaviglobalcareer
Twitter：twitter.com/minnavi_global
Instagram：instagram.com/minnaviglobal/ (Upload photos with #minnaviglobal)
Macquarie Graduate School of Management, Sydney, Australia

For nearly 50 years, MGSM has helped equip thousands of graduates with the critical skills and experience needed to lead and succeed in our globally connected economy.

As one of Australia’s first business management schools, we were established to meet the growing need for postgraduate education as Sydney secured its position as Australia’s dynamic centre of business.

The MGSM MBA is ranked among the top 50 in the world and graduates are ranked in the top 30 in the world for salary increase (The Economist “Which MBA”, 2017).

Pathways to leadership are built on teaching and practice that are firmly grounded in industry relevance, real-world experience and transformational thinking. We offer a progressive and practical educational experience that gives you a competitive edge because we operate at the forefront of business. Our teaching is grounded in the reality of what it means to work in business not only in Australia but also around the world.

Just as we welcome a diverse student cohort, our skilled and experienced faculty is a diverse mix of academic expertise and corporate experience. Their expertise and insight are highly sought by our corporate and learning partners for unravelling business challenges.

For international students, your time in Sydney promises to be both professionally and personally rewarding. As Australia’s business hub and the gateway to the Asia-Pacific region, Sydney provides the opportunities of a globally-connected, multicultural environment to grow your professional experience and further your career. We offer a range of programs for different levels of experience and aspirations.

The MGSM MBA is a flexible and dynamic program designed to extend, challenge and transform management professionals.

Our Master of Management is designed to provide deep experiential learning to early-career professionals. By developing the skills, knowledge, experience and business connections needed to build a career in management, the program aims to prepare and fast-track aspiring managers.

Partnering with Macquarie University our Master of Social Entrepreneurship is not just the first cross-faculty degree at Macquarie, it’s the first degree of its kind in Australia. If you are passionate about improving lives through social justice, creating social impact and assuring environmental sustainability, this is an innovative management course with a social responsibility focus.

Our vision is to be a business school that provides a truly international and dynamic perspective on leadership and management, and one where our students and partners thrive because of our global profile, teaching and networks.

### Student Profile

**IAN WAIGHT**  
Master of Business Administration, 2016

“After 15 years in the construction industry in the United States and a brief stint in the mines in Western Australia, I decided to enrol in the MBA program at MGSM to help me segue into the next leg of my career journey. I have always had a passion for environmental solutions to our global concerns and have been very interested in the growing renewable energy sector.

When I learned of the internship opportunity at Solar Analytics, I jumped at the chance to get involved. I was very excited to be a part of the fast-paced, agile environment of this tech start-up and I gained incredible exposure across the business. I found the skills and knowledge I gained from the MBA program to be very useful, as I endeavoured to add value to the business. During the course of the busy internship placement, I learned a great deal and was pleased to be offered a full-time role as the Marketing Technology Manager.”

**MAANSI MALIK**  
Master of Business Administration, 2016

“Enrolling at MGSM was one of the best investments I have made. During the MBA program, no two days have been the same, and I have enjoyed the diversity and challenges thoroughly. The program has equipped me to holistically understand the skills and techniques required to make sound management decisions. Also, the opportunity to work with a diverse class from a variety of industries has prepared me to understand the respective frameworks, regulations and leadership styles in industries like healthcare, banking, retail, airlines and private equity. The journey has been a memorable one thanks to the distinguished professors and support team at MGSM. They have been incredibly patient and supportive, and have allowed me to flourish during the MBA program at MGSM. Working at Cochlear while studying has also provided me a platform to apply and refine the skills and concepts learned from the course.”

<table>
<thead>
<tr>
<th>Program type:</th>
<th>Financial Strategy</th>
<th>Program duration:</th>
<th>Contact:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time MBA</td>
<td>Marketing</td>
<td>2 year full-time</td>
<td>Macquarie Graduate School of Management (MGSM)</td>
</tr>
<tr>
<td>Part-time MBA</td>
<td>Management Skills</td>
<td>Flexible part-time</td>
<td>Macquarie University</td>
</tr>
<tr>
<td>Master of Management</td>
<td>Strategy</td>
<td></td>
<td>Sydney, NSW 2109 Australia</td>
</tr>
<tr>
<td>Master of Social Entrepreneurship</td>
<td>Logistics and Operations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leadership and General Management</td>
<td>Global Perspectives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective streams:</th>
<th>Management Skills</th>
<th>Program duration:</th>
<th>Contact:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logistics and Operations</td>
<td>Global Perspectives</td>
<td>2 year full-time</td>
<td>Macquarie Graduate School of Management (MGSM)</td>
</tr>
<tr>
<td>Management</td>
<td>Strategy</td>
<td>Flexible part-time</td>
<td>Macquarie University</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Leadership and General Management</td>
<td></td>
<td>Sydney, NSW 2109 Australia</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Entrepreneurship</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective streams:</th>
<th>Management Skills</th>
<th>Program duration:</th>
<th>Contact:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logistics and Operations</td>
<td>Global Perspectives</td>
<td>2 year full-time</td>
<td>Macquarie Graduate School of Management (MGSM)</td>
</tr>
<tr>
<td>Management</td>
<td>Strategy</td>
<td>Flexible part-time</td>
<td>Macquarie University</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Leadership and General Management</td>
<td></td>
<td>Sydney, NSW 2109 Australia</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Entrepreneurship</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective streams:</th>
<th>Management Skills</th>
<th>Program duration:</th>
<th>Contact:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logistics and Operations</td>
<td>Global Perspectives</td>
<td>2 year full-time</td>
<td>Macquarie Graduate School of Management (MGSM)</td>
</tr>
<tr>
<td>Management</td>
<td>Strategy</td>
<td>Flexible part-time</td>
<td>Macquarie University</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Leadership and General Management</td>
<td></td>
<td>Sydney, NSW 2109 Australia</td>
</tr>
<tr>
<td>Elective streams:</td>
<td>Entrepreneurship</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Tuition fee:**

- MBA AUD$80,000*
- MSocialEnt AUD$66,000*
- MMgmt AUD$72,000*

*Please refer to website for latest fee information

For more information, please visit [MGSM’s website](http://www.mgsm.edu.au) or contact [info@mgsm.edu.au](mailto:info@mgsm.edu.au)

---

42 QS TopMBA Career Guide Fall 2018
Melbourne Business School, The University of Melbourne

Melbourne Business School offers a comprehensive portfolio of programs, including our world-renowned and internationally ranked MBA.* We are a leading provider of management education and executive development in the Asia-Pacific region, with our Executive Education’s customised and open programs ranked 44 by the Financial Times (2017).

Jointly established by academia and corporate Australia, Melbourne Business School is owned 55 per cent by the business community and 45 per cent by the University of Melbourne, Australia’s No. 1 university, established in 1853, and ranked No. 32 globally in The Times Higher Education World University Rankings 2018. Our Board members include leaders of some of Australia’s most prominent companies, and our School enjoys accreditation from EFMD (EQUIS) and AACSB International.

In a world that is faster, more uncertain and more global, Melbourne Business School has graduate programs that meet the needs of business professionals at critical stages of their careers. Our portfolio ranges from programs for new graduates and early-career professionals to budding entrepreneurs and those taking the next step to lead organisations.

Program Types
At Melbourne Business School, the MBA is offered in a range of study modes (Full-time, Part-time, Executive, and Senior Executive), we also offer a Master of Management suite and a range of Specialist Masters Degrees.

Our MBA suite recognises that leaders deliver results through and with others, which is why the class experience, networking opportunities and career support services are an integral, carefully crafted part of our programs.

If you are a business professional, pursuing a deep specialisation in Accounting, Actuarial Studies, Economics or Finance, you will be learning from people at the top of their fields. As an emerging leader, our programs will give you with the knowledge, research insights and personal-effectiveness skills to make an impact in the business, government or not-for-profit sectors and develop you to better manage yourself, your team, your function and your organisation.

Melbourne Business School programs are offered in an integrated learning environment. Working with talented peers from a diverse range of industry, academic and cultural backgrounds, you’ll apply your knowledge to current business challenges and learn how to lead people and organisations to success.

Immerse yourself in the world’s most liveable city and thrive in a vibrant multicultural community and modern economy. You’ll gain an international experience and the opportunity to explore all that Australia has to offer.

*No. 12 internationally, Bloomberg Businessweek MBA rankings (2017); No. 27 globally, The Economist Which MBA? (2017); No. 66 globally, Financial Times Global MBA (2018)

**Student Profile**
**Rob McElroy**
U.S.A.  
MBA 2018

People consider me a hard worker because of my passion to build things – a company, project or myself. At AB-InBev, I’m looking at their go-to-market process for new products – whether that be a new beer or packaging – to work out ways to help make the process better and/or faster. What I’ve found is this almost always starts with connecting people.

All the syndicate work we did in the MBA program helped a lot in this area. In fact, thanks to the MBA, I’ve stepped into the company and understood faster than before what I do and don’t know, where my weaknesses are, and where I need to focus, and where I need to get help.

So, I’m grateful for my time at Melbourne Business School. My cohort are incredible, the culture and the network is so tight and the Brand Management and Innovation Bootcamp subjects really live up to the hype. Those experiences really help with my work at AB-InBev.

My wife and I are here for the MBA, and because Melbourne was voted the world’s most liveable city. The city exceeds any expectation we had.
The Monash MBA is a two-year program involving experience-based modules, consulting projects, and overseas learning and industry engagement opportunities. Study is undertaken in a combination of daytime, evening, weekend and intensive modes to allow participants to work while completing the program. The program takes one cohort per year, commencing in February.

Designed for ambitious young professionals with minimum of three years’ work experience, the program takes a strategic and practice-based approach to management development. The key features of the program are:

» Focus on next-generation problems: the Monash MBA emphasises new thinking and new models for the next generation of successful enterprises. The program features courses on business models, design thinking, technology and entrepreneurship.

» The MBA of management practice: the hallmark of a successful executive is the proven ability to strategise and execute. Students graduate with a portfolio of completed consulting projects in strategy, commercialisation of technology, start-up ventures and international business.

» Global orientation and international experience: the Monash community of students, professors and business partners comprises people from multiple nationalities and cultural backgrounds. The program includes the study of global strategy, international business projects and study in overseas markets.

» Leadership and personal development: the Monash MBA provides students with the opportunity to develop critical executive capabilities and personal style. The Leadership program is integrated into all MBA modules, and uses cutting-edge technologies and frameworks in a world-class program.

Monash MBA subjects are taught in a highly-integrated process with students, professors and business partners combining expertise and experience in classroom, workshop and consulting settings. Each module involves a supervised consulting project with business partners, providing real application opportunities.

The Monash MBA Career Advancement Program is an integral element of the program. Students’ professional experiences and career goals are developed in a customised program, guided by the dedicated Monash MBA career services team.

Undertaking Monash MBA consulting projects in a range of challenging sectors provides students with the opportunity to experience new contexts and demonstrate their proven ability to deliver results.

The Monash MBA is delivered in Melbourne, Australia, which is consistently voted one of the world’s best cities in which to live and study. Our new MBA centre at the Caulfield campus of Monash University comprises lecture theatres, student lounges, reading rooms and breakout facilities, as well as access to the full range of university facilities.

Monash University is ranked 60 in the overall QS World Ranking. Monash Business School’s international standing is reflected in its ‘triple crown’ accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the European Foundation for Management Development (EQUIS), and the Association of MBAs (AMBA).

Student Profile

Yeshey Pedan,
Dean’s Emerging Economies Scholarship

I have been working as the Technical lead for ICT at the Ministry of Finance in Bhutan. My academic background is computer science, so I wanted to acquire the business skills to take on leadership roles in my career and in society.

I am thrilled at the opportunity provided to me by the award of the Dean’s Scholarship for Emerging Economies at Monash. I am learning so much from my Australian and international classmates. We are a truly diverse class and I find I can draw on business and cultural experiences from all over the world to help me understand how to contribute to the development of my own community in Bhutan.

Studying and doing projects with Australian companies is a core part of the Monash MBA – we get to work with corporates and entrepreneurs on live problems. I am finding that the practical experience we get through our consulting projects make a huge difference to my confidence and my ability to really contribute to strategic discussions.

Melbourne life is proving to be wonderful – it is a vibrant and exciting city with a great multicultural feel, and is very welcoming.
Deakin University’s Master of Business Administration (MBA) is one of the most highly regarded in Australia. Renowned for its flexibility and industry connections, it’s designed for busy professionals seeking career development while balancing work and lifestyle commitments.

For over 30 years, the Deakin MBA has been offering relevant skills, contemporary knowledge, and real experience, while developing the business leaders of tomorrow. The Deakin MBA is rated 5 stars by QS and is internationally recognized and EPAS accredited by the European Foundation for Management Development. Further, the online program is designed to meet your professional needs and to fit around your work, your family and your lifestyle. We understand the juggle involved in seeking professional development and maintaining work and life commitments. The Deakin MBA offers you the option to study on campus, in the Cloud (online) and through experiential delivery offerings including residential units, international study programs and intensive units.

Our teaching staff are experts in integrating theory into professional practice, and our industry adjunct professors have day jobs in the business community. We develop learning opportunities that are current and relevant to today’s workplace. By choosing the Deakin MBA you will enjoy professional support services including career development, mentoring programs and seminars.

Over 30 years of experience delivering an MBA program means we understand your needs, the needs of your current and prospective employers, and the importance of matching one to the other. Our program is not just about ‘knowledge’ and ‘skills’ - but also about networking, career enhancement, and professional development. Our active alumni and industry partners work with us inside and outside the classroom to ensure your learning is grounded in the everyday reality of business, and the issues it faces.

The Deakin MBA will challenge you. It will capture your imagination and enthusiasm. It will be a lifelong benefit to your career and to your professional development.

### Program Type:
- MBA
- MBAI (International)
- MBA – Healthcare Management

All programs are available full-time and part-time, delivered on-campus, online or a combination of both.

### Specialization by Function:
- Accounting
- Arts and Cultural Management
- Business Analytics
- Business Consulting
- Corporate Governance
- eBusiness and Supply Chain Management
- Environmental Sustainability
- Finance
- Financial Planning
- Healthcare Management
- Human Resource Management
- Innovation
- International and Community Development
- International Trade and Business Leadership
- Marketing
- Project Management
- Property and Real Estate
- Public Management
- Retail Management
- Strategy and Planning
- Full Time Course Information

### Program Duration:
- Full-time MBA (18 months)
- Full-time MBAI (International) (24 months)
- Full-time MBA – Healthcare Management (24 months)
- Part-time courses will run to an equivalent timeframe. Intensive units and residentials can help you complete your course faster.

### Entry Requirements:

<table>
<thead>
<tr>
<th>Program Duration</th>
<th>Tuition Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time MBA (M701)</td>
<td>AUD50,700 (domestic indicative fees for 2019)</td>
</tr>
<tr>
<td>Full-time MBAI (International) (24 months)</td>
<td>AUD60,100 (international indicative fees for 2019)</td>
</tr>
<tr>
<td>Full-time MBA – Healthcare Management (24 months)</td>
<td>AUD60,100 (international indicative fees for 2019)</td>
</tr>
</tbody>
</table>

### Student Profile

Stephanie Kaparos

With a degree in science, Stephanie Kaparos says that ‘never in a million years’ did she think she’d one day be studying a master’s degree in business.

‘But I soon came to realise that with my growing role in a family business, a postgraduate business degree was a way not only to learn theory but also contribute more within the company,’ she says.

Stephanie’s role within the business covers HR, operations, business development, strategy and project management. She also works closely with the organisation’s financial controller, operations managers and directors.

‘The advantage of working in family business is that my role has had no constraints. With the information and knowledge I’m gaining through the MBA, I’m now also able to be involved in wider aspects of the business,’ she explains.

Stephanie chose to study an MBA at Deakin not only because of the workplace relevance of the curriculum, but because of her previous experience with Deakin’s online learning.

‘I’d previously completed a postgrad in human nutrition with Deakin and loved the online environment. The MBA online delivery allows me to study when it suits me and around my full-time work commitments. I can listen to lectures in my own time and at my own pace. The advantage is that I can balance my studies around my other commitments and plans as opposed to balancing my commitments and plans around my studies,’ she says.

### Contact Information

Deakin University

221 Burwood Highway
Burwood
Victoria 3125 Australia

Phone: +61 3 9627 4877

Email: bl-international@deakin.edu.au
Sydney Business School, University of Wollongong

Sydney Business School is the graduate school of the Faculty of Business at the University of Wollongong. Our postgraduate programs are designed for individuals seeking to expand or deepen expertise, to build professional excellence or to enhance their leadership capabilities. They are informed by research, structured on applied outcomes, recognised by industry, delivered by highly qualified and industry experienced academics and supported through additional specialised student learning and development resources.

Our strong links with industry, business and government ensures our programs reflect both industry and student needs. Our student body is made up of citizens from around the world and our alumni and partners are spread across the globe.

Campus Locations

Classes are offered from campuses in Circular Quay in Sydney and University of Wollongong's largest campus in Wollongong. Both campuses are welcoming places to study and relax. Each provides access to the latest technology, learning development mentors and workshops, student counsellors and networking events.

Rankings

- #3 MBA PROGRAM IN AUSTRALIA by the London-based CEO Magazine in its annual MBA Rankings for 2016.
- 5-STAR MBA (ADVANCED) by the 2017 GMAA Rankings.
- SUPERIOR QS MBA RANKING – being above the threshold level for both employability and research excellence in the 2018 ranking.
- 4-STAR QS RATED BUSINESS SCHOOL with 5 stars being awarded in the categories of Facilities, Internationalization and Diversity.
- QS TOP 200 BUSINESS SCHOOL – 22nd in the Asia-Pacific region in the 2014/2015. Of the 12 Australian institutions featured in the list, the Sydney Business School placed 4th for employability and 7th overall.

Student Services

- Career Support. We aim to prepare you with everything you need to achieve your career goals, including internships, industry related projects, integrated practical lessons, dedicated careers consultants, online self-career development tools and networking opportunities.
- Academic Support. Our size means that we are a truly student-centered campus with individual attention, including Course Directors, Learning and Development Centre, dedicated library staff, English Language Programs and Bloomberg for Education.
- A flexible and modular mode of delivery. Choose from three intakes per year and day, evening and weekend intensive classes.
- Study abroad options. An opportunity to enhance cultural and diverse economic understanding of highly developed cities such as Dubai, Abu Dhabi, Beijing, Shanghai and Penang.
- Scholarships. We provide a number of scholarships for qualifying international students to help provide financial assistance.

Program Information

Program Type:
- Full Time MBA
- Full Time MBA Advanced

Specialization by Function:
- Accounting, Finance, Human Resource Management, Innovation and Entrepreneurship, Marketing, Project Management, Supply Chain Management

Course Information:
- Program Type: Full Time MBA
- Specialization by Function: Accounting, Finance, Human Resource Management, Innovation and Entrepreneurship, Marketing, Project Management, Supply Chain Management
- Program Duration: MBA (full time) 12–18 months
- MBA Advanced (full time) 24 months
- Tuition Fee:
  - Total MBA Program Cost AUD$81,160
  - Total MBA (Advanced) Program Cost AUD$94,880
- Start Dates:
  - February, May and August

Entry Requirements:
- A degree equivalent to an Australian Bachelor degree, plus a statement of motivation (1 page).
- Min. TOEFL: 88 Min. IELTS: 6.5
- Min. Years Work Experience: 3 years

Contact:
- Dr. Martin O’Brien
- MBA Program Director
- Building 40, Northfields Avenue
- Wollongong NSW 2522
- Tel: +61 2 4221 4478
- Email: future-business@uow.edu.au
- Web: sydneybusinessschool.edu.au

Tuition Fee:

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Total MBA Program Cost AUD($)</th>
<th>Total MBA (Advanced) Program Cost AUD($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time MBA</td>
<td>81,160</td>
<td>94,880</td>
</tr>
<tr>
<td>Full Time MBA Advanced</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Entry Requirements:

- A degree equivalent to an Australian Bachelor degree, plus a statement of motivation (1 page).
- Min. TOEFL: 88 Min. IELTS: 6.5
- Min. Years Work Experience: 3 years

Contact:

- Dr. Martin O’Brien
- MBA Program Director
- Building 40, Northfields Avenue
- Wollongong NSW 2522
- Tel: +61 2 4221 4478
- Email: future-business@uow.edu.au
- Web: sydneybusinessschool.edu.au

Student Services

- Career Support. We aim to prepare you with everything you need to achieve your career goals, including internships, industry related projects, integrated practical lessons, dedicated careers consultants, online self-career development tools and networking opportunities.
- Academic Support. Our size means that we are a truly student-centered campus with individual attention, including Course Directors, Learning and Development Centre, dedicated library staff, English Language Programs and Bloomberg for Education.
- A flexible and modular mode of delivery. Choose from three intakes per year and day, evening and weekend intensive classes.
- Study abroad options. An opportunity to enhance cultural and diverse economic understanding of highly developed cities such as Dubai, Abu Dhabi, Beijing, Shanghai and Penang.
- Scholarships. We provide a number of scholarships for qualifying international students to help provide financial assistance.

Student Profile

Rakesh Ram Palakodati, India, National Project Coordinator, Coca-Cola Amatil

After graduating from UOW in December 2014 a Master of Business Administration and a Master of International Business, I secured the position Coca Cola Amatil (CCA) and it was thanks to the Sydney Business School Internship Program that the opportunity arose.

I initially started as an Intern in National Logistics at Coca Cola Amatil. The internship was a 12-week program and my manager became impressed by my work and that’s what pushed him to engage me in a full-time position.

I come from a strong IT background and three-years experience working with Hewlett Packard (HP) seemed to confirm it as a primary career path. But getting into Sydney Business School turned out to be life-changing experience. In fact, the thing I had in my mind was to complete the programs as fast as I could. But meeting Dr Boehme in the supply-chain class he took in the second trimester of 2013 completely changed my outlook on Supply Chain and on my future. Since then I have fallen in love with issues of supply-chain management and that’s when I decided that Supply Chain had become a major interest for me.

There’s a lot of things Sydney Business School taught me, and I have been trying to put it into practice ever since. Taking up a Masters also helped me to understand cultures different from my own and to respect people accordingly was the most profound thing I learnt from all of this.

Student Profile

Rakesh Ram Palakodati, India, National Project Coordinator, Coca-Cola Amatil

After graduating from UOW in December 2014 a Master of Business Administration and a Master of International Business, I secured the position Coca Cola Amatil (CCA) and it was thanks to the Sydney Business School Internship Program that the opportunity arose.

I initially started as an Intern in National Logistics at Coca Cola Amatil. The internship was a 12-week program and my manager became impressed by my work and that’s what pushed him to engage me in a full-time position.

I come from a strong IT background and three-years experience working with Hewlett Packard (HP) seemed to confirm it as a primary career path. But getting into Sydney Business School turned out to be life-changing experience. In fact, the thing I had in my mind was to complete the programs as fast as I could. But meeting Dr Boehme in the supply-chain class he took in the second trimester of 2013 completely changed my outlook on Supply Chain and on my future. Since then I have fallen in love with issues of supply-chain management and that’s when I decided that Supply Chain had become a major interest for me.

There’s a lot of things Sydney Business School taught me, and I have been trying to put it into practice ever since. Taking up a Masters also helped me to understand cultures different from my own and to respect people accordingly was the most profound thing I learnt from all of this.
AGSM @ UNSW Business School, UNSW Sydney

Program Type:
- Full-time MBA
- Part-time MBA (Executive)
- Online MBAX

Specialisation by Function:
- Change Management
- E-Commerce / Business Entrepreneurship
- General Management
- Innovation / Knowledge Management
- Leadership

Specialisation by Industry:
- Oil & Gas
- Pharmaceutical / Bio-Medical
- Public Sector
- Retail / Consumer Goods
- Venture Capital & Private Equity

Marketing
Operations Management
Organisational Behaviour
Personal Development
Strategic Management
Statistics

Full Time Course Information:
Start Dates: January
Program Duration: 16 months
Tuition Fee: $84,900 AUD/Total Program Cost (Approx.)
Entry Requirements:
GMAT
Min. TOEFL Computer Based Score - 88

Min. IELTS - 7
Min. Years of Work Experience - 2
Part Time Course Information:
Start Dates: February, June and September
Program Duration: 2.5 – 7 years
Tuition Fee: MBA (Executive) - $84,135 AUD/Total Program Cost (Approx.)
Online MBA - $56,820 AUD/Total Program Cost (Approx.)

Program Cost (Approx.):
- Full-time MBA - $84,000 AUD/Total
- Part-time MBA (Executive) - $84,135 AUD/
- Online MBAX - $56,520 AUD/Total

Entry Requirements:
- Min. IELTS - 7
- Min. TOEFL Paper Based Score - 589
- Min. TOEFL Computer Based Score - 88

Contact:
AGSM MBA Programs Recruitment & Admissions
AGSM @ UNSW Business School
Gate 11, Botany Road, Randwick
Sydney, NSW 2052
Australia
Tel: + 61 (2) 9931 9490
Email: admissions@agsm.edu.au
Web: www.agsm.edu.au

The Australian Graduate School of Management (AGSM) at the University of New South Wales Business School offers innovative, experiential, world-class programs designed to equip a new generation of leaders to thrive in an accelerated world.

Based in Sydney, Australia, the AGSM @ UNSW Business School’s globally ranked MBA programs are taught by internationally recognised academics and Executives-in-Residence from leading corporate and government organisations. Students are immersed in active learning experiences and are exposed to practical skills and tools they can immediately apply to real world business problems.

We recruit a diverse cohort of highly-motivated MBA candidates who are looking to enhance their career opportunities, move into a new industry, or start their own business. Peer-to-peer learning is a pillar of the program’s success and graduates join the AGSM’s global Alumni network of over 17,000 successful business leaders and the University of New South Wales (UNSW) Business School Alumni network with over 65,000 influential and international members.

Joining this elite cohort unleashes diverse international opportunities – set in the ultimate Australian lifestyle! The AGSM campus is set in the middle of Sydney’s Eastern Suburbs, with world-famous beaches and parks on our doorstep, and our CBD campus is a short commute away. AGSM is your launchpad for all Sydney has to offer: the iconic Bondi and Coogee beaches are minutes away and you’ll find world famous restaurants and entertainment just 15 minutes away in the heart of our harbourside city.

We partner with some of the world’s leading graduate schools and offer both short term, intensive exchange programs and traditional full semester exchanges for students looking to gain an international perspective and create a well-rounded MBA experience. While studying, you will also develop your professional networks by gaining access to other businesses, government organisations and not for profit leaders.

As Australia’s original and most respected MBA program, our industry links are robust and global. We constantly seek out and grow a select portfolio of visionary employers looking for their future leaders. A dedicated Career Development Centre gives students access to an extensive industry partner network, an online personal career management platform, dedicated on-campus recruitment, career resources, internships, and case competitions.

Applying for the MBA with AGSM is a significant career decision and personal commitment. We offer information sessions, personal consultations and the opportunity to meet with current students and alumni to help you determine if an AGSM MBA is right for you.

The opportunity to do a full-time MBA at AGSM is one of my proudest achievements. AGSM is in my view the leading business graduate school in Australia and therefore doing a course here gives me great credibility amongst potential employers both in the Australian and broader global jobs market.

I have been sharpening my business skills, building new knowledge in areas that were previously foreign to me and reflecting upon my soft skills and ways to develop them to be more effective leader and team member. The AGSM places great attention on not only business knowledge but also building one’s interpersonal and leadership skills.

I know that I will walk away from this program with a room full of friends, who have brilliant minds and are going to make a great success of their careers. I am beginning to appreciate how powerful these connections will be.
MACH WAS DU LIEBST

Deutschlands großes Karriere-Event
Absolventenkongress.de

Wo kannst du deine Leidenschaft ausleben?
Wer bietet dir deinen Traumjob? Zeig dein Talent.
Mehr als 250 Unternehmen. Über 10.000 Jobs.
Networking. Coachings. Gratis Bewerbungsfotos &
powered by Staufenbiel Institut

Studenten + Absolventen: jetzt kostenlos anmelden!
Brock University, Goodman School of Business

Program Type:
- Full-time MBA
- Part-time MBA
- Full-time MBA (International Student Pathway)

Accreditations: AACSB, CPA

Specializations:
- Accounting (CPA accredited)
- Business Analytics
- Finance
- General
- Human Resource Management
- Marketing
- Operations Management

Full-Time MBA Information:
- Start Dates: September and January
- Program Duration: 8-16 months + optional 4-month co-op
- Tuition Fee: Canadian Citizens and PRs: $27,000 CAD, International Students: $39,000 CAD

Application Fee: $130 CAD

Part-Time MBA Information:
- Start Dates: September, January and May
- Program Duration: 48 months
- Tuition Fee: Canadian citizens and PRs: $27,000 CAD

Application Fee: $130 CAD

Entry Requirements:
- Min. Degree - 4-year bachelor’s degree
- Min. Academic Average (last 2 years) - 75%/B/Second Class (Upper)
- Min. GMAT/GRE Score - 75%
- Min. TOEFL IBT Score - 105
- Min. Academic IELTS - 7.5
- Min. Years of Work Experience - Work experience preferred, but not required.

Tuition Fee: International students: $55,000 CAD

Your success as an MBA graduate is rooted in our focus on a strong integrative and practical approach to management, and a desire for you to succeed as an individual and as part of our community. Our diverse program is composed of classmates from around the world and across Canada. This diversity of ages, academic backgrounds and professions, combined with small class sizes, encourages a collaborative, not competitive environment.

Specializations
As part of your MBA, you will have the opportunity to focus on a specific area of management in order to improve your knowledge in that field and expand your employment opportunities. Take at least five of your six elective courses in one stream to receive a specialization, or take a variety of electives from the different specializations to receive a general MBA.

Co-op
All full-time students are eligible for our co-op program. Students enrolled in the co-op program attend workshops, seminars and speaker series that are designed to help them discover the opportunities and industries that await them during their co-op work placement and post-MBA.

Service-Learning
You’ll help local non-profit organizations and small businesses find solutions to their business problems as part of a course project. While making connections with the local business community, you will gain practical experience that you can add to your résumé.

International Exchange
As part of your program, you can study internationally for a few months or even just two weeks. We partner with many of the top business schools in the world.

Career
As a Goodman student, you have exclusive access to our team of professionals who are experienced at helping you understand your skills, connect your experiences to jobs, map your career goals and build your professional network. Career services include: comprehensive résumé and cover letter review, LinkedIn profile review, career consulting and coaching, as well as innovative networking events.

Advanced Standing
You could be exempted from up to 10 core classes if you have recent prior academic strength in a course with a similar curriculum. All advanced standing is available on a course-by-course basis. If you are awarded full advanced standing, you can complete your MBA in 8 months studying full time. Advanced standing is only available for applicants who have graduated with an undergraduate or Master’s degree from a Canadian or American university within the last 7 years.

Free Pre-Assessments
Send us your transcripts and résumé and we will conduct a free pre-assessment to let you know, not only if you are eligible for one of our programs, but if we think your application will be competitive enough for admission. Submit your résumé and transcripts by visiting portal.bus.brocku.ca

Student Profile
Trevor Thompson, second-year MBA student
I cannot begin to describe all the benefits that receiving my MBA at the Goodman School of Business has given me. As a young master’s student, I was initially intimidated pursuing my MBA and being around more experienced individuals. However, the environment at this school was amazing. For some class projects, I collaborated with colleagues who were in their mid-40’s, with years of business experience. While for other projects, I was paired with students who were around my age, but from around the world. Not only did this teach me different viewpoints, it also gave me a better perspective on how to interact with people from a variety of backgrounds and life experiences.

One of the most memorable parts of my MBA at Goodman, are the service-learning projects. Specifically, in my second year, I was fortunate enough to take part in a mystery shopping experience for a client in the Niagara region. The end goal of the assignment was to learn more about consumer behaviour. How and why people buy things has always been a great interest of mine, and from this project, I was able to expand my knowledge in this area. I am wishing to pursue a career in sales, so by learning about consumer behaviour I could really see the benefit with this project. Regardless of the task of the project, all service-learning projects at Goodman provide students with key learning tools, made applicable by real world situations.
Schulich School of Business
York University

Program Type: Full Time MBA
Part Time MBA
Executive MBA
International MBA
Master of Accounting
Master of Finance
Master of Business Analytics

Joint Degree Programs Offered:
- MBA/JD
- MBA/MFA
- MBA/MA

Specialization by Function:
- Accounting
- Brand Management
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- General Management
- Global Mining Management
- Global Retail Management
- Health Industry Management
- International Management / Business
- IT Management
- Marketing
- Operations Management and Information Systems
- Organisational Behavior
- Public Administration
- Strategic Management
- Supply Chain Management
- Sustainability

Specialization by Industry:
- Arts and Media
- Banking / Financial Services
- Business and Sustainability
- Consulting
- Government
- Media & Entertainment
- Non-Profit Organisation
- Public Sector
- Real Estate
- Retail / Consumer Goods
- Venture Capital & Private Equity

Full Time Course Information:
- Start Dates: January, September
- Program Duration: 16–20 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int'l students - $89,325.24 (CAD)

IMBA – Leading the Way in Global Management Education
The Schulich IMBA program is designed to immerse you in global business. You will gain international management expertise as you develop a multi-disciplinary perspective on business issues. Completion of an international work term provides you with both international business experience and knowledge to adapt to different contexts and cultures. Throughout the eight month international strategic project, you will integrate the various business disciplines you’ve learned and apply them holistically to real clients, real problems and real solutions. In addition, personalized career coaching and opportunities for living and working abroad will prepare you for careers worldwide.

The choice is yours
The MBA and IMBA programs allow for specialization in one or more of the 20 areas offered. There are over 160 electives in management functions, industry sectors or special business topics. Students can also study abroad with one of Schulich’s 75 exchange programs and diverse perspectives on leadership.

Schulich School of Business – Canada’s Global Business School
Recognized for its global reach, innovative programs and diverse perspectives on leadership and management, the Schulich School of Business has built a strong reputation worldwide and is a leader in graduate management education.

MBA – Customize your experience
The Schulich MBA is a 16 month program that offers an integrated approach to business fundamentals. The program is designed to teach you how to lead through the environmental, social and ethical complexities of modern day business.

Classroom learning is complemented with hands-on experience through an eight month strategic consulting project where students work with real clients to address problems and provide solutions. The Schulich MBA program offers year-round study options including full-time, part-time (evening and weekend) and accelerated.

IMBA – Leading the Way in Global Management Education
The Schulich IMBA program is designed to immerse you in global business. You will gain international management expertise as you develop a multi-disciplinary perspective on business issues. Completion of an international work term provides you with both international business experience and knowledge to adapt to different contexts and cultures. Throughout the eight month international strategic project, you will integrate the various business disciplines you’ve learned and apply them holistically to real clients, real problems and real solutions. In addition, personalized career coaching and opportunities for living and working abroad will prepare you for careers worldwide.

The choice is yours
The MBA and IMBA programs allow for specialization in one or more of the 20 areas offered. There are over 160 electives in management functions, industry sectors or special business topics. Students can also study abroad with one of Schulich’s 75 exchange partners allowing for further customization of the program to their personal and professional interests.

Launch your Career
The support provided by the Career Development Centre (CDC) helps to position students to achieve their career objectives. 89% of our graduates find their first post MBA role in 3 months and the average starting salary for graduates is $90,170.

The CDC connects students to employers through on-campus recruitment events, corporate information sessions, industry breakfasts, and discussion panels. One on one coaching with CDC counselors also assists students in clarifying their interests and values. These services can help you to find a position that is the right fit within your desired industry.

In addition to the career possibilities that Schulich provides, you will build a strong network from the diverse peer group that you are a part of. Schulich students bring experiences from different industries, functions and countries to the classroom. You will learn about business practices from these perspectives and be able to develop new approaches and insights.

Student Profile
At Schulich, you will join a select group of peers with diverse backgrounds and proven leadership ability. Bright, accomplished and ambitious, your classmates will bring real world experience and insight into the classroom.

Upon graduation, you’ll join a highly accomplished family of over 49,000 alumni who have attained the highest level of personal and professional success. Over 80 Schulich alumni chapters thrive around the world and provide our students with mentorship, career advice and business contacts.

KATE STURGESS (IMBA’10)
Director, Brighter Way Management System
Sun Life Financial
Toronto, Ontario
“I chose the Schulich IMBA for its unique curriculum and diverse perspectives. I gained relevant, hands-on experience with exposure to accomplished business leaders, real-world issues and a work term in Europe. This prepared me for a competitive and global work environment and has been critical to my career today.”

CHANCE MORAN (MBA’12)
Associate, Equity Derivatives Trading
CIBC World Markets
“Schulich takes you beyond the comfort of a traditional classroom with practical, real-world learning. The innovative approach of the Strategy Field Study challenged me and developed the skills I needed to add value in today’s business landscape. The Schulich MBA gave me a competitive career advantage.”

Program Type: Full Time MBA
Part Time MBA
Executive MBA
International MBA
Master of Accounting
Master of Finance
Master of Business Analytics

Joint Degree Programs Offered:
- MBA/JD
- MBA/MFA
- MBA/MA

Specialization by Function:
- Accounting
- Brand Management
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- General Management
- Global Mining Management
- Global Retail Management
- Health Industry Management
- International Management / Business
- IT Management
- Marketing
- Operations Management and Information Systems
- Organisational Behavior
- Public Administration
- Strategic Management
- Supply Chain Management
- Sustainability

Specialization by Industry:
- Arts and Media
- Banking / Financial Services
- Business and Sustainability
- Consulting
- Government
- Media & Entertainment
- Non-Profit Organisation
- Public Sector
- Real Estate
- Retail / Consumer Goods
- Venture Capital & Private Equity

Full Time Course Information:
- Start Dates: January, September
- Program Duration: 16–20 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)

Int’l students - $89,325.24 (CAD)
Entry Requirements:
- Min. GMAT Score - 550
- Min. TOEFL - 80 on the computer based test
- Min. IELTS - 7

Min. Years of Work Experience - 2
Application Fee - USD ($) 150
Min. GMAT Score - 550

Part Time Course Information:
- Start Dates: January, May, September
- Program Duration: 40 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)

Program Type: Full Time MBA
Part Time MBA
Executive MBA
International MBA
Master of Accounting
Master of Finance
Master of Business Analytics

Joint Degree Programs Offered:
- MBA/JD
- MBA/MFA
- MBA/MA

Specialization by Function:
- Accounting
- Brand Management
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- General Management
- Global Mining Management
- Global Retail Management
- Health Industry Management
- International Management / Business
- IT Management
- Marketing
- Operations Management and Information Systems
- Organisational Behavior
- Public Administration
- Strategic Management
- Supply Chain Management
- Sustainability

Specialization by Industry:
- Arts and Media
- Banking / Financial Services
- Business and Sustainability
- Consulting
- Government
- Media & Entertainment
- Non-Profit Organisation
- Public Sector
- Real Estate
- Retail / Consumer Goods
- Venture Capital & Private Equity

Full Time Course Information:
- Start Dates: January, September
- Program Duration: 16–20 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)

Int’l students - $89,325.24 (CAD)
Entry Requirements:
- Min. GMAT Score - 550
- Min. TOEFL - 80 on the computer based test
- Min. IELTS - 7

Min. Years of Work Experience - 2
Application Fee - USD ($) 150
Min. GMAT Score - 550

Part Time Course Information:
- Start Dates: January, May, September
- Program Duration: 40 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)

Program Type: Full Time MBA
Part Time MBA
Executive MBA
International MBA
Master of Accounting
Master of Finance
Master of Business Analytics

Joint Degree Programs Offered:
- MBA/JD
- MBA/MFA
- MBA/MA

Specialization by Function:
- Accounting
- Brand Management
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- General Management
- Global Mining Management
- Global Retail Management
- Health Industry Management
- International Management / Business
- IT Management
- Marketing
- Operations Management and Information Systems
- Organisational Behavior
- Public Administration
- Strategic Management
- Supply Chain Management
- Sustainability

Specialization by Industry:
- Arts and Media
- Banking / Financial Services
- Business and Sustainability
- Consulting
- Government
- Media & Entertainment
- Non-Profit Organisation
- Public Sector
- Real Estate
- Retail / Consumer Goods
- Venture Capital & Private Equity

Full Time Course Information:
- Start Dates: January, September
- Program Duration: 16–20 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)

Int’l students - $89,325.24 (CAD)
Entry Requirements:
- Min. GMAT Score - 550
- Min. TOEFL - 80 on the computer based test
- Min. IELTS - 7

Min. Years of Work Experience - 2
Application Fee - USD ($) 150
Min. GMAT Score - 550

Part Time Course Information:
- Start Dates: January, May, September
- Program Duration: 40 months
- Tuition Fee: Domestic students - $71,550.91 (CAD)
  Int’l students - $89,325.24 (CAD)
The Haskayne School of Business was founded at the University of Calgary in 1967, and is home to some of Canada’s brightest and most accomplished minds. An important member of the Canadian and international business communities, Haskayne maintains partnerships spanning the globe and an alumni network of over 25,000 in over 80 countries worldwide.

Located in Calgary, Alberta, the Haskayne School of Business is based in one of Canada’s most dynamic and enterprising cities. Calgary boasts one of Canada’s most educated populations, enjoys one of the country’s cleanest and safest settings and is situated only an hour away from world-class skiing, snowboarding and hiking in the Rocky Mountains.

The Haskayne School of Business was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than five per cent of the world’s 13,000 business programs.

Haskayne MBA
Designed for early and mid-career professionals, the Haskayne MBA will help students develop their critical thinking and leadership skills needed to achieve their career goals.

Unlock your potential
Built on a foundation of academic excellence and business principles, the Haskayne MBA curriculum will help students understand organizations from all angles and confidently move in to a leadership role. Throughout 20 months of intensive full-time study and real-world projects, students will hone leadership capabilities, gaining valuable insight and experience into today’s modern business environment.

Immersive experience
Beginning in September, students will be in class full-time allowing for a fully immersive experience. Students will have the opportunity to get involved in numerous extracurricular activities including our Haskayne Mentorship program where students are paired with an established member of the Calgary business community and build their professional identity through networking and gaining insight into industry. Other activities include case competitions, conferences, speaker series, international exchange, one-on-one career consultations with a dedicated MBA Career Consultant and much more.

Customize your degree
A specialization within an MBA provides the opportunity to focus on a specific function or industry area. Selecting a specialization will allow students to tailor their degree and gain a competitive edge in their career. Specializations include entrepreneurship and innovation, finance, global energy management and sustainable development, marketing, project management and real estate studies.

Diverse network
As a Haskayne MBA student, you will have access to one of the most influential alumni networks in Canada as you advance your career. Students are encouraged to take this opportunity to form relationships and learn from Haskayne’s 25,000 alumni across more than 80 countries.
Study English at Big Universities

like UCLA, Columbia, the University of Pennsylvania and many others!

With ApplyESL.com you receive the following:

- More than 250 institutions available in the United States, the United Kingdom and Canada including well-known university-governed English programs and excellent private language schools
- Choose from a wide variety of courses from part-time study to university preparation
- Study abroad tips, important processing hints all translated in your language
- Easy-to-complete online applications in 16 languages sent directly to your chosen school
- ‘Real-student’ commentary, program reviews, school videos and application rankings
- NO agent costs, web usage or other processing fees!
- ApplyESL.com advisors always available to help you

For more details go to www.ApplyESL.com
Fudan International MBA Program

Founded in 1905, Fudan University was the first institution of higher learning in China to set up a department of business education. The School of Management (FDSM) has grown into one of the top-class educational institutions in China. The School has been awarded the First Prize for R&D Progress and the First Prize for Excellent Education Achievements, both on national levels. FDSM ranked Top 10 in Asia, No.1 in Mainland China in the UTD Top business schools research rankings 2013-2017. The school has also attained both AACSB and EQUIS accreditations.

Fudan International MBA Program

The program was launched in 1996 through collaboration between the Fudan University School of Management and the MIT Sloan School of Man−agement. It aims to cultivate professionals with an international perspective and entrepreneurial spirit, well-adjusted to the demands of economic globalization in China and the rest of the world. The program ranked 42nd in the global programs by Financial Times in 2018.

Why Fudan International MBA Program

1. Collaboration between two leading business schools: The close cooperation with MIT Sloan School of Management is embodied in the faculty training, visiting professors, curriculum development, student projects, and complementary alumni networks.
2. Internationalized faculties: The faculty members (30-40% are international faculty) of the IMBA Program possess both rich academic backgrounds and extensive teaching experiences in business education. Students can also experience lectures by professors from MIT Sloan, industry experts and business executives.
3. Cross-functional Action Learning Program (iLab): As the most diverse and influential MBA action learning program, Fudan MBA iLab always takes the lead. Each year IMBA students participate in more than 20 iLab projects including Fudan-MIT China Lab, Fudan-Business Finland iLab, etc. Through the hands-on practicum, the IMBA students translate the knowledge into real business wisdom.
4. International student exchange program: As one of the only four member schools of the PIM Organization in mainland China, FDSM offers about 100 exchange seats from over 90 renowned international business schools to MBA students.
5. Professional career development service: The Fudan MBA Career Development Office, as the first of its kind in China, provides students with resources and professional service in career development and employment.
6. Global alumni network: Full-time study builds strong friendships among the students, which will extend through the two-year program and beyond. This alumni network is a lifelong resource for the Fudan International MBA Program participants.

Fees and Expenses

The all-inclusive fee of the two-year IMBA Program is RMB 269,800.

Scholarship Opportunities

The IMBA program offers scholarship based on student’s GMAT score, academic performance, leadership potential and contributions to the program.

Application

Application deadlines on Nov. 15, Dec. 31, Mar. 15, and Apr.30 every year. 
Please visit www.fdsm.fudan.edu.cn/fdimba to start your application.

Program Type:
Full-time MBA
(Offered in collaboration with MIT Sloan School of Management)

Second Degree Options:
MIT Sloan MSMS Program
Yale SOM MAM Program
York Schulich MBA Program

Specialization by Function:
Finance/General Management/Consulting/Marketing/Entrepreneurship

Specialization by Industry:
Financial Services/Consulting/IT/Venture Capital & Private Equity

Full Time Course Information:

<table>
<thead>
<tr>
<th>Start Dates</th>
<th>End of August every year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Duration</td>
<td>18 months Courses + 6 months Dissertation</td>
</tr>
</tbody>
</table>

Tuition Fee:
RMB 269,800 total program

Entry Requirements:
Holds a bachelor degree or above
Min. 2 years work experience
An acceptable GMAT/GRE score or other equivalent tests

Student Profile

YAO WEN LEON, FOO
IMBA Class of 2016-2018
Nationality: Singapore

The Fudan International MBA Program was instrumental in helping me gain deep understanding of the rapidly evolving and dynamic business landscape through the lens of diversity of skills and perspectives from the class. The curriculum was designed to expose us to the toughest business challenges that are influencing the business community today. Fudan has a unique iLab consulting project where we worked with international and local companies to solve a range of issues from market entry to agility to sustainability. As a top Chinese university with over 100 years history and notable alumni, the career development office has forged strong partnerships with multinational and local companies to meet recruitment needs. One of the core advantages of Fudan is its geographic position in Shanghai, one of the top international cities in the world as well as the gateway to the rest of China with a local insight.

Class Profile of 2018

Entering Class Size: 92
Average Age: 28
Average GMAT: 650
GMAT 80% Range: 630 - 720
% Woman: 50%
% International Student: 14%
Nationalities: 9

Fudan International MBA Program Benefits

1. Collaboration between two leading business schools: The close cooperation with MIT Sloan School of Management is embodied in the faculty training, visiting professors, curriculum development, student projects, and complementary alumni networks.
2. Internationalized faculties: The faculty members (30-40% are international faculty) of the IMBA Program possess both rich academic backgrounds and extensive teaching experiences in business education. Students can also experience lectures by professors from MIT Sloan, industry experts and business executives.
3. Cross-functional Action Learning Program (iLab): As the most diverse and influential MBA action learning program, Fudan MBA iLab always takes the lead. Each year IMBA students participate in more than 20 iLab projects including Fudan-MIT China Lab, Fudan-Business Finland iLab, etc. Through the hands-on practicum, the IMBA students translate the knowledge into real business wisdom.
4. International student exchange program: As one of the only four member schools of the PIM Organization in mainland China, FDSM offers about 100 exchange seats from over 90 renowned international business schools to MBA students.
5. Professional career development service: The Fudan MBA Career Development Office, as the first of its kind in China, provides students with resources and professional service in career development and employment.
6. Global alumni network: Full-time study builds strong friendships among the students, which will extend through the two-year program and beyond. This alumni network is a lifelong resource for the Fudan International MBA Program participants.

Fees and Expenses

The all-inclusive fee of the two-year IMBA Program is RMB 269,800.

Scholarship Opportunities

The IMBA program offers scholarship based on student’s GMAT score, academic performance, leadership potential and contributions to the program.

Application

Application deadlines on Nov. 15, Dec. 31, Mar. 15, and Apr.30 every year. 
Please visit www.fdsm.fudan.edu.cn/fdimba to start your application.
More Than an MBA: Why I Chose the #MIPexperience

Chiara Neri talks about her experience of studying at MIP Politecnico di Milano Graduate School of Business.

Chiara’s story

If you’re questioning whether you should pursue an MBA, you’re already halfway to making a decision that will shortly change your life. Pursuing an MBA is by far one of the most disruptive decisions I’ve taken, not only in my career but also in my life. It’s for this reason that choosing a full-time MBA program is not a straightforward decision for many candidates.

When I made the decision, it was because I was willing to give a twist to my career and to change my role and company at the same time. I wasn’t only interested in increasing my salary but in gaining an outstanding and exceptional experience. Looking back, I can say with confidence that attending an MBA was the best way to accomplish these goals.

I chose to study at MIP Politecnico di Milano because it offers the best value-for-money for MBA students in Italy. The business school has an extensive network of companies to help you achieve your career goals, from oil and gas to pharmaceutical and luxury goods, and the career service offers plenty of support in ensuring you receive a tailor-made post-degree job offer.

The MIP MBA program also delivers a complete and balanced study plan, featuring the right combination of innovation and structure, tackling everything from finance to operations. The tight relationship the institute has with other international business schools also offer you the chance to have an extraordinary experience on an exchange program abroad.

If you also choose to study here, you’ll be exposed to outstanding lecturers and thrilling alumni events that will make your experience even more inspirational and will increase your networking opportunities.

The most important things I’ve learned in the MBA program at MIP were how to work in a team, the importance of cultural diversity and having a strategic approach to assignments… namely, all the key enablers to be a good leader.

While at MIP, I had the opportunity to complete my MBA internship at Bain & Company, one of the world’s most important consulting firms. I’ve also completed a three month project in Luxottica, the world-leading eyewear company, where I’m still working in the Operations team.
Singapore Management University (SMU) is located in the heart of Singapore, a world capital that embodies the dynamic spirit of Asia. A long-time conduit between East and West, Singapore is an economically vibrant city-state and one of the most cosmopolitan global cities. With Asia contributing a greater share to the world economy, and Singapore being the Asia-Pacific headquarters of many multinational corporations, cosmopolitan Singapore with its affordable, world-class education infrastructure and low unemployment rate, offers an exciting educational opportunity for MBA aspirants and promising career potential for MBA graduates.

SMU remains Singapore’s only local autonomous university focused on providing broad-based business education. Case studies feature strongly in our MBA curriculum so as to provide real-world learning. SMU’s Case Writing Initiative produces case studies focusing on Asian companies and these supplement case studies on western companies. With Asia growing as a global economic powerhouse, the need to understand Asian business practices is getting ever more important.

Triple-accredited by AACSB, AMBA and EQUIS, the SMU MBA Programme values quality over quantity with an internationally-diverse MBA faculty comprising of both renowned academics and leading industry practitioners. SMU also actively engages the business community as recruiters, board members, donors, research partners and guest lecturers and we have built relationships with close to 3,000 organisations, providing an unmatched connection to the business communities worldwide.

The SMU MBA curriculum emphasises leadership, communication and negotiation skills in addition to analytical skills. Such expertise is highly valued by companies, even though it receives limited focus in other MBA Programmes. Class sizes are optimized to provide lively interactions between faculty and students. Career services and development skills are provided at the outset to direct our MBA students towards the identification of their professional interests so they are prepared for their long-term management careers. Students can expect to benefit from diversity with an international mix of students and overseas immersions. SMU has always been an advocate of the importance of lifelong learning and with effect from June 2018, graduates of the SMU MBA will get to enjoy lifelong ROI by enrolling in complimentary MBA elective classes even after graduation*.

*Terms and conditions apply.

**Program Details**

**Program Type:**
- MBAs

**Course Information Start Dates:**
- January (Full-Time)
- July (Part-Time)

**Program Duration:**
- 12 months (Full-Time)
- 18 months (Part-Time)

**Tuition Fee (before taxes):**
- SGD ($) 64,744 / Full-Time
- SGD ($) 68,480 / Part-Time

**Application Fee:**
- SGD ($) 100

**Entry Requirements:**
- Min. GMAT Score - 600
- Min. Years of Work Experience - 2
- TOEFL / IELTS required only if your degree was not taught in English

**Contact:**
- Danny Xue / Mandy Lin
- MBA Admissions
- Singapore Management University
- Administration Building
- 81 Victoria Street, Level 10
- Singapore 188065
- Tel: +65 6828 1941
- Email: mba@smu.edu.sg
- Web: www.smu.edu.sg/MBA

**Student Profile**

Kazuma Watanabe,
Japan,
MBA Class of 2014, Full-Time,
Deloitte Consulting Pte Ltd

The SMU MBA is a once-in-a-lifetime experience for me. Despite feeling out-of-depth in class discussions and overwhelmed by projects initially, I persevered at full speed. The result was that I gained an enlightened mind-set, through the rigorous curriculum and the hammering-down of my conventional wisdom by my classmates and professors. When I ventured into the unchartered territory of the job market, I found that the SMU MBA Programme opens the door to tremendous job opportunities in Singapore. Although I received job offers from both Singapore and Japan, I am now working in a consulting firm in Singapore – a position which I secured through SMU’s Postgraduate Career Services.

Wang Yun Yu,
China,
MBA Class of 2015, Full-time,
Head of Product Design & Operations, Mozat

Four years ago as I accumulated work experience in Tencent, I felt that I was unable to maximise my experience effectively due to the lack of business knowledge. To accelerate my career growth, I decided to pursue an MBA. SMU attracted me for its convenient location and excellent reputation. Its interactive teaching method stretched me and helped me express my ideas swiftly, concisely and clearly. Life in SMU was busy, but meaningful. The SMU MBA has made a profound effect in helping me become more competitive in my career.

Josefina Dela Cruz,
Philippines,
MBA Class of 2015, Full-time,
Executive VP, Filbake Food Corporation

The SMU MBA has allowed me to acquire extensive knowledge, skills, network and confidence to work with businesses overseas in a shorter amount of time. The Career Services team has also organised various networking and information session events with companies where we secured internships. This very active industry collaboration allowed me to learn first-hand from global industry experts, such as e-commerce giant, Amazon, where I completed my internship.
The term “MBA preferred” is becoming increasingly frequent in business job listings. MBA graduates are prized for their ability to think critically, deal with ambiguity and solve complex problems. The demand for individuals with multidimensional business skills, are looking to move up in their companies or want to study further abroad.

EU’s flexible MBA programs accommodate each candidate’s needs. They last one year full-time (three 10-week terms) or two years part-time (six 10-week terms). The first two terms cover essential business concepts while the last term focuses on the candidate’s specialization and includes a final dissertation. Students can also undertake a second MBA or MSc in International Management, awarded by the University of Roehampton in London, U.K. This is incorporated into the EU program and takes place on the EU campuses. The Online MBA is ideally suited for those who wish to continue working while studying, wish to develop multidimensional business skills, are looking to move up in their companies or want to study under a world-class faculty.

EU’s graduate programs utilize a pragmatic approach to business education which emphasizes the case-study method. It is ranked in the top 35 business schools in Europe by QS Top MBA, listed in the top 20 business schools in the world by China Economic Review and its Online MBA has been placed number one for the last three years in CEO Magazine’s global online rankings.

EU’s full-time, part-time and online MBA degrees equip students with the necessary skills and knowledge to succeed in today’s rapidly changing international business market. The reward is instantaneous: it takes graduates an average of just five months to find their first jobs after they graduate and EU is ranked fifth for the best MBA salary uplift, according to the 2015 QS Return on Investment Report.

With main locations in Barcelona, Geneva, Montreux and Munich, EU encourages its students to participate in inter-campus exchanges. Partnerships with schools in the U.S.A., China, U.K., Thailand, Malaysia, Taiwan, Mexico, Brazil, Kazakhstan, Canada and Russia, among others, give students the opportunity to study further abroad.

**EU Business School**

**Program Type:**
- Full-Time MBA
- Part-Time MBA
- Online MBA

**Specialization by Function:**
- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management
- International Management
- Entrepreneurship
- Leadership
- E-Business
- Sports Management
- Human Resources Management
- Design Management

**Specialization by Industry:**
- Business Administration
- Accounting
- Banking/Financial Services
- Marketing
- Sports
- Tourism
- Technology
- Program Duration: 1 year full time
- 2 years part time
- 1 year online

**Partnership Programs:**
- University of Roehampton MBA
- University of Roehampton MSc

**Start Dates:**
- January, March, October

**Entry Requirements:**
- Minimum GMAT Score - Satisfactory

**Min. TOEFL Computer-Based Score:**
- 577

**Min. TOEFL Paper-Based Score:**
- 530

**Min. Years of Work Experience:**
- 2 years for the MBA program
- 6 years for the Executive MBA program

**Tuition Fees:**
- Barcelona: €3,500
- Munich: €3,000
- Switzerland: CHF 3,800

**Application Fee:**
- €3,800

**Qualification for MBA Students:**
- Optional Additional
- Advanced Tuition Payment

**Tuition Fees (Barcelona):**
- MBA: €1,400 per term + €3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,000
- Tuition Fees (Munich):
- MBA: CHF 1,400 per term + CHF 3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,400
- Tuition Fees (Switzerland):
- MBA: CHF 3,400 per term + CHF 3,000 advanced tuition payment

**Qualification:**
- MBA: 66,300 per term (Terms I + II)
- 66,350 per term (Term III)
- 63,000 advanced tuition payment
- Optional Additional Qualification for MSc Students:
- €3,800
- Contact:
  - Spain: Barcelona Admissions
  - Germany: Munich Admissions

**Student Profile**

**Dianna Grigoras, MBA in Global Banking & Finance, 2012**

“Above all, it’s important to do what you love,” says EU MBA graduate Dianna Grigoras. “Don’t be afraid to admit there’s something you don’t know. It’s very normal for recent graduates to feel they have to prove themselves. However, you’re not expected to know everything.”

During her time at EU, Dianna developed the abilities and the attitude to launch her career. “I learned to push myself and get out of my comfort zone. I also learned the importance of having a strong team around me. My colleagues and I would exchange our strengths and weaknesses, and help each other out while studying.”

After graduation, the pressure set in. “It wasn’t easy. Like most people, I started by sending out many CVs. I finally received an offer of an unpaid internship. Despite reservations, I decided to take it.”

Dianna’s perseverance paid off. “The opportunity opened a lot of doors for me. It helped me to understand what it really means to work and my contact network expanded greatly. I eventually learned that it’s very common for graduates to complete nine to twelve-month unpaid internships. But no one had explained that to me, I learned that later on.”

The key, for Dianna, is a positive attitude and a willingness to learn. “Being curious is good. Ask questions, ask for help when you need to and keep working hard, because it’s worth it.”

---

**Tuition Fees (Barcelona):**
- MBA: CHF 1,400 per term + CHF 3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,000
- Tuition Fees (Munich):
- MBA: CHF 1,400 per term + CHF 3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,400
- Tuition Fees (Switzerland):
- MBA: CHF 3,400 per term + CHF 3,000 advanced tuition payment

**Qualification:**
- MBA: 66,300 per term (Terms I + II)
- 66,350 per term (Term III)
- 63,000 advanced tuition payment
- Optional Additional Qualification for MSc Students:
- €3,800
- Contact:
  - Spain: Barcelona Admissions
  - Germany: Munich Admissions

**Student Profile**

**Dianna Grigoras, MBA in Global Banking & Finance, 2012**

“Above all, it’s important to do what you love,” says EU MBA graduate Dianna Grigoras. “Don’t be afraid to admit there’s something you don’t know. It’s very normal for recent graduates to feel they have to prove themselves. However, you’re not expected to know everything.”

During her time at EU, Dianna developed the abilities and the attitude to launch her career. “I learned to push myself and get out of my comfort zone. I also learned the importance of having a strong team around me. My colleagues and I would exchange our strengths and weaknesses, and help each other out while studying.”

After graduation, the pressure set in. “It wasn’t easy. Like most people, I started by sending out many CVs. I finally received an offer of an unpaid internship. Despite reservations, I decided to take it.”

Dianna’s perseverance paid off. “The opportunity opened a lot of doors for me. It helped me to understand what it really means to work and my contact network expanded greatly. I eventually learned that it’s very common for graduates to complete nine to twelve-month unpaid internships. But no one had explained that to me, I learned that later on.”

The key, for Dianna, is a positive attitude and a willingness to learn. “Being curious is good. Ask questions, ask for help when you need to and keep working hard, because it’s worth it.”

---

**Tuition Fees (Barcelona):**
- MBA: CHF 1,400 per term + CHF 3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,000
- Tuition Fees (Munich):
- MBA: CHF 1,400 per term + CHF 3,000 advanced tuition payment
- Optional Additional Qualification: CHF 3,400
- Tuition Fees (Switzerland):
- MBA: CHF 3,400 per term + CHF 3,000 advanced tuition payment

**Qualification:**
- MBA: 66,300 per term (Terms I + II)
- 66,350 per term (Term III)
- 63,000 advanced tuition payment
- Optional Additional Qualification for MSc Students:
- €3,800
- Contact:
  - Spain: Barcelona Admissions
  - Germany: Munich Admissions

**Student Profile**

**Dianna Grigoras, MBA in Global Banking & Finance, 2012**

“Above all, it’s important to do what you love,” says EU MBA graduate Dianna Grigoras. “Don’t be afraid to admit there’s something you don’t know. It’s very normal for recent graduates to feel they have to prove themselves. However, you’re not expected to know everything.”

During her time at EU, Dianna developed the abilities and the attitude to launch her career. “I learned to push myself and get out of my comfort zone. I also learned the importance of having a strong team around me. My colleagues and I would exchange our strengths and weaknesses, and help each other out while studying.”

After graduation, the pressure set in. “It wasn’t easy. Like most people, I started by sending out many CVs. I finally received an offer of an unpaid internship. Despite reservations, I decided to take it.”

Dianna’s perseverance paid off. “The opportunity opened a lot of doors for me. It helped me to understand what it really means to work and my contact network expanded greatly. I eventually learned that it’s very common for graduates to complete nine to twelve-month unpaid internships. But no one had explained that to me, I learned that later on.”

The key, for Dianna, is a positive attitude and a willingness to learn. “Being curious is good. Ask questions, ask for help when you need to and keep working hard, because it’s worth it.”
WiWi-Online is one of Europe’s leading online sources of information for students, graduates and young professionals specialising in business, economics and related studies. Since 2001, we have been an invaluable source of specialist information, running, for example, one of Europe’s largest databases of professors working in the field.

For more information, please visit: www.wiwi-online.de
Maximize Your Valueを指導方針に25年以上の実績。
ハーバード大学・スタンフォード大学・ケンブリッジ大学など、
過去10年間でおよそ10,000件以上の圧倒的な合格実績を誇ります。
海外トップスクールの合格者のうち、約70％以上が利用しています。

TOEFL®・IELTS・GRE・GMAT、出願対策はアgos・ジャパンにお任せて下さい。

TOEFL®iBT®無料模擬試験実施中（IELTS模擬試験も実施中）
まずは現状の英語力を無料で測定しましょう。毎週火曜日にTOEFL
iBT®模試を開催。結果はその日のうちに返却します。本試験会場
として使用される当校のコンピューターラボにて本試験さながらの
環境を体験できます。当校WEBサイトよりご予約下さい。

留学アドバイザーによる無料個別相談
英語の勉強方法、学校の選び方、出願までの進め方、留学費用など、
何でもお気軽にお相談下さい。お一人おひとりに最も適したプラン
ご提案いたします。WEBサイトまたはお電話でご予約下さい。

アゴス・ジャパン代表取締役／横山 匡

WBAではいろんな分野を勉強します。会計、財務、ITマネジメント……。でも、その知識だけなら、全国で勉強したほうが理解度は高いと思います。
WBAの魅力は、得られる知識にあるのではなく、これから10年、20年、あらゆる地域のあらゆる分野で活躍するだろう人たちと生活を共にし、朝から
晩まで講義できるわ。WBAとは、将来グローバルリーダーになりたい人が、トレーニングするジムなんです。

まずはご相談ください！
アゴス検索
TEL:03-3463-1343（平日12:00～17:00）
宮内10-0031 東京都渋谷区早稲田18-4 二宮ビル

TEL:06-6123-7053（平日12:00～17:00）
〒530-0804 大阪市北区堂島浜2-2-23 堂島アクシスビル4階
Are you looking to accelerate your career or enhance your entrepreneurial skills? Do you want to build your professional network of connections across the globe? Then choose The Leeds MBA.

Our MBA Programme
This top global MBA programme (Financial Times Top 100 Global MBA Ranking 2018), combines academic rigour with practical leadership development challenges that mean you’re ready for senior management-level positions as soon as you graduate. Our core programme covers the broad fundamentals of business management. You gain an understanding of the key components of business – marketing, accounting, finance, operations and human resource management. Alongside these subjects you will explore how to develop your knowledge and links with the corporate world through our business speaker events and international study tours. The MBA culminates in your Individual Project – this can be a consultancy project, an entrepreneurial project relating to a new business venture or a research dissertation.

Choose Leeds
Leeds University Business School boasts a growing number of international accolades which reflect the excellent teaching and learning experience the School has to offer and our commitment to your future career. We are a triple accredited, world ranked and award winning business school and a faculty of the University of Leeds, one of the top 100 universities in the world (QS World University Rankings 2019).

Leeds is one of the fastest growing cities in the UK and many national and international companies, such as Ernst & Young, Asda-Walmart and KPMG, are either based in Leeds or have major operations here. The University hosts a specialist Confucius Institute dedicated to Chinese business and commerce and the South Asia Business Centre, which promote the interest of Indian and South Asian businesses and students in the UK.

Leeds is a thriving, lively place to live and study. You will benefit from dedicated student support from the International Student Office to help make your transition to Leeds as smooth as possible.

Your Career
Our dedicated MBA team supports you during your MBA and beyond. We recognise you are an individual with your own aspirations and goals. Our experts work with you to create your own personal and professional development plan, combining business awareness and building your networking skills to prepare you for the global job market.

Make Connections
With over 30,000 Business School alumni in 136 countries, our alumni team help you keep in touch with news, careers information and events both in the UK and overseas, as well as our extensive links with industry and professional networks.

STUDENT PROFILE

Tsz Yan Kong, Hong Kong SAR of China, The Leeds MBA (2014), Managing Director, Ma Petite J Bespoke Jewellery Company

Originally I thought I was going to use my MBA for a new job with a corporate company in Hong Kong, but finishing the MBA inspired me to become an entrepreneur. I am able to use the skills I developed on the course in real life and apply them to my business. I learnt about accounting, marketing, finance, interpersonal skills etc. which all help me in my current role. I am very glad I completed the Leeds MBA.

The people I met and the projects that I completed were one of the best elements of the programme, especially the consultancy project with Northern Ballet. My teammates and I saw the project as full time job, rather than part of the course. The project results were better than expected and we landed an interview with the Financial Times. That was very fulfilling and a proud moment for life on this programme and whenever I am in Taipei, Bangkok, Tokyo and Shanghai I always have a classmate to meet up with.
Hult International Business School

Programs:
- Global One-Year MBA
- Global Executive MBA

6 Locations:
- Boston
- San Francisco
- London
- Dubai
- Shanghai
- New York

Employment statistics:
- $159,000 - Average EMBA salary on graduation (excluding bonuses)
- $93,200 - Average MBA graduate salary

Rankings and Awards:
- 13th Best International MBA in the world (The Economist 2018)
- 54th Best EMBA in the World (The Economist 2018)
- 2018: Winner of the Association of MBAs Innovation Award
- 2018: Innovation Award (2014)

Global Executive MBA

- Start date: September 2019
- Program duration: 18-24 months
- MBA Total Program Fee: USD 73,000 USD for Boston campus (see hult.edu for fees by campus)
- Scholarships: Range of scholarships and financial assistance available

Global Executive MBA (Part-time):

Program duration: 12 months
MBA & EMBA Application Fee: USD 150
Application Deadlines: Rolling deadlines between Oct and Jun
Admission requirements:
- Three or more years of relevant work experience (Average work experience: MBA = 7 years, EMBA = 11 years)
- Bachelor degree or equivalent
- GMAT or GRE (contact us to see if you qualify for a waiver)

Evidence of English proficiency, if it is not your native language

Global student body and alumni network:
- Students from over 150 nationalities and over 19,000 alumni worldwide

Uniquely global

Study your core MBA courses in Boston, San Francisco, London, Dubai, Shanghai, and New York

Hult is not just a business school. It’s a global network that educates, inspires, and connects some of the most forward-thinking business talent from around the world. For the global generation, the new way to learn about global business is to experience it. Located in six of the world’s most influential cities—Boston, San Francisco, London, Dubai, Shanghai, and New York—Hult students have the opportunity to study at several campuses over the course of their studies.

Innovative curriculum, tailored to suit you

The Hult MBA curriculum is developed in collaboration with feedback from over 100 CEOs from around the world and our approach to leadership development has earned us the Association of MBAs (AMBA) Innovation Award. You can choose to specialize in the area of business that most interests you and best suits your career goals: Entrepreneurship, Marketing, Finance, Business Statistics, Project Management, or Family Business.

Put theory into practice

Applying theory in practice is the cornerstone of our approach and learning by doing is integrated into every aspect of the course. Your capstone project is the Hult Business Challenge where you spend 7 months solving a real corporate challenge set by a leading company, or get your startup idea ready to bring to market. Previous Business Challenge partners include Johnson & Johnson, Unilever, IBM, and Siemens.

To apply:
- To learn more: hult.edu/apply

To contact the school and financial assistance available:

Scholarships:
- Three or more years of relevant work experience; MBA = 7 years, EMBA = 11 years
- MBA & EMBA Application Fee: USD 150
- Scholarship: Range of scholarships and financial assistance available

Hult’s global network is unique and incredibly valuable. After my MBA, my alumni network supported me, and now I’m doing the same. Hult graduates are flexible, adaptable, and have a proven track record of delivering results in a global environment; they’re extremely competitive candidates for roles at a company like Amazon.

Student Profile

David Domene Luque

Spanish and German MBA Class of 2013
Area Manager, Amazon

David experienced culture shock in Shanghai, worked with Johnson & Johnson in New York, and finished his journey in Dubai. Now at Amazon, he knows Hult students have a unique mindset and returns to campus to hire them.

“My MBA at Hult has changed my life. I lived in three different countries in one year, have an international network that spans the globe, and a job I love at Amazon.

The global journey I went on was a fantastic experience. Shanghai was so different from where I’m from in Spain—everything was a challenge, and it was fun to have to push myself to achieve the simplest things. On rotation to New York, I lived in downtown Manhattan and worked with Johnson & Johnson on the Hult Business Challenge—it was like being in a movie! Then on to Dubai to complete the journey. Without doubt, the MBA at Hult was one of the best experiences of my life.

Career development at Hult helped me focus my job search, improve my interview skills significantly, and get through Amazon’s tough recruitment process—successfully! Hult’s global network is unique and incredibly valuable. After my MBA, my alumni network supported me, and now I’m doing the same. Hult graduates are flexible, adaptable, and have a proven track record of delivering results in a global environment; they’re extremely competitive candidates for roles at a company like Amazon.”
The UConn MBA journey

The Full-time MBA Program is designed for professionals seeking both short-term skills to succeed in a new functional role, and long-term capability to effectively lead and manage the complexity of business organizations in a dynamic global environment. Students choose the UConn MBA because it offers the education and experience they are seeking to launch their career in the right direction. UConn’s MBA places great emphasis on experiential learning, case study competitions, internships and learning accelerators that allow participants to immerse themselves in the business community. Our students’ transformation and success is a result of acquiring a broad and deep experience for my professional and personal development. Combined with the knowledge I gained in the classroom, I was able to leverage eight years of work experience to further develop as a digital marketing strategist that accomplishes brand new projects and drives and individual attention from faculty, career coaches, program administrators, and fellow students. While we are small in size, we are big in the multitude of educational, professional, and extracurricular opportunities we offer.

Reap the ROI

- #3 in the world for the Biggest Salary Uplift with graduates earning 171% more than their average starting salary (QS TopMBA.com 2018)
- #5 MBA with the Highest ROI with salaries of $100,000+ (U.S. News & World Report 2017)
- #7 in payback with students paying back their tuition/fees 19 months sooner than the national average (QS TopMBA.com 2018)

For almost 60 years, the AACSB-accredited UConn School of Business has graduated more than 45,000 successful professionals who have forged dynamic careers globally across all industries. UConn, a Tier 1 research institution, has always held fast to the principle of providing the highest quality education at an affordable cost, resulting in an exceptional return on investment (ROI).

A tailored strategic track to suit your needs

Employers are seeking MBAs with exceptional communication skills, and strong analytical and quantitative skills to solve complex business problems. The UConn MBA offers STEM-designated tracks in Business Analytics, Digital Marketing Strategy, and Financial Analysis & Investments to best prepare you for advancement in your career path.

If your interests lie outside the STEM tracks, you can develop your own customized track from a broad variety of electives.

Executive MBA

The Executive MBA is specifically tailored for experienced managers and other professionals who are seeking leadership positions. Transforming high-potential managers into high-impact leaders, the integrated curriculum leverages local and global perspectives in a cohort-based, holistic program. Students are able to build business acumen and enhance their leadership skills, empowering them to have an increased impact on their organizations immediately and into the future.

Student Profile

F. Tugba Pazarbasi

Full-time MBA Class of 2019

The Full-time MBA Program at UConn has been a life-changing experience for my professional and personal development. Combined with the knowledge I gained in the classroom, I was able to leverage eight years of work experience to further develop as a digital marketing strategist that accomplishes brand new projects and drives real growth. The MBA program has allowed me to strengthen my professional background and obtain a deeper understanding of key business strategies by tackling real-life case studies. UConn MBA has the optimum class size for one-to-one communication with the faculty and staff, and for life-long friends. The diversity of the program provides an opportunity to learn more collaboratively from different cultures and perspectives. The staff, faculty, and career development team have helped me all along the way. They welcome all new students as members of a great family and help us to pursue our career goals. This program has given me the opportunity to obtain a summer internship at The Coca-Cola Company, where I have gained valuable experience in a new industry.

With its central campus location in downtown Hartford, UConn’s Full-time MBA Program allows students to connect easily with the key employers, recruiters and alumni. In addition to its extensive and focused curriculum, great mentorship has definitely helped me to better understand and approach an array of functions within business throughout the program.
NE RATEZ PAS LE TRAIN DE L’OPTIMISME
LISEZ ECORéSEAU BUSINESS !

Abonnez-vous et recevez l’actu éco directement chez vous !

1 an (10 n°) : 39 € au lieu de 45 €
soit 1 numéro OFFERT

2 ans (20 n°) : 75 € au lieu de 90 €
soit 3 numéros OFFERTS

en un clic sur ecoreseau.fr/abonnement
OU
remplir le bulletin ci-dessous

BULLETIN D’ABONNEMENT À ECORéSEAU BUSINESS
A compléter et à retourner avec votre règlement par chèque à l’ordre de LMedia à l’adresse suivante :
L’Media - Abonnements EcoRéseau Business
13 rue Raymond Losserand - 75014 Paris

☐ Madame ☐ Monsieur

Nom :
Prénom :
Société :
Téléphone / Portable :
Adresse :
Code postal : _ _ _ _ _ Ville :
E-mail :

☐ Je souhaite recevoir gratuitement la newsletter d’EcoRéseau Business ☐ Je souhaite une facture par e-mail

Abonnements multiples : nous contacter par mail pour un devis personnalisé à abonnement@lmedia.fr

Délai de réception moyen du premier numéro : 6 semaines environs. DOM-TOM et étranger : nous consulter. Conformément au Règlement Général sur la Protection des Données, vous bénéficiez de droits à l’information, d’accès, à la rectification, au rappel et à la portabilité des données vous concernant que vous pouvez exercer par courrier auprès du service Abonnement à EcoRéseau Business ou par mail à privacy@lmedia.fr. Sous opposition expressée, les données recueillies lors de votre abonnement peuvent être communiquées à des organismes extérieurs, notamment à des fins commerciales.
ARINGO has assisted thousands of candidates overcome low GMAT scores, average GPAs and other obstacles gain admission to the top MBA programs worldwide. We do this by bringing out the individual behind the application.

Founded by a former Wharton Admissions Committee member, ARINGO knows what the top business schools are looking for. Work with ARINGO to ensure that your strengths shine through in your application.

- ARINGO specializes in admission to top-10 MBA programs
- ARINGO has assisted more than 4,000 successful applicants
- 92% of ARINGO applicants were accepted to at least 1 top-ranked MBA
- ARINGO applicants were offered $5M in scholarships in scholarships over the last 3 years

ARINGO’s consultants are the best in the admissions industry. Enjoy a personalized, one-on-one relationship with your experienced consultant; complemented by the support of alumni from the schools you are applying to and our four-people strategy team. We are confident in our success: Our full statistics are verified by Ernst & Young.

For further details and a free profile evaluation

Contact us at: www.ARINGO.com

or call us at: +1-509-270-9063
APPLY FOR A POOL OF QS SCHOLARSHIPS TOTALLING US$7 MILLION

REGISTER for a QS Event

DOWNLOAD the QS Events app

ATTEND QS World MBA Tour

APPLY for a scholarship

Apply Now: www.TopMBA.com

Search “QS Events”
All You Need to Know About QS Scholarships

By attending a QS event, you become eligible for one of our range of scholarships. Craig O’Callaghan explains all.

How does the US$7 million add up?

At QS, one of our missions is to help talented people fulfil their potential by offering scholarships funded by QS and securing further scholarships offered by schools, universities and media partners we work with. These various scholarships add up to US$7 million.

How can you apply?

Scholarships offered by our partners provide the biggest share of the available US$7 million. You can apply for these scholarships via our QS Events App (available on the App Store or Google Play). You can also apply for any QS-funded scholarship either via the QS Events App or on our website. Find more information at: topmba.com/scholarships
Which scholarships are funded by QS and what are the eligibility criteria?

QS offers two scholarships for students pursuing their MBA/EMBA degree. Our scholarships for master’s (non-MBA) students are separate from the ones below, and information about these can be found at: topuniversities.com/scholarships

The available QS scholarships are:
- QS Leadership Scholarship ($10,000)
- QS Community Scholarship (5x $2,000)

The application deadline for both scholarships is May 31 2019 (midnight GMT).

You’re eligible to apply if you start your studies in the following academic year (e.g. if you start your studies in the 2019/2020 academic year you can apply for scholarships with a deadline in 2019).

You must have an offer from the school by the scholarship deadline and you must have accepted an offer by the time we announce the winner (typically two-three weeks after the scholarship deadline).

The scholarship award will be paid directly to the school on your behalf and can go towards the tuition fee only.

Our scholarships don’t require you to study at a specific business school and you can be admitted to any MBA/EMBA program.

You must attend a QS World MBA Tour or Connect MBA event to be eligible to apply for a QS Scholarship.

What's the selection process like and when do you learn if you won?

The Scholarships Committee tries to read through the submitted essays within two weeks after the deadline. This is when we contact the shortlisted candidates, who need to answer some questions. Once we have their responses, the Decision Makers select the winner.

Once the winner accepts the award and we receive all the necessary documents from them, we announce the winner on our website. This is normally no later than four weeks after the deadline.

Remember you can find more information about these scholarships on TopMBA.com, or you can email us at scholarships@qs.com if you have any questions.

We wish you the best of luck with your scholarship application!

The QS Scholarships Team
Meet This Year’s QS Scholarship Winners

Craig O’Callaghan speaks to this year’s QS Scholarship winners and gets the scoop on how to make your application successful.

QS Leadership Scholarship: Azubuike Achara

The QS Leadership Scholarship is worth US$10,000 and is awarded to the applicant who best demonstrates an exceptionally strong level of leadership and innovative thinking. This year’s winner, Azubuike Achara, will be pursuing his MBA at Harvard Business School.

Azubuike originally studied engineering and prior to his decision to undertake an MBA worked first as a management consultant and then a flow assurance practitioner specializing in solving operations related problems in the oil and gas industry for a major multinational energy company. However, his great passion has always been solving problems that impact humankind and the environment at large.

He told us: "While my engineering career has enabled me to do this to some extent, I can’t help but feel that there’s more. What ‘more’ means is still not clear to me and this is one of the main reasons why I’ve decided to study for an MBA. The MBA is one of the few programs that equips one with a structured thinking approach to solving problems while simultaneously exposing one to life-changing experiences.”

Advice for other applicants

"Don’t self-select out of the process! I almost did this with QS MBA Scholarship for Leadership. For some reason, I didn’t think I could compete. Fortunately, one of my interns encouraged me to go for it and I did. Imagine my surprise and joy when I got the winner notification email. So, believe in yourself and give it your best."
QS Community-MBA Scholarship: Luis Richard Larrea

Our final scholarship winner to be interviewed in this guide (check out our website for interviews with this year’s other winners) is Luis Richard Larrea from the United States.

Luis plans to study at Olin Business School, where he hopes to find a like-minded community. He told us: “I chose to attend Olin based on my value alignment. The experiences of my refugee, immigrant family have given me an appreciation for diversity and Olin seeks to ‘embrace the diversity of individuals, cultures, ideas, and opinions’.

“My short-term professional goal is to work for a consulting firm in business strategy. As a consultant, I will continue to progress my skills in the areas that I have enjoyed as an attorney and have my leadership, collaboration, quantitative analytics and technology proficiency skills challenged at a more demanding rate.”

Advice for other applicants

“My advice for other prospective MBA students applying for scholarships is to be organized in identifying scholarships that align with your personal and professional values and goals and allow yourself extra time to complete the applications. I would suggest going through a deep self-reflection process and really being authentic about yourself and your values and your goals in presenting yourself for scholarships.”

QS Community-MBA Scholarship: Omonefe Etomi

The QS Community-MBA Scholarships are worth US$2,000 and are awarded to five different recipients. One of this year’s winners is Omonefe Etomi, who will be studying at HEC Paris.

She told us: “I chose HEC Paris because I want to work across Africa, particularly West Africa so learning French and French culture and building that network is important for me. HEC ticked all the boxes. Not to mention, there’s also an opportunity for exchange programs and the program isn’t too short either.

The scholarship will provide vital support in funding her studies, especially as the value of her savings dropped after the economic crisis in Nigeria.

Advice for other applicants

“Just go for it. When I was applying for this, I was hoping I would get it but I didn’t think I would. Luckily this didn’t discourage me, because I thought to myself: ‘What do I have to lose by applying?’ Sometimes, you just need to believe in yourself and show people what you’ve achieved. I’m glad it worked out for me and I’m sure it’ll work out for many others.”

QS Community-MBA Scholarship: Ligia Abril Benhumea Flores

Another of this year’s Community-MBA Scholarship winners is Abril. Originally from Mexico, she plans to study her MBA at Hult International Business School, having been attracted to the school by its strong focus on entrepreneurship and innovation.

Abril told us: “I am a very dynamic person with an innate passion for innovation and knowledge. I’ve been an entrepreneur, having been CEO and co-founder of an IT startup in Mexico that develops software and telecom infrastructure for the government and the private sector.

“Hult International Business School’s MBA program will improve my leadership skills, adaptive thinking, resilience, and negotiation abilities, which are fundamental to scale my current business.”

Advice for other applicants

“If it was easy then everyone would do it. Take the chance and never give up. The truth is that the scholarship process isn’t always easy. In fact, it takes hard work and dedication. But this is a fact that actually works in your favor. Take the time to look for specific scholarships and you may find yourself with even more notable odds of winning one if you are able to seize the opportunities.”
Looking for attractive scholarships for engineers?

Get your information about professional development, exciting events and selected education institutions who present their programmes at the education fair here! Or you might just get started online and apply for one of our attractive scholarships offered by reputable business schools and universities.

APPLY NOW: WWW.INGACADEMY.DE/STIPENDIEN
IELTS Opens Doors

- As IELTS is widely recognised by over 10,000 organisations worldwide, more than 300 million IELTS tests were taken in the past year.

- IELTS is the most popular English proficiency test for higher education and migration. It is the ideal choice for multi-destination applications.

www.ieltsasia.org
MANAGE YOUR FUTURE

MBA Courses
Whether it’s a general, executive or specialist MBA, we have the right course for you

www.prospects.ac.uk/postgraduate-study/mba-courses
9 out of 10 new MBA enrollments globally are made using a GMAT score.*

Test your GMAT skills today at mba.com/miniquizQS

*Refers to top 100 Financial Times full-time MBA programs

©2018 Graduate Management Admission Council® (GMAC®) All rights reserved. GMAC and GMAT logos, GMAC®, GMAT®, and Graduate Management Admission Council® are registered trademarks in the United States and other countries.
Yuzhu Zhang | Student of Master of Public Policy, Hertie School of Governance, Berlin

“Handelsblatt Global is my guide to the best of Made in Germany.”

THE EUROPEAN BUSINESS DAILY.

GET YOUR SPECIAL OFFER NOW: €12 FOR 12 WEEKS

AVAILABLE HERE: HANDELSBLATTGLOBAL.COM/OFFER
Read it. Click it. Get it.

DiversityComm is proud to sponsor QS World MBA Tour
Download your complimentary issue:
www.DiversityComm.net/QSWMBA

Join the Conversation!
Voyez votre avenir en rose.

L’actualité de l’enseignement supérieur chaque trimestre dans notre supplément Grandes Écoles et sur le nouvel Economiste.fr
What would you like to see EMBA applicants do more often?

One reason our applicants need to carefully consider why they are pursuing an EMBA is that it is quite time-consuming—our executive MBA students spend the same number of hours in the classroom as those pursuing a full-time MBA. We always say that our executive MBA students are superhuman, balancing managerial roles, personal commitments and family with a rigorous academic program. Our EMBA students all find a way to make it work, and we are constantly in awe of how much they are able to accomplish. Preparation is key for a smooth transition to the program, so applicants should carefully consider how they will manage their time, preparing not only their bosses and colleagues, but also their family and friends for their new schedules.

We also encourage EMBA applicants to spend some time with us on campus since there is no better way to get a sense of the Columbia Business School community and the pace of day-to-day life as an executive MBA participant than by visiting a class and interacting with our wonderful students.

The more you know about the program, the more prepared you will feel and the more specific you will be able to be in your essays and your interview.

Can you give an example of a candidate that did exceptionally well in interview, or in their written application. What was it that made them stand out?

We hesitate to tell a specific story because people then tend to think that this is the one ‘right way’ of responding in an interview or essay. Instead, the key to standing out is to be your authentic self. For essays, write the first draft for you alone by removing, ‘What are they looking for?’ from your mind. Just answer the question clearly and honestly for yourself. Everyone is different. People aiming for the exact same career goal have different backgrounds, different motivations, and will take different paths to get there. If you’ve taken the time to research our program and really reflect on your personal goals and reasons for wanting an MBA, your completed essay will be unique to you.

Similarly, the best interviews are the ones in which candidates have clearly given a lot of thought to; what they want their next career steps to be, how an MBA will help them take those steps, and what specific aspects of our program appeal to them. If you’re confident that you know the answers to these questions you’ll be able to have a genuine conversation with the interviewer – no prepared script, no sales pitch – just a thoughtful, relaxed conversation about yourself and your goals.

We should add that we do care a lot about fostering a sense of community here at Columbia Business School, so we have a strong bias toward nice people. And on that topic we will offer one example of a stand-out interview this past year: When asked what he would contribute to a learning team, one candidate said (in addition to having strong quant skills and a diverse and interesting background) that, when the team was working together at 4am to put together a deliverable, he wouldn’t be the jerk; he’d be the supportive one, filling in wherever needed in order to get things done. This person was admitted.
EMBA Admissions Q&A: Columbia Business School

Karen Turtle asks admissions staff at Columbia Business School to share tips for executive MBA applicants.

How long does the EMBA admissions process at Columbia Business School typically take – from receipt of an application to an offer of admission?

We aim to give EMBA candidates an initial decision within six weeks. This initial decision lets them know whether they have been invited to interview or that we unfortunately will not be moving forward with their application. After the interview, EMBA candidates receive a final decision within two weeks. We recommend that candidates apply early in the cycle and be as flexible as possible for interview scheduling.

Is a GMAT (or related admissions test) score required for admission to your EMBA program?

We require a test score from all EMBA applicants, and we accept scores from three different exams: the GMAT, the GRE, or the new 90-minute Executive Assessment, which is exclusively for Executive MBA candidates. The EMBA Admissions Committee uses test scores to understand a candidate’s relative strengths and weaknesses, which is helpful when we put together our learning teams (the group of people each EMBA student will complete most deliverables with during their first few terms). We also use the scores to ensure they will be able to thrive in a rigorous curriculum. Professional experience – not the test score – is the aspect of the application we look at most closely.

What is a common mistake you see EMBA applicants make?

One of the key questions we ask EMBA applicants to address is why they wish to pursue an MBA at this time. A common mistake we’ve seen among EMBA applicants is not giving enough thought to why this particular program will best aid them in achieving their career goals. Given the rigor of the program and the intensity of the schedule, an EMBA is most appropriate for those ready and excited to dive in head-first and take advantage of the wide array of resources Columbia makes available. The most successful students are the ones who have carefully considered their motivation for the degree and its relevance to their career goals. Be prepared to be specific about why an MBA at this stage of your career makes sense.
Dedicated to cross-cultural education with a global perspective, the United International Business Schools organization (UIBS) is an independent and accredited private higher education institution with campuses in Europe and Asia. UIBS offers flexible business and management studies at the Undergraduate/Bachelor/BBA, Graduate/ Master/MBA and Postgraduate/Doctor/DBA level.

"the inspiring excellence of a private college; the stimulating advantage of a small-scale environment"

UIBS has campuses in the following locations:
- Belgium: Antwerp, Brussels
- Italy: Milan
- Japan: Tokyo
- The Netherlands: Amsterdam
- Spain: Barcelona, Madrid
- Switzerland: Geneva, Zurich
- Academic partner locations (U.S.A): California, New York
- Academic partner locations (EU): Dublin, Ireland

Our flexible study programs are based on the American model of higher education, allowing students to choose their courses based on program requirements, previous studies, current interests and future ambitions.

Students can choose between multiple starting dates in the fall, winter, spring and summer of each academic year. Our modular course design and program structure allows for an optimal further education planning.

Students can transfer between campuses on a quarterly basis with guaranteed program compatibility. Our quarter-based academic calendar allows for a continuous study abroad experience across Europe and Asia.

Our truly global community of students, faculty and staff, is made up of 85+ nationalities from around the world, showing great appreciation for cultural diversity and entrepreneurial initiative. Academically qualified and professionally experienced professors link theory and practice by bringing contemporary case studies into the classroom, preparing students to become the global leaders of the future.

Small class sized with up to 30 students allow professors to use interactive teaching methods, thereby increasing group interaction, improving group dynamics and building long-lasting connections among students.

Our learning environment is centered around the guided learning methodology, placing more emphasis on individual learning and group study sessions, and less emphasis on a lecture-based methodology.

The guided learning methodology results in fewer lectures but more group study sessions. During these sessions, students are expected to explore and review course content as well as work on group projects and case studies assigned by the professor. Our study programs and courses are career-oriented in nature and provide students with a high level of flexibility throughout their graduate studies. Focusing on a broad range of specialized subject matters, students are equipped with the necessary skills and knowledge to be successful in today’s global economy and are prepared for a wide variety of professional development and career opportunities.

Graduate programs are an excellent choice for recent college and university graduates who would like to see their employability in today’s job market increase by engaging in rigorous and academically challenging graduate studies to obtain a relevant academic qualification in the field of business and management.
London, Dubai, Shanghai, Boston, San Francisco, and New York

Hult is not just a business school. It’s a global network that educates, inspires, and connects some of the most forward-thinking professionals from around the world.

Uniquely global
Study your core EMBA courses in London, Dubai, Shanghai or Boston, then choose to take electives in any of those campuses as well as San Francisco and New York. In total, you can choose to study at four campuses and gain a truly global perspective by circling the world. You’ll study alongside experienced professionals from 80+ nationalities on the EMBA program, learn from world-renowned and industry experienced faculty, and graduate with a global network in place.

Student Profile
Frida Kleimert
Head of Channels, CISCO (East)
Swedish
EMBA Class of 2017

Frida chose Hult because of the flexible schedule, the practical curriculum and the international ranking.

Maximum flexibility
When it comes to adding study to already busy lives, flexibility is a must. Hult’s Executive MBA is designed to help you achieve balance between your studies and your other commitments, and it is flexible enough to change if your life does.

» Weekend classes: Classes take place over one four-day weekend each month, meaning limited disruption to your work life.

» Change campuses: Seamlessly change your home campus, and take electives at any of our 6 campuses.

» Flexible program length: Take from 18 months to two years to complete your program—or even pause the program in special circumstances.

» Study anytime, anywhere: Complete your preparation work and assignments wherever and whenever it’s convenient for you.

» Options to learn online: Choose from face-to-face or online study options for all of your core courses.

» Never fall behind: If you miss a class for any reason, you can simply catch up at another time, or even at another campus. (Subject to class availability and capacity.)

Practical Application
All our professors and their classes share a hands-on approach that empowers you to develop your understanding in a real-world context most relevant to you. Our courses, including the 3 month Hult Business Challenge project, are designed to focus on collaborative solutions, innovative thinking, and practical application that you can apply immediately into your professional life.

Faculty with real experience
More than just professors, our faculty are supportive and inspiring mentors who have years of business experience. From CEOs to consultants to entrepreneurs, you’ll learn directly from people who really understand business because they’ve led it themselves.
The HEC Lausanne Executive MBA enables motivated managers to generate and implement new ideas that impact society. The hands-on programme is designed for ambitious professionals who are seeking change: taking on new responsibilities, moving up the ladder or switching careers.

Why choose the HEC Lausanne Executive MBA?

» Join a valuable and recognised programme: You will benefit from a curriculum informed by over 35 years of teaching experience. It is accredited by EQUIS & AMBA and, for the past six years, has been ranked among the world’s top 100 Executive MBA programmes by the Financial Times.

» Experience evidence-based teaching: Our professors, tenured to the faculty, leverage the latest research and specific methodologies to deliver courses developed to match the realities of operating in demanding and dynamic work environments. You will be challenged with new perspectives that require consideration of how your actions impact both your organisation and society at large.

» Immerse yourself in a highly international environment: Situated at the heart of a key European business cluster, HEC Lausanne lies at the centre of important industry hubs such as finance, technology, sports and healthcare. The programme draws inspiration from all these industries to provide a unique teaching curriculum based on quality and innovation.

» Benefit from a great suitability to your life: Without a doubt, our programme is enriching but intense. Preparing for classes and completing assignments requires time and effort, but the scope and style of the programme help you maintain a balance with your professional and your personal life.

Curriculum

The programme lasts 16 months and courses are taught in English. Classes take place on campus in Lausanne on Friday and Saturday of every second week, with an additional two block weeks. Whilst working on real-life projects in order to apply new acquired knowledge and strategies, you will pursue an array of core business modules complemented by the modules of your chosen focus; Healthcare Management or Management & Corporate Finance.

Professional & Personal Development

Knowledge of business concepts alone is hardly enough to make you a successful manager. In the Swiss educational picture, the HEC Lausanne Executive MBA is a pioneer when it comes to including soft skills as integral part of the programme. We offer you to enrich your learning with personal development programme, individual and group coaching sessions, career management series and mindfulness practical sessions.

Our Participants Make the Difference

Learning is a social process where your classmates play a crucial role, especially in the context of the Executive MBA. We believe that it is our responsibility to create diversity and to select participants based on their professional experience, academic achievements, and personal qualities.

In our community, you will be surrounded by highly motivated people who hail from a wide variety of organisations and who have worked around the world. Together, you will make the HEC Lausanne learning experience unique.

Alumni Profile

Justyna Rudnicka
Head of Risk Management and Corporate Development
Alumna 2014

"Beyond greatly expanding my professional skills and developing my leadership abilities, the highlight of my experience was the relationship with my classmates. We were coming from very different backgrounds and cultures, but rapidly became a tight-knit group offering mutual assistance when the pace picked up. Without a doubt, the programme allowed me to meet exceptional people! Professionally, the network also enabled me to boost my career opportunities and by the end of the programme I had joined a new company. The HEC Lausanne Executive MBA requires an intensive commitment which makes completing it so rewarding and of inestimable value!"

"Throughout my experience at the HEC Lausanne Executive MBA, I developed a 360° understanding of strategy and management as well as a strong sense of coherence thanks to the hands-on aspect of the programme. The capstone projects and business modules taught me new skills that I directly applied to my professional environment. They enabled me to create a novel approach to my professional challenges and contributed to growing my department’s efficiency. The outcomes were higher than I expected! Better equipped, and just a year after completing the Executive MBA, I opened my own company and am now enjoying my new entrepreneurial life."

Olivier Girard
CEO & Ergonomist
Alumnus 2016
## Organisation:
**Part-time EMBA for working executives**
- Two end-of-week sessions per month
  - Two one-week intensive sessions
  - Study abroad tour
- Length: 18 months
- Language of instruction: French & English
- Starting dates: March 8th 2019
- Application deadlines: January 30th 2019

### Class 2017/2018 overview:
- Size: 11
- Average age: 40
- Local students: 75%
  - Men: 40%
  - Women: 60%
- International: 25%
- Degree background:
  - Business: 50%
  - Engineering: 20%
  - Communications: 20%
  - Others: 10%
- Length of work experience: 15 years

## Admissions:
- Diploma from a French "Grande École"
- University degree (second cycle)
- Minimum years of experience: 5

### Costs:
- Annual application fees: 70 euros
- Annual tuition fees: 18,500 euros

## Selection:
1. Written application form
2. Interview in French and English

## Contact:
- Evelyne Durel
- +33 (0)1 46 43 76 14
- evelyne.durel@sorbonne-universite.fr

---

### CELSA Paris-Sorbonne

The University of Paris-Sorbonne reputed for the excellence of its teaching and the CELSA, a reference in communications, human resources and marketing offer an innovative MBA programme with teaching about societies, cultures and markets, plus a comprehensive vision of all organisational activity.

### Objective of the programme
To consolidate the skills of executives and extend their knowledge and know-how to all areas of the conduct of business activity, so that they better decide and guide their organisation within complex multicultural environments.

### Content of the programme
1. **Fundamentals of management and conduct of business**
   - You develop your competencies in the key areas of corporate management: strategy and organisation, finance, marketing, human resources, communication, auditing and management.
2. **Societies, cultures and markets**
   - You build on your knowledge of international societies, cultures and markets. You understand how they interact and learn how to integrate them into a development strategy and your decision-making.
3. **Social and human sciences, communication**
   - You benefit from an innovative approach to the conduct of business thanks to a multidisciplinary approach to the teaching of the social and human sciences and communications, to grasp the social mechanisms and stakes involved in all intelligent business action. You also benefit from CELSA knowhow as regards the integration of communications into all fields of management.

---

### Student Profile

| Véronique DELVIGNE-PHILIPPE |
| Scientific director Lancôme International |
| E-MBA8 |

"The outstanding quality of the Sorbonne Paris Executive MBA CELSA gives you the tools you need for an in-depth, international and 360° insight into the challenges facing companies today. Not only does it teach you new skills, know-how and ways of thinking, whatever your discipline, it is an incredible and unforgettable personal experience. Today I am International Scientific Director at Lancôme and my position involves a mixture of Communications, Strategy, Marketing and, of course, my core competency, Science."

| Dorin CARCEANU |
| Business Process Analyst. E-MBA8 |

"Reborn. This is the first word coming to my mind when I think to this unforgettable adventure which was CELSA Executive MBA. I was looking for a program fitting to my personality by valuing a human management, a collaborative approach and a multicultural environment. Beside all these, I discovered as well very competent teachers and amazing colleagues. I learned through practical cases and I discovered that everything is possible by setting up the right priorities in the professional and in the personal life. Now I am taking with me the whole strength given by this Executive MBA."
**Skema Business School**  
**Executive MBA Programme**

<table>
<thead>
<tr>
<th>Programme Type: Executive MBA</th>
<th>Entry Requirements:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start Dates: February and September (Next intake - September 2018)</td>
<td>Min. Years of Work Experience - 5 years</td>
</tr>
<tr>
<td>Programme Duration: 18 or 24 months</td>
<td>Min. Academic Background - Master’s degree or Bachelor’s degree with significant professional and managerial experience</td>
</tr>
<tr>
<td>Format: Blended and Part-time</td>
<td>Online Application Form (+ CV, essays, letters of recommendation…</td>
</tr>
<tr>
<td></td>
<td>Admission Interview</td>
</tr>
<tr>
<td></td>
<td>English test level (not required for native English speakers or students who have a degree from an English-speaking university).</td>
</tr>
</tbody>
</table>

**Tuition Fee:** €32,000 (additional costs; travel and accommodation for the residential weeks)  
**Funding:** Support and help available  
EQUIS, AMBA & AACSB accredited  

**Contact:**  
e executive.mba@skema.edu  
www.skema.edu

---

**SKEMA is one of the few truly global business schools.** We train and educate the talent of the future so that they may thrive in the current competitive environment.  

**SKEMA has an AACSB, AMBA and EQUIS accreditations and has been constantly ranked as one of the world’s very best business schools in the Financial Times rankings.**  

Our graduates expand the boundaries of knowledge and innovation. They are at ease working in environments that are multicultural and socially diverse. As graduates of the school, we hope that they carry with them the values that they have been taught, in order to create a better and more sustainable business environment.  

Our international structure, with campuses in Asia, Europe, Latin America, and the US, enables us to remain in tune with the global business environment and the world of international higher education.

With 8,000 students and 160 tenured professors, Skema Business School ranks as a leading global business school.  

**Programme Presentation**  
The Skema Executive MBA is a high-level continuing education programme for experienced executives wishing to increase their managerial and strategic skills.  
The Executive MBA programme offers general modules as well as two specialisations in project management and in entrepreneurship and innovation. This intensive programme allows managers to understand new organisational models, an invaluable skill when it comes to adapting to ever-changing complex and multicultural environments. It also aims to foster participant’s overall strategic vision.  
A well-suited programme structure to managers who have pressing professional commitments, as it adopts a blended learning format. The programme is designed to optimise face-to-face sessions by distance mode preparation through highly structured modules that participants can adapt to their personal and professional schedules. The programme only requires you to be out of the office fifteen days over the year.  
Seminars take place in Paris, Lille (France), in Raleigh, NC (USA), in Shanghai (China) and in Belo Horizonte (Brazil).  
Programme professors are tenured faculty members who bring the best of their research and real-world experience to the classroom. Small classes allow for a deeper level of interaction and participation.

---

**Student Profile**  
Zaher Kassas, MEM c., Exec. MBA, B.Eng, PMP®, PMD, Lean Six Sigma Certified.

“SKEMA’s EMBA is definitely an interesting journey. This is the window to opportunity, meeting new people, gaining new knowledge, travelling the world, making new friends and colleagues, and finally unleashing the new leader in you”.

Zaher in a construction professional (engineering, MEP and renovation) with a very successful career. He has lead many huge construction projects as projects director for Rabya Construction in KSA and now serves as a senior consultant operating in the Gulf Area and Europe.
London in 2005, where it has remained as a permanent campus ever since.

In 2014, a permanent campus in Hong Kong was introduced, the same campus that hosts the number one EMBA program in the Asia-Pacific region, according to the recent QS EMBA rankings.

One school, four rankings

It’s testament to Booth’s long-standing status as a global provider of EMBA education that they feature in three different QS EMBA Rankings by Region this year, in addition to being ranked joint fifth globally. Their EMBA program is also ranked joint fourth in North America, second in Europe, and first in the Asia-Pacific region.

Though students have a choice between carrying out the majority of their studies at one of three permanent campuses (Chicago, London or Hong Kong), they also undertake residential weeks in the other two campuses, giving them a truly global EMBA experience across three continents.

Johnson enthuses about the value of having three permanent campuses, with students not being reliant on partner institutions for their global experience:

“As a result of this global presence our students belong to the same prestigious institution, no matter which campus is their ‘home’ campus. They also benefit from gaining access to a powerful and diverse global network of more than 52,000 Chicago Booth alumni in over 122 countries across the globe.”

The EMBA takes 21 months to complete across all three campuses, although the tuition fees vary across the campuses.

Those at the London campus pay US$159,000, inclusive of accommodation in Chicago and Hong Kong, and students based in Hong Kong will pay HKD1,305,000 (approximately US$166,243), covering accommodation in London and Chicago.

In the QS rankings, Booth’s EMBA program achieved the highest scores in Europe and Asia-Pacific for thought leadership, a ranking indicator that shows how well-regarded an institution is by external experts for research. The school also scored extremely highly in employer reputation, a fact that comes as no surprise to Johnson:

“The Executive MBA Program gives students a more critical, more structured way of thinking about business problems, and that helps them make better decisions and be better leaders. They also gain a level of confidence they never would have had around what they’re capable of achieving. The experience is transformative.

“For employers, Booth graduates are open, strategic and inclusive leaders with a firm grounding in core business principles and an analytical framework through which to make sense of complex data and translate ideas into impact, this is what we call the ‘Chicago Approach.’”

This ‘Chicago Approach’ has served the school well, from its inception as a business school in 1898 (making it the second oldest business school in North America), to the founding of the EMBA program in 1943 and its present-day status as one of the leading business schools in the world. This illustrious history is part of what makes their EMBA program so special, according to Johnson:

“Born in the midst of global disruption and change, the executive MBA Program has trained successful leaders to rise to the challenges of a rapidly evolving world and provided a world-class skill set to thrive in the business world in the days, years, and decades after receiving their Booth diploma.”
Chicago Booth Celebrates 75 Years at the Forefront of EMBA Teaching

Chicago Booth was one of the top performers in this year’s QS Global EMBA Rankings. Julia Gilmore finds out what makes the school a success.

In 1943, two years before World War II ended, Booth welcomed 52 students into their inaugural EMBA cohort, meeting two nights a week in downtown Chicago. Many students came from iconic Chicago companies like Marshall Field’s, Walgreen Co., and the Chicago Tribune.

Richard Johnson, Chicago Booth Associate Dean for the Executive MBA program in Asia and Europe, mentions how the war impacted the decision to introduce an EMBA program at the school:

“In the wake of World War II in 1943, the school recognised the need for experienced leaders to apply their knowledge and training to urgent tasks and expand the capacity of American industry – amidst a dramatically reduced workforce due to the war effort”.

Students in this first cohort were slightly older than today’s average, with most students in their late 40s or early 50s. These students had vast amounts of work experience behind them, but little to no formal business education. Currently, the program enrolls 230 students from more than 46 countries, with an average age of 37 and average of 13 years work experience.

In 1943, the same faculty taught the part-time EMBA program as the full-time EMBA and this remains a key distinction of the MBA program at Booth to this day. EMBA students have the same curriculum and the same faculty as the full-time Chicago program, even if they are based in the London or Hong Kong campuses, so they are guaranteed the same academic rigor and experience.

Booth were also the first US EMBA program to expand abroad without relying on an international partner school. They began MBA classes in Barcelona in the 1990s, taught by the same faculty as the full-time program. The European campus relocated to...
You can’t read everything about economics.
Start with the most important.
Abonnez-vous !

Management, organisation d'entreprise, innovation et gestion de carrière

Une carrière dans l'air du temps !

1 an
6 numéros

38 €
Au lieu de 57,60 €
Soit + de 35 % de remise
(Valeur nette aux numéros)

Je m'abonne pour 6 numéros et je règle mon abonnement, soit 38 €, par chèque bancaire ou postal à l'ordre de Courrier Cadres.

Abonnement 1 an
Nouvelle formule,
+ de 35 % de remise :
38 €* au lieu de 57,60 €
- 1 an 6 numéros (papier + PDF)
+ 3 numéros du supplément :
Le Nouvel Entrepreneur (création, développement et reprise d'entreprise)

Mes coordonnées : ☐ Mme ☐ M. Société : ____________________________________________________________
Fonction : _______________________________________________________________________________________
Nom : ____________________________ Prénom : ____________________________
Adresse : ____________________________________________________________ Date et signature
Ville : _____________________________________________________________________________________________
Téléphone : _______________________________________________________________________________________
eMail : ________________________________________________________________

Cédric Grolet, meilleur chef pâtissier du monde
IMPRIMER
SON STYLE

Le Nouvel Entrepreneur : Faire grandir son entreprise sans se perdre

ET SUIVEZ AU QUOTIDIEN NOTRE NOUVEAU SITE WWW.COURRIERCADRES.COM

Coupé à retourner à : OCIFAM / Courrier Cadres - 100, rue La Fayette - 75485 Paris Cedex 10 - Informations au 01 85 34 71 00

☐ Je m'abonne pour 6 numéros et je règle mon abonnement, soit 38 €, par chèque bancaire ou postal à l'ordre de Courrier Cadres.

The online environment is more interactive than the physical classroom, she says. “There is more discussion as people are less scared to intervene. It’s like on Facebook, where everyone wants to ‘comment’, but in a classroom some people hesitate to put their hands up.”

MIP believes that technology can be valuable to EMBA students. The school will this year introduce a personalized search engine developed with Microsoft’s AI platform Cortana Intelligence, that will help students identify skills gaps. EMBAs will upload their qualifications and take a skills test. Then, the AI tutor known as “FLEXA” will suggest what courses, case studies or publications they need to take or read to progress in their career.

“If you want to find a job in a new field it will tell you exactly what you need to succeed,” says Maiocchi.

Helping students thrive in an increasingly tech-driven workplace is also a focus for IMD Business School in Switzerland. EMBA and other executive students experiment with technology such as virtual reality in an innovation lab. “They try out commercially available applications, so they can get a sense of the potential for VR to disrupt their industries,” says Michael Wade, director of the Global Center for Digital Business Transformation at IMD.

The EMBA then come up with ideas for using technology within their companies. Izabel Ladron de Guerra Mendez, the CEO retailer Yoko Products, says she used the IMD lab to come up with the idea of potentially using VR to let customers remotely try on products. “We are working on a 3D experience that would let customers see themselves wearing clothing using Samsung’s HTC Vive VR device, and then hopefully buy them,” Mendez says.

Students like Mendez will increasingly drive technology adoption as they demand digital tools in and outside of the classroom, says Jenna Nicholas, co-creator of a virtual reality course at Stanford Graduate School of Business in California. The program is one of many that are alike at Stanford, including LEAD — a new course in which executive students use avatars to interact in a virtual campus.

“Stanford is in the heart of Silicon Valley so staying up to date with the advancement of tech and providing the best tools for the advancement of students is a key for us,” says Nicholas. So EMBAs can expect more ways to learn virtually to appear, wherever they are on the planet.
What It's Like to Study an EMBA Online

Seb Murray sheds light on what it can be like to study an executive MBA program online.

With executives under pressure to balance work with family commitments, business schools are looking for new ways to make their EMBA courses more flexible.

To do this, technology is increasingly being used to connect far-flung students and academics and prepare them to lead in a digital world.

Examples of its usage range from virtual campuses designed to replicate networking opportunities, to virtual tutors that can help students to plug skills gaps and apply for jobs.

The driving force behind the changes is the challenge EMBA students face juggling competing priorities, and using virtual collaboration tools to remotely lead global teams.

The Fuqua School of Business at Duke University in North Carolina is introducing virtual technology in its weekend EMBA — which blends online with face-to-face learning — that lets remote faculty and students see and hear each other via video. The professor will wear a sensor that triggers a rotating camera to continually follow them around the classroom, while a separate camera can capture students. The images will be beamed to remote learners in real-time.

“We believe this will especially appeal to working parents or students from parts of the US who might find it difficult to travel,” says Mohan Venkatachalam, senior associate dean for EMBA at Duke Fuqua.

“That increased flexibility also translates directly into increased diversity,” he says. “We want to develop leaders with the skills to bring people who are very different together — the more diverse your classmates are the more you will learn directly from them.”

Using video to deliver content has also been beneficial to students on the EMBA at University of Virginia’s Darden School of Business, which is also blended. Darden has invested in creating an E-Studio that lets faculty teach remote students using Zoom — a popular videoconferencing system.

“What we hear more than anything else is that distance learning can help deliver the very technical material that we teach in finance,” says Barbara Millar, assistant dean for the EMBA. “Students like that they can review every recorded lecture as they prepare for an exam — they have access to a 24/7 library with faculty explaining very complex subjects.”

Executives on Darden’s course are required to attend classes on the school’s Rosslyn or Charlottesville campus once a month for three days — Millar does not see virtual study replacing the real thing. “We have been almost able to re-create the classroom experience. We are getting closer, but the technology is not quite there,” she says.

While some say online learning lacks interaction Greta Maiocchi, head of admissions with MIP Politecnico di Milano in Italy, says that participants in the mostly-online Flex EMBA are actually more engaged than campus students.

“We launched the degree four years ago to move beyond the traditional face-to-face lecture with a professor speaking in the middle of the room” Maiocchi says.
Vous avez envie de relever un nouveau challenge, de changer, d'évoluer ? Rejoignez Cadremploi, le site emploi des cadres. Consultez les offres qui vous correspondent et entrez en contact avec plus de 15 000 recruteurs pour saisir des opportunités.

Cadremploi, accélérateur de carrière
RENCONTREZ VOTRE EMPLOYEUR

Vendredi 7 décembre 2018
Paris

Insойez-vous sur :
www.carrieres-juridiques.com/
forum-des-carrieres-juridiques
#FORUMCJ

Organisé par
KENDİNİZE YATIRIM YAPIN!

Dünyanın en prestijli yönetim ve liderlik yayını

Basılı dergi, web sitesi ve mobil uygulamaları kapsamaktadır.

DÜNYANIN EN PRESTİJLI YÖNETİM VE LIDERLİK YAYINI

- Güncel makaleler
- Başarı Hikayeleri
- Vaka Çalışmaları
- Yeni Fikirler
- CEO Röportajları
- Çarpıcı Araştırmalar

SINIRSIZ ERİŞİM
199TL
✓ Dergi
✓ hbrturkiye.com
✓ iOS&Android

HEMEN ABONE OLUN
hbrturkiye.com
“The EMBA is designed for senior executives looking to move into the most senior positions in their organizations, which is where women are typically least represented.”

**Clear career outcomes for women**

Communicating the positive career outcomes of an EMBA is important in attracting women to the courses, according to Michael Desiderio, the Executive MBA Council’s executive director.

“Schools have put an emphasis on attracting women to their program and also, more women are recognizing that an EMBA could prove beneficial to their career progression,” he says.

“The fact that EMBA programs are now much more proactive about marketing directly to prospective students, in addition to corporations, has also helped spread the word about the effectiveness of EMBA on career progression.”

Julie Driscoll, an Imperial EMBA alumnus, received a scholarship. While studying for her EMBA, she received a promotion, from portfolio director to managing director of Pure London, the UK’s leading trade fashion event.

Driscoll says the scholarship was instrumental in her career advancement: “Getting the scholarship gave me exposure that I wouldn’t have had ordinarily. It obviously got me onto the program, too, where I learnt a lot of things I didn’t know before, like accounting, finance, macro- and microeconomics. Those were really important and quite transformational subjects for me.”

Julie also benefited from the other features of the scholarship, including the opportunity to attend networking events. At one event she saw Helena Morrissey, the founder of the 30% Club. Julie was inspired by the business executive’s ability to balance a career and family of nine children.

**Tailored support can make the difference**

Special support for women, such as student-run clubs, can also help to attract a more diverse student body. A mooted “confidence gap”, with some women less likely to feel confident about their qualifications and abilities, can deter them from pursing an EMBA, with its competitive admissions process, says Frankfurt’s Mädler.

“We observe that women are less assertive than men in presenting their qualifications, abilities and achievements, in particular in their CVs, resumes and written application materials,” he adds.

“You would not believe how often we then uncover truly exceptional talents during our interview process, once the female candidates engage personally with us.”

At Imperial, for example, Grant says that the EMBA course includes personalized coaching and support, “which is ideal for women who aspire to top management positions as it gives them the tools and confidence to progress to new heights in their careers”.

Indeed, improving gender diversity in EMBA doesn’t just enrich the classroom learning experience, but can contribute to curbing the gender gap in the boardroom, concludes Desiderio at the Executive MBA Council.

He says: “Gender diversity in the classroom leads to diverse thinking; diverse thinking leads to better business solutions. The business community is in need of more women in leadership roles and EMBA programs are designed to help develop leaders.”

“Business schools are going to great lengths to enroll more women into their EMBA programs, including offering generous scholarships”
How Business Schools Can Make EMBAs More Attractive to Women

Executive MBA programs historically struggle with gender equality, but schools are trying to change this. Seb Murray assesses what else they could be doing.

Closing the gender gap among students is a top priority for many business schools. After all: more diverse cohorts can contribute to redressing the gender imbalance in the top ranks of business and enrich the classroom learning experience.

Where most schools struggle is with their part-time Executive MBA courses. The gender pay gap and difficulty associated with balancing study, work and family commitments has kept the EMBA out of reach for the majority of women. According to figures from the Executive MBA Council, of all EMBA students last year, 30 percent were women, an all-time high but far below parity.

However, most business schools are going to great lengths to enroll more women into their EMBA programs, including running glossy advertising campaigns and offering generous scholarships.

Some have been successful. At French business school Grenoble Ecole de Management, 30 students last week enrolled in a part-time EMBA course. More than 50 percent of them were women, says MBA programs director Phil Eyre.

He believes that offering electives in luxury brand management and sustainable business has helped to attract more women into the course, as they may want to work in those areas.

Making EMBA more flexible

So, what are the keys to gender balance? Some methods may seem obvious. Markus Mädler, director of the EMBA at Germany’s Frankfurt School of Management — which is comprised of 29 percent women — says that flexible modules are key to curbing gender inequity.

With family and household duties still resting on women’s shoulders in many cultures (though this is changing), the effect on work/life balance can make it hard for women to pursue an EMBA.

"It is much more difficult for a woman to attend block modules — sometimes lasting up to two weeks — because those extended periods of absence require a significant effort to organize their families, children and households," Mädler says.

So, Frankfurt implemented a “family-friendly” design: modules can be taken at weekends and in multiple locations, he says.

"It simply is easier for a woman to step out for two or three days only, and on weekends when kids don’t have to go to school and partners are more likely to be at home."

He adds that the problem is often psychological. "Our female participants confirm that the mountain seemed more unsurmountable before entering the EMBA," says Mädler.

"Once in the program they realize — and prove to themselves — that they can do it. Sometimes there is nothing better than a little bit of blind trust in yourself."

Tackling high costs

With women earning comparatively less than men, tighter budgetary constraints can be a barrier to an EMBA. At Imperial College Business School in London, tuition fees for the 23-month, part-time EMBA are £57,000.

But, like many schools, Imperial is aware of this challenge and offers a solution: scholarships of £25,000 to outstanding female students in partnership with the 30% Club, which campaigns for gender parity in business.

"Our scholarship takes people who are already senior in their companies but are looking to take that further leap up to board level," says Crystal Grant, Imperial’s director of admissions.
Are you ready to take your career to the next level?
Live the IESE MBA experience.


Length
19 months

Where
BARCELONA & overseas options

Employment
+90% in top jobs within 3 months

Nationalities
+70

Case studies
600

Format
Full-time

Lorenzo Panililio
MBA 2019
IESE’s terrace view

mba.iese.edu
exam, and was developed for time-sensitive executives, as it’s easy to schedule, shorter than the GMAT, and requires moderate preparation.

The EMBA, much like the MBA, requires letters of recommendation, and a school may also require proof from a candidate’s employer that they support you in undertaking the degree, which is especially important for an EMBA where your work-study balance will influence your success in the program.

The part-time nature of the EMBA has substantial financial implications on funding your studies. As it is part-time, EMBA candidates can work and earn a full-time salary while studying, and likely won’t have to think about some of the costs associated with a full-time study program, such as accommodation and relocation expenses.

It’s very common for an EMBA candidate to have the majority, if not the entirety, of their tuition covered by their employer, in a practice known as sponsorship. Students who are company-funded may be required to commit to that company for a few years after graduation.

Recently, there has been an increase in self-funded EMBA students, reflected by the fact that an increasing number of schools are offering EMBA scholarships. The cost of EMBA tuition varies significantly depending on the region the program is in, the teaching standards of the program, the reputation of the school, as well as several other factors. Depending on the program, fees worldwide range from under US$30,000 to over US$150,000.

Teaching format and scheduling your degree

EMBAs are designed to suit the working professional and are part-time. Usually, EMBA students remain in their current position on a full-time basis, with some of their EMBA tuition taking place online or by distance learning. An EMBA cohort all tend to start at the same time, and stay together throughout the program, providing ample opportunities to make connections with fellow executives.

There’s a significant amount of in-class learning, which are usually organized on evenings, weekends, or intensive weeks, depending on the school. It’s also common for some classes to take place in different locations around the world.

Classwork tends to be undertaken in shorter, more intense intervals than on the full-time MBA, to minimize disruption from regular work schedules. It’s important not to underestimate the amount of work involved in an EMBA. While teaching is part-time, it’s very intensive and requires an investment of more than 20 hours a week in addition to your full-time job.

Really consider whether you can add the EMBA to your schedule if it’s already full of professional and personal commitments.

If you’re unable to work weekends or evenings, you could undertake an asynchronous online-EMBA program where you fit digital classes around your schedule, but it’s important to bear in mind that a self-guided online approach requires you to be highly disciplined to succeed. Plus, in-person classroom participation with other experts in their fields is often noted as a key element of the EMBA program, something you can lose out on as an online-only student.

The MBA and EMBA tend to have the same core curriculum content, however EMBA programs, as a feature of their part-time nature, tend to have fewer electives.

Nevertheless, there are also targeted EMBAs for those who want to specialize, such as in healthcare or sustainability.

Opportunities for networking and career progression

One of the most important elements of an EMBA program is networking and being an EMBA candidate at a top university means you’re more likely to be able to network with major players in a vast array of industries.

The majority of EMBA candidates are driven to undertake the degree because of the promise of a career boost after graduation. The common goal for most middle-managers is to reach a C-Suite position, such as CEO, COO, or CIO. Typical career transitions for EMBA students are from functional manager to general manager or executive, from manager to entrepreneur, and from one company or industry to another.

Anyone who can fulfill the dual duties of being both a student and an employee can demonstrate to upper management they have the ambition to step up to these higher-level positions within a company. An EMBA allows you to develop and enrich your core skills learned in your career as well as adding new knowledge and capabilities.

The job security offered by sponsorship may appeal to many candidates, as often sponsorship requires you to work at the company for several years after graduation, meaning you get an EMBA paid for as well as a guaranteed job afterwards. However, there may be certain trade-offs with this sort of arrangement, such as less opportunities for upward progression or salary negotiation.

If your company offers sponsorship, be sure of your obligations of the agreement in advance. The careers service offered to EMBA students are often very useful if you’re hoping to get promoted from within at your company as they will offer coaching on how to get promoted and negotiate salary raises.

You should define your career goals before undertaking an EMBA, as it’s important to know how you will use the knowledge, skills, and contacts you have gained on the program to your best advantage going forward.
Is an EMBA Right For You?

Not sure whether an executive MBA will help you achieve your career goals? Julia Gilmore has the answers.

The Executive MBA (EMBA) is often misconstrued as a ‘superior’ form of the MBA, but it is in fact a part-time course aimed at candidates with more work experience and expertise than the average MBA applicant.

The degree classifications hold the same merit at graduation but vary wildly in purpose and delivery format, meaning you get a totally different experience than the full-time MBA student. Bearing this in mind, you can get a good idea of whether an EMBA is the best fit for you.

Admissions and funding your studies

The EMBA is designed for managers with considerable work experience, usually around 10-15 years. Considering this, it’s unsurprising that EMBA students have an average age of 38, compared to 28 in the MBA.

However, there are cases where candidates in their late 20s or early 30s are operating at an executive level, such as in industries like technology where employees tend to be promoted quickly and reach an executive level before they are 35. If you are younger but feel you fit into the executive category, an EMBA may still be right for you.

Not all EMBA courses require a GMAT, but most of the top schools will require some sort of standardized test, which could also include the relatively new Executive Assessment test. This has been designed by the Graduate Management Admission Council (GMAC), the creators of the GMAT.

"Being an EMBA candidate at a top university means you’re more likely to be able to network with major players in a vast array of industries"
Global EMBA Rankings 2018

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institution Name</th>
<th>Program</th>
<th>Location</th>
<th>Overall Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Penn (Wharton)</td>
<td>MBA for Executives</td>
<td>Philadelphia (PA), San Francisco (CA)</td>
<td>98.0</td>
</tr>
<tr>
<td>2</td>
<td>MIT (Sloan)</td>
<td>Executive MBA</td>
<td>Cambridge (MA)</td>
<td>96.9</td>
</tr>
<tr>
<td>3</td>
<td>London Business School</td>
<td>Executive MBA</td>
<td>London</td>
<td>95.8</td>
</tr>
<tr>
<td>4</td>
<td>Northwestern (Kellogg)</td>
<td>Executive MBA</td>
<td>Evanston (IL), Miami (FL)</td>
<td>95.6</td>
</tr>
<tr>
<td>5</td>
<td>Berkeley (Haas)</td>
<td>Executive MBA</td>
<td>Berkeley (CA)</td>
<td>94.0</td>
</tr>
<tr>
<td>6</td>
<td>Chicago (Booth)</td>
<td>Executive MBA</td>
<td>Chicago (IL), London, Hong Kong</td>
<td>94.0</td>
</tr>
<tr>
<td>7</td>
<td>Columbia</td>
<td>Executive MBA NY</td>
<td>New York (NY)</td>
<td>92.9</td>
</tr>
<tr>
<td>8</td>
<td>Oxford (Said)</td>
<td>Executive MBA</td>
<td>Oxford</td>
<td>92.7</td>
</tr>
<tr>
<td>9</td>
<td>UCLA (Anderson)</td>
<td>Executive MBA</td>
<td>Los Angeles (CA)</td>
<td>92.5</td>
</tr>
<tr>
<td>10</td>
<td>Cambridge (Judge)</td>
<td>Executive MBA</td>
<td>Cambridge</td>
<td>92.2</td>
</tr>
<tr>
<td>11</td>
<td>ISE Business school</td>
<td>Global Executive MBA</td>
<td>Barcelona, New York (NY), Silicon Valley</td>
<td>92.2</td>
</tr>
<tr>
<td>12</td>
<td>INSEAD</td>
<td>Global Executive MBA</td>
<td>Fontainebleau, Abu Dhabi, Singapore</td>
<td>91.3</td>
</tr>
<tr>
<td>13</td>
<td>HEC Paris</td>
<td>Executive MBA</td>
<td>Paris, Doha</td>
<td>90.7</td>
</tr>
<tr>
<td>14</td>
<td>NNU (Stern)</td>
<td>Executive MBA</td>
<td>New York (NY)</td>
<td>89.4</td>
</tr>
<tr>
<td>15</td>
<td>Yale</td>
<td>MBA For Executives</td>
<td>New Haven (CT)</td>
<td>87.3</td>
</tr>
<tr>
<td>16</td>
<td>IE Business School</td>
<td>Global Executive MBA</td>
<td>Madrid, Sao Paulo, Singapore, Los Angeles</td>
<td>86.4</td>
</tr>
<tr>
<td>17</td>
<td>Imperial</td>
<td>Executive MBA</td>
<td>London</td>
<td>84.9</td>
</tr>
<tr>
<td>18</td>
<td>Michigan (Ross)</td>
<td>Executive MBA</td>
<td>Ann Arbor (MI), Los Angeles</td>
<td>84.3</td>
</tr>
<tr>
<td>19</td>
<td>SDA Bocconi</td>
<td>Global Executive MBA</td>
<td>Milan, Mumbai, Copenhagen, Ann Arbor (MI), Shanghai</td>
<td>83.4</td>
</tr>
<tr>
<td>20</td>
<td>Duke (Fuqua)</td>
<td>Global Executive MBA</td>
<td>Durham (NC), Santiago, Shanghai, Berlin, New Delhi</td>
<td>83.2</td>
</tr>
<tr>
<td>21</td>
<td>IMD</td>
<td>MBA For Executives</td>
<td>Lausanne, Palo Alto (CA), Beijing</td>
<td>81.7</td>
</tr>
<tr>
<td>22</td>
<td>Erasmus (RSM)</td>
<td>Executive MBA</td>
<td>Rotterdam</td>
<td>81.5</td>
</tr>
<tr>
<td>23</td>
<td>ESADE</td>
<td>Executive MBA</td>
<td>Barcelona, Madrid</td>
<td>81.2</td>
</tr>
<tr>
<td>24</td>
<td>Toronto (Rotman)</td>
<td>Global Executive MBA</td>
<td>Toronto (ON), Shanghai, Milan, Mumbai, San Francisco</td>
<td>79.2</td>
</tr>
</tbody>
</table>

Global Joint EMBA Rankings 2018

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institution Name</th>
<th>Program</th>
<th>Location</th>
<th>Overall Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Columbia/INSEAD</td>
<td>EMBA-Global Asia</td>
<td>London, New York (NY), Hong Kong</td>
<td>97.9</td>
</tr>
<tr>
<td>2</td>
<td>Kellogg/KUST</td>
<td>Executive MBA</td>
<td>Hong Kong, Chicago, Miami (FL)</td>
<td>96.9</td>
</tr>
<tr>
<td>3</td>
<td>Tsinghua/Insead</td>
<td>Executive MBA</td>
<td>Beijing, Singapore, Fontainebleau, Abu Dhabi</td>
<td>95.4</td>
</tr>
<tr>
<td>4</td>
<td>TRIUM</td>
<td>Global EMBA</td>
<td>London, New York (NY), Paris, Shanghai</td>
<td>94.8</td>
</tr>
<tr>
<td>5</td>
<td>Columbia/LBS</td>
<td>Executive MBA</td>
<td>London, New York (NY)</td>
<td>94.0</td>
</tr>
<tr>
<td>6</td>
<td>Kellogg/Schulich</td>
<td>Executive MBA</td>
<td>Toronto, Miami (FL)</td>
<td>93.5</td>
</tr>
<tr>
<td>6</td>
<td>UCANUS</td>
<td>Executive MBA</td>
<td>Los Angeles (CA), Singapore</td>
<td>93.5</td>
</tr>
<tr>
<td>8</td>
<td>Kellogg/KHU</td>
<td>Executive MBA</td>
<td>Valldemar, Dusseldorf, Chicago (IL), Miami, Toronto</td>
<td>87.4</td>
</tr>
<tr>
<td>9</td>
<td>Georgetown/ESADE</td>
<td>Global Executive MBA</td>
<td>Washington (DC), Barcelona, Madrid</td>
<td>82.4</td>
</tr>
<tr>
<td>10</td>
<td>ESSEC/Mannheim</td>
<td>Executive MBA</td>
<td>Mannheim, Paris, Singapore</td>
<td>75.9</td>
</tr>
<tr>
<td>11</td>
<td>Cornell/Queens</td>
<td>Executive MBA Americas</td>
<td>Ithaca (NY), Kingston (CN)</td>
<td>75.7</td>
</tr>
<tr>
<td>12</td>
<td>EGADE/Texas (McCombs)</td>
<td>Executive MBA</td>
<td>Mexico City</td>
<td>74.6</td>
</tr>
<tr>
<td>13</td>
<td>Wu Executive Academy/Carlson</td>
<td>Global Executive MBA</td>
<td>Vienna, Santiago de Chile, Sao Paulo, Guangzhou, Hyderabad</td>
<td>74.1</td>
</tr>
<tr>
<td>14</td>
<td>Mannheim/Tongji</td>
<td>Executive MBA</td>
<td>Mannheim, Shanghai</td>
<td>73.0</td>
</tr>
<tr>
<td>14</td>
<td>Washington/Fudan</td>
<td>Executive MBA Shanghai</td>
<td>Shanghai</td>
<td>73.0</td>
</tr>
<tr>
<td>16</td>
<td>HKU/Fudan</td>
<td>IMBA</td>
<td>Hong Kong</td>
<td>69.1</td>
</tr>
<tr>
<td>17</td>
<td>BI Norwegian/Fudan</td>
<td>BI-Fudan MBA</td>
<td>Shanghai</td>
<td>68.3</td>
</tr>
<tr>
<td>18</td>
<td>Purdue/TAS</td>
<td>IMM Global Executive MBA</td>
<td>West Lafayette (IN), Tilburg, Tianjin, Rio de Janeiro, Milan</td>
<td>56.8</td>
</tr>
<tr>
<td>19</td>
<td>Alberta/Haskayne</td>
<td>Executive MBA</td>
<td>Edmonton (AB)</td>
<td>54.5</td>
</tr>
<tr>
<td>20</td>
<td>CENTRUM Católica/Lilane</td>
<td>Executive Global MBA</td>
<td>Lima, Bogotá</td>
<td>54.1</td>
</tr>
<tr>
<td>21</td>
<td>The Lisbon MBA</td>
<td>Executive MBA</td>
<td>Lisbon</td>
<td>53.7</td>
</tr>
<tr>
<td>22</td>
<td>Durham/EBIS</td>
<td>Executive MBA</td>
<td>Olestrich-Winkel, Durham</td>
<td>47.7</td>
</tr>
<tr>
<td>23</td>
<td>EADA/HL</td>
<td>Global Executive MBA</td>
<td>Barcelona, Leipzig</td>
<td>47.6</td>
</tr>
<tr>
<td>24</td>
<td>Kentucky (Gatton)/ Louisville</td>
<td>UK-UofL Executive MBA</td>
<td>Lexington (KY), Louisville</td>
<td></td>
</tr>
</tbody>
</table>
MAKE THE WORLD YOUR CLASSROOM

Three leading business schools - one world-class Executive MBA

World's #1 Joint EMBA
by QS EMBA Ranking 2018

World's #2 EMBA
by FT Executive MBA Ranking 2017

Applications open for May 2019
www.emba-global.com/asia
#1 EMBA in the world on Career Development
The Economist Ranking - July 2018

Create real impact in your career
Join the IMD Executive MBA program to transform your career and prepare your future now

FIND OUT MORE
link.imd.org/emba

or call +41 21 618 07 02
Global EMBA Rankings 2018
Global Joint EMBA Rankings 2018

Is an EMBA Right For You?
Not sure whether an executive MBA will help you achieve your career goals? Julia Gilmore has the answers.

How Business Schools Can Make EMBAs More Attractive to Women
Executive MBA programs historically struggle with gender equality, but schools are trying to change this. Seb Murray assesses what else they could be doing.

What It’s Like to Study an EMBA Online
Seb Murray sheds light on what it can be like to study an executive MBA program online.

Chicago Booth Celebrates 75 Years at the Forefront of EMBA Teaching
Chicago Booth was one of the top performers in this year’s QS Global EMBA Rankings. Julia Gilmore finds out what makes the school a success.

EMBA Admissions Q&A: Columbia Business School
Karen Turtle asks admissions staff at Columbia Business School to share tips for executive MBA applicants.
Editor’s Desk

With the modern business landscape changing at an increasing pace, it’s no surprise so many c-suite professionals are tempted to dip a toe back into the waters of education and study an executive MBA. If this sounds like you, then welcome! Contained within these pages, you’ll find our most-recent QS EMBA Rankings, as well as information about some of the top business schools for executive programs in the world.

If that doesn’t quite sound like enough, our finest EMBA specialists have been assessing the pros and cons of an executive MBA degree and digging into what a typical executive program consists of, all so you can make the right decision to advance your career.

Rankings have consistently been at the center of everything good about QS and this year’s EMBA Rankings feature a vastly improved methodology and more schools than ever before. You’ll find separate tables for different regions of the world, plus a special table purely for joint programs offered by several business schools.

Of course, there’s only so much you can learn from a league table, and that’s why we always encourage applicants to do their own research and speak to schools. There’s a very good chance that you’re reading this after receiving a copy at one of our many QS events. If so, we hope you’ve used the day to narrow down your options by learning more about the various EMBA programs offered by the schools in attendance. If you’ve not been to an event, don’t panic! There’s bound to be one coming to a city near you soon—head to our website for more information and to reserve a place.

Whatever school you end up studying at, we hope you graduate having gained life-changing knowledge and skills which you can take back into the workplace. Don’t forget to check out TopMBA.com for lots more useful information, tips and advice to help you every stage of your EMBA degree. See you there!

Craig O’Callaghan
Head of Content, QS
DEVELOP WITH AN
INTERNATIONAL EXECUTIVE MBA
IN INNOVATIVE
STOCKHOLM!

WWW.HHS.SE/MBA
Making EMBA’s More Attractive to Women
Business Schools are trying to change, but what else could they be doing?

Includes
New QS Global EMBA Rankings 2018
Is an EMBA right for you?
What it’s like to study an EMBA online

Like us on www.facebook.com/topmba
Follow us @topmba